THE GAVIN REPORT

S I N C E 1 9 5 8

One Hallidie Plaza, Suite 725
San Francisco, California 94102

Date
October 12, 1984

FIRST CLASS

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02906TEPRA8BE SAOR 1 D
AMANDA TEPPER MD
WBRU/FM RADIO
88 BENEVOLENT
PROVIDENCE RI 02906

TOP FORTY

PAUL McCARTNEY
No More Lonely Nights
(Columbia)

38 SPECIAL
Teacher Teacher
(Capitol)

CERTIFIED

A/C

PAUL McCARTNEY
No More Lonely Nights
(Columbia)

CYNDI LAUPER
All Through
The Night
(Portrait)

CERTIFIED

COUNTRY

NITTY GRITTY
DIRT BAND
I Love Only You
(Warner Brothers)

THE JUDDS
Why Not Me
(RCA)

CERTIFIED

ALBUM ALTERNATIVE ACTION

THE HONEYDRIPPERS
Volume I
(Es Paranza)

****

The dB's
Like This
(Bearsville/W.B.)

CERTIFIED

THE BLACK PAGE

DAZZ BAND
Let It All Blow
(Motown)

JEFFREY OSBORNE
Don't Stop
(A&M)

CERTIFIED

INSIDE

"Planting the Kiss" On Bryan, Texas

OFF THE WALL AND UP YOUR ALLEY

Issue # 1528

"I Do Wanna Know"

The NEW single from
REO SPEEDWAGON

QE 39593

Look for this new album
"WHEELS ARE TURNIN'"
at the end of this month!

Epic

POWER TRIO

STEVIE WONDER
I Just Called
To Say
I Love You
(Motown)

WHAM!
Wake Me Up
Before You
Go-Go
(Columbia)

BILLY OCEAN
Caribbean Queen
(Jive/Arista)

CERTIFIED

PAUL McCARTNEY
No More Lonely Nights
(Columbia)

38 Special
Teacher Teacher
(Capitol)

RECORD TO WATCH

JACK WAGNER
All I Need
(Qwest/W.B.)

General Hospital
strikes again!
See Analysis.

MOST ADDED

▲ HUEY LEWIS
& THE NEWS
Walking
On A Thin Line
(Chrysalis)
115 Adds

HONEYDRIPPERS
Sea Of Love
(Es Paranza/Atlantic)
91 Adds

JULIAN LENNON
Valotte
(Atlantic)
84 Adds

Top 40

▲ = Top New Airplay

October 12, 1984

2W	LW	TW	
4.	2.	1.	STEVIE WONDER - I Just Called To Say I Love You (Motown)
3.	1.	2.	Chicago - Hard Habit To Break (Full Moon/Warner Brothers)
5.	3.	3.	Madonna - Lucky Star (Sire/Warner Brothers)
10.	7.	4.	BILLY OCEAN - Caribbean Queen (Jive/Arista)
8.	6.	5.	JOHN CAFFERTY & BEAVER BROWN BAND - On The Dark Side (Scotti Bros.)
22.	14.	6.	WHAM! - Wake Me Up Before You Go-Go (Columbia)
9.	8.	7.	Rod Stewart - Some Guys Have All The Luck (Warner Brothers)
28.	16.	8.	PRINCE - Purple Rain (Warner Brothers)
12.	10.	9.	ELTON JOHN - Who Wears These Shoes? (Geffen)
15.	11.	10.	DENNIS DeYOUNG - Desert Moon (A&M)
1.	4.	11.	Prince - Let's Go Crazy (Warner Brothers)
2.	5.	12.	Cars - Drive (Elektra)
33.	24.	13.	HALL & OATES - Out Of Touch (RCA)
11.	9.	14.	Bruce Springsteen - Cover Me (Columbia)
31.	27.	15.	TINA TURNER - Better Be Good To Me (Capitol)
23.	18.	16.	DIANA ROSS - Swept Away (RCA)
24.	22.	17.	DAVID BOWIE - Blue Jean (EMI)
30.	26.	18.	SHEENA EASTON - Strut (EMI)
25.	21.	19.	POINTER SISTERS - I'm So Excited (Planet/RCA)
--.	35.	20.	CYNDI LAUPER - All Through The Night (Portrait)
35.	28.	21.	CHAKA KHAN - I Feel For You (Warner Brothers)
20.	17.	22.	Rick Springfield - Bop 'Til You Drop (RCA)
16.	13.	23.	Donna Summer - There Goes My Baby (Geffen)
--.	32.	24.	LIONEL RICHIE - Penny Lover (Motown)
32.	30.	25.	KENNY ROGERS - What About Me? (RCA)
26.	23.	26.	Billy Idol - Flesh For Fantasy (Chrysalis)
13.	15.	27.	Sheila E. - The Glamorous Life (Warner Brothers)
6.	12.	28.	John Waite - Missing You (EMI)
39.	38.	29.	SURVIVOR - I Can't Hold Back (Scotti Brothers)
--.	40.	30.	CULTURE CLUB - The War Song (Virgin/Epic)
37.	34.	31.	STEVE PERRY - Strung Out (Columbia)
--.	--.	32.	PAUL McCARTNEY - No More Lonely Nights (Columbia)
--.	--.	33.	SAMMY HAGAR - I Can't Drive 55 (Geffen)
--.	39.	34.	COREY HART - It Ain't Enough (EMI)
38.	37.	35.	ROMEO VOID - A Girl In Trouble (415/Columbia)
27.	29.	36.	The Fixx - Are We Ourselves? (MCA)
--.	--.	37.	38 SPECIAL - Teacher Teacher (Capitol)
--.	--.	38.	HONEYDRIPPERS - Sea Of Love (Es Paranza/Atlantic)
14.	20.	39.	Laura Branigan - The Lucky One (Atlantic)
7.	19.	40.	Cyndi Lauper - She Bop (Portrait)

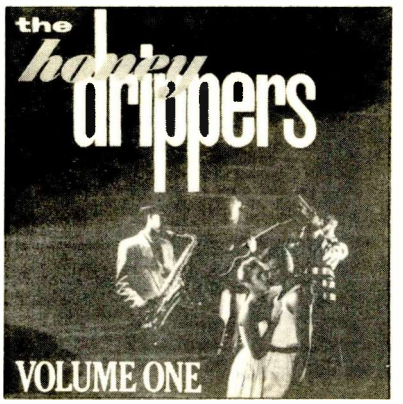
CHARTBOUND

TOMMY SHAW - Girls With Guns (A&M)	129	32	75	22
HUEY LEWIS - Walking On A Thin Line (Chrysalis)	123	115	6	2
PETER WOLF - I Need You Tonight (EMI)	99	48	48	3

Reports accepted Mondays at 8am through 1pm Wednesdays. Station Reporting Phone (415) 392-7750

ATLANTIC FALL CLASSICS

90220



*The Honeydrippers

"Sea Of Love" 7-99701

The most talked about and added record of the week!

Out of the Box:

KRTH/94Q/KAFM/WKTI/WHTX/KBEQ/Q105/WXKS/WHTT/WNBC/WPHD/WNYS/WKBW/KPLUS/WPRO-FM/KXX106/KOAQ/KMJK/WBBQ/WHYT/KFYR/WPXY/WZUU/WCAU-FM/Z102/KTFM/KMGK/WRNO/AND MANY MORE

BILLBOARD	CASHBOX	GAVIN
#46*	#47*	#38

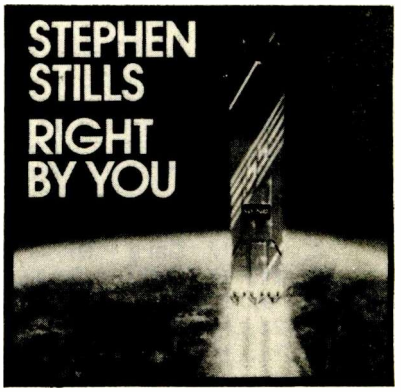
80177

Stephen Stills with Mike Finnigan

Personal Management: Jeff Wald and Associates

7-89611 "Can't Let Go"

Destined to be the hottest ballad of Fall '84



New:

KIMN/WQUE-FM/KMJK/ZZ99/WNAP/KWOD/KKRD/KSKD/K093/WAZY/KSLY/Y94/KBIM

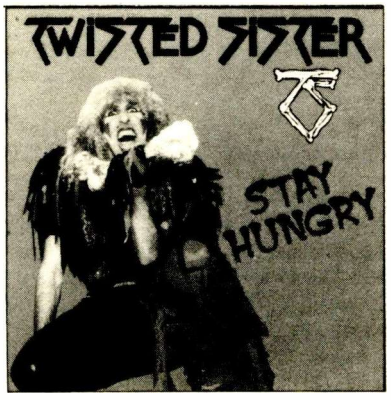
Action:

KRTH/WHTT/WPHD/WRNO/KTFM/KHXT/WPST/WRCK/WJXQ/WJZR/KWIC/KNOE/WTBQ/WSB-FM/WSPT/WPFM/Q100

BILLBOARD	CASHBOX	GAVIN
#71*	#78*	69 / 13

UP & COMING

80156



Twisted Sister

"I Wanna Rock" 7-89617

Nearly 1.5 million albums sold to date!

Out of the Box:

Q105/KKBQ/KPLUS/KIQQ/ZZ99/Z102/KX104/WJXQ/WSPT/KHFI/KQXR

BILLBOARD	CASHBOX	GAVIN
#80	#87*	28 / 14

UP & COMING

ON YOUR DESK:

JULIAN LENNON "Valotte" 7-89609 Dave Sholin's Personal Pick!

ALPHAVILLE "Big in Japan" 7-89665 Dave Sholin's Personal Pick!

On Atlantic Records & Cassettes

* Es Paranza Distributed by Atlantic Records

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(415-392-7750)

UP & COMING

October 12, 1984

Artist - Title - Label	Reports	Adds	On	Chart
Glenn Frey-The Allnighter (MCA)	100	8	72	20
Maria Vidal-Body Rock (EMI)	96	6	65	25
Steve Miller Band-Shangri-La (Capitol)	92	15	62	15
*Julian Lennon-Valotte (Atlantic)	84	84	--	--
Matthew Wilder-Bouncin' Off The Walls (Private I)	80	11	58	11
Barbra Streisand-Left In The Dark (Columbia)	79	5	40	34
*John Waite-Tears (EMI)	73	72	1	--
Dan Hartman-We Are The Young (MCA)	72	34	34	4
Sam Harris-Sugar Don't Bite (Motown)	72	4	41	27
Stephen Stills-Can't Let Go (Atlantic)	69	13	51	5
Everly Bros.-On The Wings Of A Nightingale (Mercury/PolyGram)	56	1	25	30
New Edition-Cool It Now (MCA)	53	13	19	21
*Scandal-Hands Tied (Columbia)	53	53	--	--
Al Jarreau-After All (Warner Bros.)	49	22	25	2
Beau Coup-Still In My Heart (Rock 'n' Roll)	48	18	26	4
Janey Street-Say Hello To Ronnie (Arista)	46	7	33	6
*Roger Hodgson-Had A Dream (A&M)	42	22	17	3
*Kiss-Heaven's On Fire (Mercury/PolyGram)	39	18	17	4
Kennedy & Osborne-The Last Time,..Love (A&M)	39	1	15	23
Rickie Lee Jones-The Real End (Warner Bros.)	37	4	26	7
Honeymoon Suite -New Girl Now (Warner Bros.)	37	--	22	15
*Joe Cocker-Edge Of A Dream (Capitol)	36	36	--	--
*Jeffrey Osborne-Don't Stop (A&M)	29	10	16	3
*Band Of Gold-Medley (RCA)	29	8	13	8
*Billy Squier-All Night Long (Capitol)	29	28	1	--
Freddie Mercury-Love Kills (Columbia)	28	6	22	--
MacDonald & Withers-In The Name Of Love (Polydor)	28	--	12	16
*Twisted Sister-I Wanna Rock (Atlantic)	28	14	12	2
Ratt-Wanted Man (Atlantic)	28	3	22	3
*Jack Wagner-All I Need (Qwest/Warner Brothers)	26	18	3	5

+Debuts in Chartbound.....
*Debuts in Up and Coming...

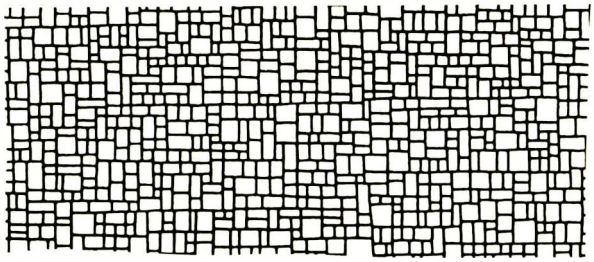
Dropped: #25 L. Buckingham, #31 Scandal (WARRIOR), #33 Bananarama, #36 Thompson Twins, Krokus, Wang Chung.

ANALYSIS

Not only did the Cubs not get to the World Series, but STEVIE WONDER knocked CHICAGO out of number one. STEVIE is tops in both overall chart points and in airplay as well, with a total of 247 reports out of a possible 254. BILLY OCEAN now stands an excellent chance at going all the way to the top, entering this week's POWER TRIO as the runner-up in both chart and airplay categories. WHAM! jumps into the top ten faster than anyone can say GO-GO. Currently top five in LOS ANGELES at KIIS, KKHR, CHARLOTTE WBCY, SEATTLE KUBE, MADISON Z104, etc. WHAM! is joined in the top ten by two other new entries, PRINCE's "Purple Rain" (which stands a very good chance of becoming his third consecutive number one record), and by DENNIS DeYOUNG. DeYOUNG is now confirmed by scores of stations reporting jumps of 6 places or more, including WKAU-APPLETON/OSHKOSH, KTAM-BRYAN, 14K-TULSA, KNOE-MONROE, KNBQ-TACOMA/SEATTLE, WZON-BANGOR, etc. How hot are HALL & OATES? A quick glance at "Hit Factor" answers that question, showing remarkably quick growth with an increase from 8% to 34%.....and in case you haven't noticed, our "Hit Factor" page now lists the # of weeks a record's been tracked rather than the date it debuted. Another big "Hit Factor" winner is TINA TURNER, nearly doubling her percentage of top twenty listings going from 23% to 41%. Big success finally comes to SHEENA EASTON after battling the log-jam that kept a number of winners bogged down in the lower 1/3 of the chart. Moves 8-4 for DAVE ANTHONY at KDWB-MINNEAPOLIS, 18-11 for MICHAEL ST. JOHN and RICH BAILEY at WKXX-BIRMINGHAM, 15-10 at JOHN SHOMBY's KAFM-DALLAS, etc. Listeners can't seem to get enough of LIONEL RICHIE as his fifth single quickly debuts at WPRO-PROVIDENCE, KC101-NEW HAVEN, B104-BALTIMORE, KCBN-RENO, WHHY-MONTGOMERY, etc. SURVIVOR gets into the top thirty with their strongest effort since "Eye Of The Tiger". Added at WBBQ, Y100, Z-93, FM102, WJDQ, WCRO, Q107, KKRQ, etc. HONEYDRIPPERS pass "Chartbound", moving directly into the week's chart with 91 adds, to add to their 93 of last week. Our "Record To Watch" features another General Hospital star (remember when RICK SPRINGFIELD was on the show?), JACK WAGNER, who plays the role of "Frisco": 18 new believers add this re-release including Z100-NEW YORK, KMEL-SAN FRANCISCO, WQTU-ROME, WRKR-MILWAUKEE/RACINE, WZUU-MILWAUKEE, etc. "Record To Watch" of two weeks ago, NEW EDITION, is looking like it'll be their biggest pop record to date. Requests, as expected, come in fast. New on B-97-NEW ORLEANS, Y100-MIAMI, WKZQ-MYRTLE BEACH, WDCG-DURHAM/RALEIGH, KSLY-SAN LUIS OBISPO, KWSS-SAN JOSE, KSTN-STOCKTON, etc.

Dave

MR. ROBERTS



OFF THE WALL AND UP YOUR ALLEY

by Art Roberts

You know it's going to be a bad day when you are driving to the station at five a.m. to do your morning show and you hear some guy on the CB that's funnier than you are. In a four mile radius he has a captive audience (100% tune-in). Listen to that guy! A total amateur, loose as a goose in front of a microphone.

You know it's going to be a bad day when you get to the station at five thirty a.m. and your boss is already in his office. That's the day the carts won't fire, your headset squeals, you introduce a wrong song title and then crack-up reading a tag for a funeral parlor spot ... the one that is owned by the manager's brother. That's when your boss comes into the studio and tells you about this real funny guy he heard on the CB ...

Too bad originality isn't a communicable disease. Radio could use an epidemic.

One of the hardest desires to deal with is "wishing" you were program director. Like an armchair quarterback, you plot mental moves that would improve the sound, the ratings, and the promotions. After a while, this resentment towards what *you* have determined to be "inferior leadership" gets in the way of your performance. So, you are fired. And you swear it was only because you were a threat to the PD's security.

In any good restaurant there are many waiters, but only *one* chef. The menu is his. The customers are theirs.

Ever play the game "Name That Tune" with your audience? When you finish a four record stop-set and don't identify the songs? That's like kissing a girl good night with a stocking over your head.

Nobody wrote a rule that says conditions must be perfect in order to deliver a good performance. The ideal radio station is brightly decorated, spacious; has state-of-the-art equipment, extensive production facilities, and enough staff to cover any emergency. If you ever find one like that, buy it!

Performance is an attitude. It is learning to cope. To adapt. To communicate. To think.

Preparation is the path to perfection.

On good days you'll be great.

On bad days you'll only be good. ■

Art Roberts
(415) 680-7800

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Contributing Editors	*Eric Norberg*
	Tony Richland
	Art Roberts
	Bobby Ocean
Art Director	*Dodie Shoemaker*

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Marketing Representatives: Galliani Brothers.
San Francisco (415) 826-3854
1139 DeHaro
San Francisco CA 94114
Los Angeles (213) 469-9898
1586 Crossroads of the World
Hollywood CA 90028
Station Reporting Phone (415) 392-7750
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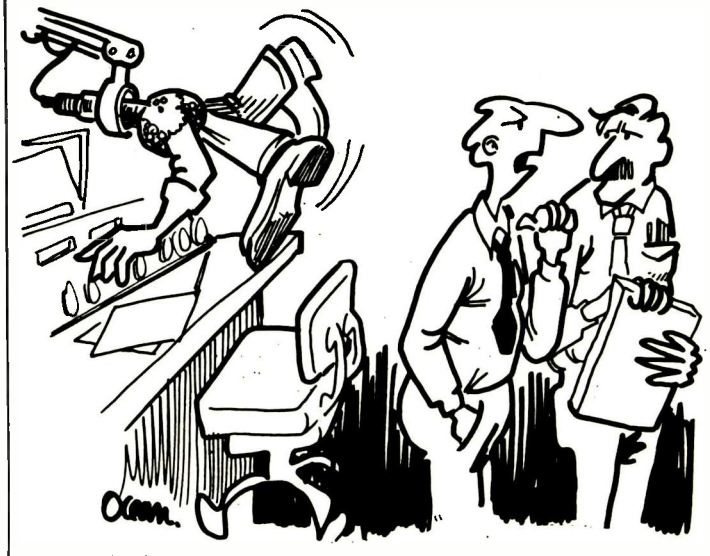


Research:
Keith Zimmerman
Lisa Smith
Betty Hollars

hit FACTOR

415-392-7750

October 12, 1984

Hit Factor is a percentage of stations playing a record which also have it Top 20.
ie: 100 stations playing the record—60 stations have it in their Top 20—Hit Factor = 60%.

Total reports this week 254 Last Week 258

ARTIST	TITLE	LABEL	Reports	Adds	STATIONS CHARTED 1-5	6-10	11-20	20-30	Uncharted	HIT FACTOR	Debut Date
Stevie Wonder	I Just Called...Love You	(Motown)	247	1	214	23	8	1	--	99%	10
Wham!	Wake Me Up Before You Go-Go	(Columbia)	242	3	17	49	120	46	7	76%	7
Billy Ocean	Caribbean Queen	(Jive/Arista)	238	4	81	89	44	14	6	89%	9
Cyndi Lauper	All Through The Night	(Portrait)	233	10	--	3	15	115	90	7%	3
Hall & Oates	Out Of Touch	(RCA)	232	5	--	8	71	124	24	34%	4
John Cafferty	On The Dark Side	(Scotti Bros.)	229	2	77	92	44	10	4	93%	9
Chicago	Hard Habit To Break	(Full Moon/W.B.)	228	1	194	23	9	--	1	99%	12
Prince	Purple Rain	(Warner Bros.)	228	3	30	51	97	38	9	78%	6
Elton John	Who Wears These Shoes?	(Geffen)	228	1	12	76	103	23	13	83%	7
Dennis DeYoung	Desert Moon	(A&M)	227	3	6	59	111	39	9	77%	7
Madonna	Lucky Star	(Sire/W.B.)	226	--	162	47	15	1	1	99%	10
David Bowie	Blue Jean	(EMI)	223	3	5	11	83	103	18	44%	5
Tina Turner	Better Be Good To Me	(Capitol)	223	3	2	20	71	108	19	41%	6
Lionel Richie	Penny Lover	(Motown)	218	23	1	1	21	95	77	10%	3
Rod Stewart	Some Guys Have All The Luck	(W.B.)	217	2	38	100	64	11	2	93%	9
Paul McCartney	No More Lonely Nights	(Columbia)	209	62	--	--	1	40	106	--	2
Sheena Easton	Strut	(EMI)	196	10	10	27	64	67	18	51%	9
Diana Ross	Swept Away	(RCA)	192	4	4	13	115	42	14	68%	8
Chaka Khan	I Feel For You	(Warner Bros.)	189	11	11	17	39	82	29	35%	7
Culture Club	The War Song	(Virgin/Epic)	187	19	--	--	7	55	106	3%	3
Corey Hart	It Ain't Easy	(EMI)	184	13	--	--	3	49	119	1%	4
Kenny Rogers	What About Me?	(RCA)	172	1	3	7	45	74	42	31%	6
Survivor	I Can't Hold Back	(Scotti Bros.)	165	5	--	2	9	72	77	6%	7
Sammy Hagar	I Can't Drive 55	(Geffen)	160	15	--	2	9	42	92	6%	4
Pointer Sisters	I'm So Excited	(Planet/RCA)	159	2	12	32	68	35	10	70%	11
Steve Perry	Strung Out	(Columbia)	156	7	1	4	16	69	59	13%	6
Romeo Void	A Girl In Trouble	(415/Columbia)	152	7	1	--	14	52	78	9%	8
38 Special	Teacher Teacher	(Capitol)	147	23	--	1	3	25	95	2%	4
Rick Springfield	Bop 'Til You Drop	(RCA)	147	1	9	30	78	21	8	79%	10
Tommy Shaw	Girls With Guns	(A&M)	129	32	--	--	2	15	80	1%	4
Glenn Frey	The Allnighter	(MCA)	100	8	--	--	3	15	74	3%	4
Sam Harris	Sugar Don't Bite	(Motown)	72	4	1	5	7	12	43	18%	8

NORTHEAST

Toronto, ON (Brad Jones-CHUM)B. Ocean, Krokus, Kiss, K. Rogers, L. Richie.
Toronto, ON (Bob Saint-CFTR) McCartney, L. Richie, UB40, Parachute Club.
Hamilton, ON (Nevin Grant-CKOC)Hall & Oates, L. Richie, Vanity, C. Lauper, Parachute Club.
Providence, RI (Tom Cuddy-PRO/FM) Huey Lewis, F. Mercury, S. Harris, T. Shaw, Stills, Hartman.
Hanover, NH (David Wachen-WDCR) H. Lewis, Julian Lennon, K.Rogers, Honeydrippers.
Rumford, ME (Michael Rivers-WMR) Peter Wolf, T. Shaw, Glenn Frey, J. Cocker, B. Squier.
Bangor, ME (Michael O'Hara-WZON) D. Hartman, H. Lewis, Scandal, D. Ross, B. Squier, Wilder.
Ellsworth, ME (Tim Moore-WKSQ) Chicago, B. Springsteen, B. Ocean.
Hartford, CT (Tom Barsanti-WTIC/FM) H. Lewis, J. Osborne, Peter Wolf, Julian L.
Hartford, CT (Grossman/Nevin-WCCC/AM) H. Lewis, C. Hart, T. Shaw, 38 Special, Alphaville.
New Haven, CT (Stef Rybak-KC101) McCartney, Peter Wolf, T. Shaw, M. Vidal.
Norwalk, CT (Stormn' Norman-WEBE) Cafferty, K. Rogers, Honeydrips.
New York, NY (Tonacci/Berger-WPLJ) D. Bowie, L. Richie, McCartney, Jacksons.
New York, NY (Neil McIntyre-WKTU) Ashford & Simpson, P. Bryson, S.L. Ralph.
New York, NY (Scott Shannon-Z100) D. Bowie, Elton, J. Wagner.
Long Island, NY (Terry/Tolson-WBLI) Honeydrips, S. Miller, T. Shaw, P. Wolf, F. Mercury, Wilder.
Schenectady, NY (Jim Walsh-WWWD) Julian L., J. Wagner, Scandal, M. Hatchet, J. Cocker, H. Lewis.
Poughkeepsie, NY (Bob Weill-WJJB) McCartney, Honeydrips, S. Hagar, J. Waite, J. Osborne, Twisted Sister.

MID-ATLANTIC

Washington, DC (Smokey Rivers-WAVA) McCartney, L. Richie, C. Lauper, C. Club, Pointers, Hagar.
Asbury Park, NJ (Dennis O'Mara-WJLK) H. Lewis, P. Wolf, J. Cocker, Band of Gold, T. Schmit, J. Waite.
Trenton, NJ (Tom Taylor-WPST) S. Hagar, D. Hartman, Julian L., H. Lewis, J. Waite, M. Wilder.
Pittsburgh, PA (Zapoleon/Kelly-B94) D. Bowie, Chaka Khan, Honeydrips.
Pittsburgh, PA (Todd Chase-WHTX) J. Waite.
Johnstown, PA (Rich Kelly-WCRO) Honeydrips, Survivor.
Youngstown, PA (Jeff Tobin-WYFM) Rick S., T. Shaw, L. Richie.
Altoona, PA (Tony Booth-WFBG) S. Miller, J. Waite, J. Osborne, Julian L. D. Hartman, H. Lewis.
Williamsport, PA (Michael Cruz-WSQV) H. Lewis, B. Squier, J. Waite, Scandal, Julian L., Culture Club, Scorpions.
Easton, PA (Bryan Geronimo-WQQQ) H. Lewis, B. Squier, Band of Gold, Honeydrips, Twisted S., Inxs, Scandal, Julian L.
Philadelphia, PA (Art Tiller-Z106) Scandal, S. Easton, Honeydrips, Julian L., McCartney, H. Lewis, T. Shaw.
Washington, DC (Mary Taten-Q107) Honeydrips, 38 Special, Survivor.
Washington, DC (Cassidy/Tanner-WASH) T. Turner, M. Wilder, McCartney.
Baltimore, MD (Kingston/Kronthal-B104) New Edition, McCartney, Honeydrips, Culture Club.
Ocean City, MD (Jack Gillen-WKHI) Peter Wolf, F. Mercury, Scandal, Julian L., J. Osborne, H. Lewis.
Bristol, VA (Jeff Whitehead-WFHG) S. Perry, P. Collins, H. Lewis, Beau Coup, C. Club, Kamon.
Lynchburg, VA (Wayne Fanning-WGOL) McCartney, T. Shaw, S. Stills, H. Lewis, Julian L.
Sanford, NC (Brad McKee-WFJA) Al Jarreau, Julian L., Whitesnake, McCartney, Beach Boys.
Raleigh, NC (Paul Franklin-WZZU) C. Club, 38 Special, L. Richie, J. Osborne.
Durham/Raleigh, NC (Rick Freeman-WDCG) New Edition, S. Easton, H. Lewis, Honeydrips.
Rocky Mount, NC (B.J. Conners-WEED) Julian L. R.L. Jones, L. Richie.
Charlotte, NC (Chrysler/Daniels-WJZR) No adds.
Charlotte, NC (Bob Kaghan-WBCY) H. Lewis, J. Wagner, Honeydrips.
Salisbury, NC (Doug Rice-WSTP) Julian L., H. Lewis, Culture Club.
Shelby, NC (Andy Foster-WXIK) H. Lewis, Honeydrips, D. Hartman, C. McVie, J. Street, John Parr, BTO.
Fairmont, NC (David Dean-WFMO) Hall & Oates, S. Easton, McCartney.
Jacksonville, NC (Lisa Greer-WIIZ) H. Lewis, J. Waite, John Parr, Al Jarreau, S. Harris, Max.
Boone, NC (Ray Mariner-WASU) Scandal, J. Waite, Inxs, Peter Wolf, Beau Coup, F. Goes to H'wood.
Hendersonville, NC (Glenn Trent-WHVL) No adds.
Florence, SC. (Mike Stewart-WJMX) McCartney, A. Bridges, S. Stills, M. Hatchet, Max.
Cheraw, SC (Mitch Adams-WPDZ) H. Lewis, J. Waite, Julian L., Beau Coup.
Kingstree, SC (John Derek-WKSP) J. Waite, Scandal, J. Cocker, Julian L., S. Stills, H. Lewis, J. Wagner, Scorpions.
Myrtle Beach, SC (Linda King-WKZQ) Honeydrips, Scandal, New Edition, J. Waite, H. Lewis, F. Goes to H'wood, Peter Wolf.
Greenville, SC (Rod Metts-WANS) H. Lewis, Julian L., J. Waite, S. Stills, Al Jarreau, J. Osborne.

SOUTHEAST

Cedartown, GA (Todd Shiflett-WGAA) A. Bridges, New Edition, B. Squier, H. Lewis, D. Hartman, J. Waite, Scandal, Julian L., J. Wagner, Cocker.
Rome, GA (Tim Hensley-WQTU) Honeydrips, Whitesnake, D. Hartman, H. Lewis, J. Wagner.
Atlanta, GA (Chris Thomas-Z93) Band of Gold, H. Lewis, J. Waite, J. Wagner, Honeydrips, Mills.
Soperton, GA (Shannon West-WMPZ) H. Lewis, Scandal, J. Waite, J. Wagner, R. Jackson, Julian L., J. Cocker.
Vidalia, GA (Chuck Kreamer-WTCQ) McCartney, 38 Special, Honeydrips, Al Jarreau.
Athens, GA (Dave Murray-WAGQ) Julian L., H. Lewis, J. Cocker, A. Myers.
Augusta, GA (Bruce Stevens-WBBQ) J. Waite, H. Lewis, J. Wagner, D. Hartman, S. Mills.
Ft. Valley, GA (Nathan Hale-WQBZ) Julian L., J. Cocker, T. Shaw, 38 Special.
Hinesville, GA (Jay/West-WBLU) T. Shaw, J. Waite, Julian L., B. Squier, John Parr, H. Lewis, A. Bridges, R. Coletti, Scandal, J. Lennon.
Albany, GA (Bill Young-WALG) H. Lewis, J. Waite, J. Cocker, Julian L., J. Street, B. of Gold, BTO.

Columbus, GA (Ralph Carroll-WCGQ) J. Waite, H. Lewis, R. Jackson, B. Squier, T. Schmit, Julian L., Honeydrips.
Panama City, FL (Thomas/Davis-WPFM) C. Hart, Kiss, 38 Special, Julian L., R. Hodgson, H. Lewis,
Miami, FL (Joni Siani-Y100) S. Mills, Honeydrips, Twisted Sister, New Edition.
Miami, FL (Mark Shands-I95) R. Jackson, Twisted Sister, Time, F. Goes to H'Wood, Hall & Oates, L. Richie.
Tampa, FL (Diana Thomas-Q105) Diana Ross, J. Wagner, Honeydrips, M. Wilder.

SOUTH

Talladega, AL (Rick Robinson-WHTB) Glenn Frey, J. Waite, Scandal, B. Squier, D. Hartman.
Birmingham, AL (Rich Bailey-WKXX) H. Lewis, D. Hartman, M. Wilder, J. Waite.
Tuscaloosa, AL (Jim Sute-WNPT) McCartney, Beau Coup, R. Jackson.
Fayette, AL (Kelsey Scott-WHKW) J. Waite, John Lennon, Peter Wolf, D. Hartman, BTO, R. Hodgson, Julian L., John Parr, B. Squier.
Florence, AL (Matt Durham-WQLT) C. Hart, McCartney, Romeo Void, 38 Special.
Huntsville, AL (Dave Hargrove-WAAY) McCartney, H. Lewis, Honeydrips, Survivor, S. Hagar.
Gadsden, AL (Leo Davis-Q 104) Julian L., Peter Wolf, D. Hartman, R. Hodgson.
Montgomery, AL (Alan DuPriest-WHHY/FM) Peter Wolf, D. Hartman, H. Lewis.
Montgomery, AL (Tom Stout-WBAM/FM) Romeo, Wolf, McCartney, Honeydrippers, C. Club, H. Lewis.
Mobile, AL (Griffith/Ocean-G100) C. Club, M. Wilder, Julian Lennon.
Sparta, TN (Lonnie Allen-WSMT) Krokus, T. Twins, Inxs, Julian L., B. Ocean.
New Albany/Tupelo, MS (Mike Grace-KZ103)No adds.
Jackson, MS (Jim Chick-94TYX) J. Cocker, B. Squier, Honeydrippers.
Meridian, MS (Tom Kelley-Q101) H. Lewis, J. Waite, S. Mills, Honeydrippers, B. Squier, Scandal, John Lennon.
Hattiesburg, MS (Blake Hooper-WHSY) McCartney, Honeydrippers, Peter Wolf, J. Cocker.
Laurel/Hattiesburg, MS (Dave Lyons-WNSL) Honeydrippers, S. Easton, McCartney, T. Shaw.
Biloxi, MS (Mickey Coulter-WQID) D. Hartman, H. Lewis, T. Shaw, S. Miller, Band of Gold, S. Mills, J. Street.
McComb, MS (Brad Lee-WHNY) J. Lennon, Julian L., Glenn Frey, Beach Boys.
Starksville, MS (Ken Glenn-WKOR) Honeydrippers, C. Club, S. Miller, McCartney, Ratt, Kiss, Streisand, Russ Coletti.
Jenkins, KY (Bobby Shannon-WIFX) Julian L., R. Coletti, Beau Coup, D. Hartman.
Bowling Green, KY (Darrell Duvall-WBGN) H. Lewis, S. Easton, Scandal, B. Ocean.
Glasgow, KY (Rick St. James-WOVO) Scandal, Julian L., Al Jarreau, H. Lewis, Kiss.
Henderson, KY (Payne/Chase-WKDQ) Chaka Khan, H. Lewis, 38 Special, Julian L., Twisted S. Kiss.
New Orleans, LA (O'Kelly/Rolling-B97) Twisted Sister, Honeydrippers, New Edition.
Monroe, LA (Sam Shea-KNOE/FM) L.Richie, Waite, Julian L., Scandal, J. Cocker, S. Miller, H. Lewis.
Farmerville, LA (Chuck Kinnison-KTDL) Scandal, Honeydrippers, Peter Wolf, S. Hagar, McCartney, Julian L.
Alexandria, LA (Christie Atwood-KQID) Wham, S. Stills, R.L. Jones.

EAST CENTRAL

Pineville, WV (Rick Baldridge-WWYO) McCartney, C. Hart, C. Club, T. Shaw, J. Street, New Edition, M. Vidal.
Charleston, WV (Chris Bailey-WVSR) H. Lewis, Alphaville, Julian L., J. Cocker, Scandal, R. Hodgson, INXS, U2.
Morgantown, WV (Craig Cochran-WCLG) Scandal, J. Wagner, J. Waite, J. Cocker.
Columbus, OH (Adam Cook-92X) L. Richie, H. Lewis, Chaka Khan, Julian L.
Cincinnati, OH (Jim Fox-Q102) R. Stewart, Lauper.
Angola, IN (Larry Davis-WLKI) Chaka Khan, K. Rogers, L. Richie, McCartney.
Monroe/Toledo, MI (Terri McCormick-WIWR) R. Void, S. Perry, McCartney, New Edition, Everlys, Vidal.
Detroit, MI (Gary Berkowitz-WHYT) H. Lewis, F. Mercury, Kiss, Glenn Frey, M. Hatchet.
Saginaw, MI (Dave Michaels-WFXZ) McCartney, Prince, K. Rogers, Peter Wolf, D. Hartman.
Lansing, MI (Reed/Kittridge-WVIC) T. Shaw, Honeydrippers, Madonna, S. Wonder.
Alpena, MI (Darrell Kelley-WHSB) Honeydrippers. Julian, L., S. Miller.

UPPER MIDWEST

Mason City, IA (Sandy Stewart-KRIB) L. Branigan, J. Cocker, Al Jarreau, Julian L., Peter Wolf, R.T. Dragon.
Ft. Dodge, IA (Charlie Chase-KKEZ) Julian L., J. Cocker, J. Waite, H. Lewis.
Waterloo, IA (Doug Allen-KCNB) Peter Wolf, Honeydrippers, T. Shaw, J. Wagner.
Sioux City, IA (Tim Harrison-KSEZ) J. Waite, J. Cocker, J. Lennon, U2, H. Lewis, B. Squier, J. Wagner, Scandal.
Sioux City, IA (Paxton/Kennedy-KGLI) Scandal, Julian L., H. Lewis.
Iowa City, IA (Bart Goynshor-KRNA) Honeydrippers, Peter Wolf, D. Hartman, T. Shaw, Julian L., H. Lewis.
Iowa City, IA (Ted Burton-Jacobsen-KKRQ)C. Lauper, S. Perry, Survivor, U2, McCartney, 38 Special.
Cedar Rapids, IA (Gary Dixon-KQCR) R. Hodgson, Honeydrips, McCartney, Twisted S., Julian L.
Clinton, IA (Brian Thomas-KNJY) Scandal, J. Waite, Julian L., J. Cocker, S. Harris.
Davenport, IA (Jim O'Hara-KIIK) J.Waite. D. Hartman, Julian Lennon.
Milwaukee, WI (Frank Federico-WBTT) McCartney, Honeydrippers.
Milwaukee, WI (Kelly Wallace-WKTI) C. Lauper, McCartney, Kiss, Scandal.
Milwaukee, WI (Brian Kelly-WZUU) J. Wagner, Culture Club.
Racine, WI (Pat Martin-WRKR) Julian L., John Parr, Frankie Goes to Hollywood, J. Wagner.
Madison, WI (Little/Hudson-Z104) Pointers,U2 T. Schmit, Frankie Goes to Hollywood, H. Lewis.
Appleton/Oshkosh, WI (Ross/Bradley-WKAU) Kiss, Honeydrippers, Peter Wolf, L. Richie.
Two Rivers, WI (Don Cook-WQTC) 38 Special, H. Lewis, Diana Ross, C. Hart, McCartney.
Wausau, WI(Mike Edwards-WIFC) S. Hagar, Honeydrippers, Scandal, Streisand.

Wausau, WI (Mike Edwards-WIFC) S. Hagar, Honeydrippers, Scandal, Streisand.
Wausau, WI (Dave Wright-WRIG) H. Lewis, Julian L., J. Cocker.
Stevens Point, WI (Bouley/Tracy-WSPT) Scandal, Honeydrippers, Julian L., J. Waite, B. Squier.
La Crosse, WI (Greer/Barris-WIZM) T. Shaw, Honeydrippers, S. Hagar, S. Miller, McCartney.
La Crosse, WI (Knight/Bradley-WLXR) K. Rogers, 38 Special, S. Perry.
Eau Claire, WI (Rick James-WBIZ) H. Lewis, T. Shaw, Julian L., R. Hodgson, S. Stills.
Minneapolis/St. Paul, MN (Dave Anthony- KDWB/FM) T. Shaw, Honeydrippers, L. Richie, D Hartman.
Rochester, MN (Denny Foster-KROC/FM) Julian L., C. Khan, Scandal, H. Lewis, D. Hartman, J. Waite.
St. Cloud, MN (Hicks/Wayne-KCLD/FM) R. Void, H. Lewis, B. Seger, C. Hart, M. Rosales.
Vermillion, SD (Don Aarstad-KVRF) Honeydrippers, C. Club, C. Lauper, New Edition, Dokken, Whitesnake, Twisted S., F. Waybill, Ratt, Al Jarreau, S. Miller, Rush, INXS.
Yankton, SD (Gregg Klein-KQHU) L. Richie, S. Hagar, Chaka Khan, Beau Coup.
Sioux Falls, SD (Adam North- KKRC) Chaka Khan, 38 Special, Kiss.
Aberdeen, SD (Les Cummings-KQAA) Julian L., J. Cocker, Peter Wolf, Bananarama, Beau Coup, UB40.
Aberdeen, SD (Dan Zerr-KSDN) R. Hodgson, J. Cocker, H. Lewis, McCartney, Honeydrippers.
Rapid City, SD (Sherwyn/Piper-KKLS) Julian L., Honeydrippers, D. Hartman, T. Shaw.
Fargo, ND (Brad Anderson-Y94) H. Lewis, P. Wolf, D. Hartman, M. Hatchet, Scandal, J. Waite, R. Hodgson.
Grand Forks, ND (Don Nordine-KKXL/FM) Richie, S. Hagar, 38 Special, McCartney, C. Khan.
Bismark, ND (Dan Brannan-KFYR) Julian L., J. Cocker, H. Lewis.
Bismarck, ND (Bob Beck-KYYY) McCartney, J. Waite, Honeydrippers, Peter Wolf, Scandal, H. Lewis.
Minot, ND (Scott Meyer-KIZZ) Julian L., Honeydrippers, McCartney, Scandal, J. Waite.
Chicago, IL (Dave Robbins-WBBM/FM) L. Richie, H. Lewis, B. Springsteen.
Freeport, IL (Jim Douglas-WXXQ) Peter Wolf, J. Waite, D. Hartman, Cars, Julian L.
Bloomington, IL (Justin/Robbins-WBNQ) H. Lewis, McCartney, T. Schmit, B. Squier, F. Mercury, J. Waite, Scandal.
Springfield, IL (Greg Lawley-WDBR) H. Lewis, J. Waite, M. Hatchet, Scandal, T. Schmit, S. Stills, B. Squier, U2.
Carbondale, IL (Tony Waitekus-WCIL/FM) C. Hart, C. Club, Survivor, Kiss, J. Waite.
Mt. Carmel, IL (Lenny Dessauer-WVJC) Julian L., J. Waite, D. Hartman, J. Cocker, Cars, Honeydrippers, Peter Wolf, R.L. Jones, B. Coup.

CENTRAL

St. Louis, MO (Steve Perun-KWK/FM)Honeydrippers, T. Shaw, Time, H. Lewis, Scandal.
East Prairie, MO (Pat Cole, KYMO) S. Easton, H. Lewis, J. Waite, B. Squier, J. Cocker, Honeydrippers, Twisted S., Julian L.
Jefferson City, MO (Brian Miller-KTXY) Julian L., Beau Coup.
Columbia, MO (Jim Williams-KFMZ) J. Waite, H. Lewis, B. Squier, Cars, Scandal, Dokken, Kiss, R. Hodgson, M. Hatchet.
Waynesville, MO (Kevin Barton-KFBD) D. Ross, Julian L., Al Jarreau, C. Club, Gen. Pub., J. Parr, Streisand, U2.
Shawnee Mission, KS (Collins/Welsh-ZZ99) U2, Julian L., J. Waite, Scandal, P. Wolf, B. Squier, R. Hodgson, Kiss.
Topeka, KS (Roger Heaton-WIBW) Wham, B. Springsteen, L. Richie, Prince.
Topeka, KS (Kevin Rabat-KDVV) Julian L. J. Waite, D. Hartman, Scandal.
Pittsburg, KS (Bell/Porter-KQWK/FM) R. Hodgson, S. Perry, H. Lewis, Honeydrippers, Cars, Seger(LP).
Hoisington, KS (Dugan/Miller-KHOK) Honeydrippers, C. Lauper, H. Lewis, Jacksons.
Norfolk, NE (Doug Koehn-KNEN) T. Shaw, Julian L.
El Dorado, AR (Dan Murphy-KLBQ) Honeydrippers, M. Thompson, H. Lewis, Peter Wolf, J. Cocker, Al Jarreau.
Little Rock, AR (Mark McCain-KKYK) Wham, Prince, R. Stewart.
Fayetteville, AR (Rob Patrick-KKEG) Beau Coup, J. Cocker, H. Lewis, Scandal, Peter Wolf, J. Waite, Julian L., D. Hartman, J. Lennon.

SOUTHWEST

Tulsa, OK (Dave Michaels-T4K/92K) H. Lewis, McCartney, B. Squier, Scandal, Cars.
Dallas, TX (Shomby/Steele-KAFM) 38 Special, H. Lewis, Peter Wolf, D. Hartman.
Texarkana, TX (Mario Garcia-KTFS) McCartney, Honeydrippers, 38 Special, T. Shaw, G. Frey, Hagar.
Tyler, TX (Dave Goldman-KEYP) Honeydrippers, H. Lewis, McCartney, Beau Coup, Flock of Seagulls.
Nacogdoches, TX (John Lacy-KTBC) J. Waite, Scandal, T. Shaw, Ratt, Honeydrippers, Glenn Frey.
Wichita Falls, TX (Barry Michaels-KNIN) Scandal, Julian L., J. Waite, Al Jarreau, Peter Wolf.
Killeen, TX (B.J. McCrae-KIXS) Whitesnake, H. Lewis, J. Waite, Julian L., B. Squier, R.J. Dio.
Galveston, TX (Dave Parks, KILE) L. Richie, P. Wolf, F. Mercury, R. Hodgson, McCartney, J. Waite, H. Lewis.
Beaumont, TX (Jerry Lousteau-KZZB) K. Rogers, H. Lewis, Julian L., J. Osborne.
Bryan, TX (Carl Gideon-KTAM) H. Lewis, McCartney, T. Shaw, L. Richie, Honeydrippers, Beau Coup.
Bryan, TX (Danny Austin-KTAW/FM) K. Rogers, McCartney, J. Street, Peter Wolf, Honeydrippers.
Bryan, TX (Bishop/Bailey-KKYS) McCartney, H. Lewis, J. Iglesias, Scandal.
Victoria, TX (Jay Arena-KVIC) Honeydrippers, John Parr, C. McVie, Peter Wolf, D. Hartman, Al Jarreau, Twisted S., Beau Coup, Fogelberg, McCartney.
Laredo, TX (Ruiz/Anderson-KRRG) Honeydrippers, Streisand, T. Turner, Survivor.
Amarillo, TX (Jamey Karr-KPUR) Honeydrippers, H. Lewis, J. Waite.
Abilene, TX (Dominic Testa-KFMN) B. Squier, Julian L., Scandal, J. Waite, Honeydrippers.
Odessa/Midland, TX (John Clay-KWES) B. Squier, H. Lewis, J. Waite, Scandal, Kiss, Twisted S.
El Paso, Tx (Johnny Thompson-KFIM) Frankie Goes to H'wood, Honeydrippers, McCartney, Cars, S. Hagar. Peter Wolf.

Tucson, AZ (Kelly Norris-KRQ) Huey, R.Hodgson, P.Wolf, Honeydrippers, Jarreau.
Gallup, NM (Bill Lee-KYVA) Huey, Julian Lennon, Squier, Waite, Scandal, Twisted S., Frankie Goes.
Santa Fe, NM (Steve Stucker-KNMQ) Honeydrippers.
Alamogordo, NM (Ben Noe-KINN) S.Easton, Diamond, McCartney, Huey, Dan F., Jarreau, Osborne, Honeydrippers.

ROCKY MOUNTAIN

Billings, MT (Charlie Fox-KYYA) C.Club, M.Vidal.
Polson, MT (Al Decker-KQ92) H&O, Dan H., Easton, Honeydrips, 38 Spec., Cocker, Jarreau, Lennon.
Denver, CO (Gloria Avila-Perez-KIMN) Chaka, Huey, Honeydrippers, J.Waite.
Denver, CO (Tim Fox-KPKE) Dennis DeYoung.
Windsor, CO (Bruce Gyger-KUAD) McCartney, Miller, Huey, Vidal, Wolf, Fogelberg, Cars, Julian L., M.Wilder, S.Stills, S.Harris.
Greeley/Ft.Collins, CO (Meschke/Jacobs-KGBS) John Lennon, J.Street, J.Cocker.
Pueblo, CO (Rip Avina-KDZA) No adds.
Cody, WY (Todd Cavanah-KTAG) Streisand, Chaka Khan, America, 38 Special.
Casper, WY (Todd Cavanah-KTRS) Wilder, McCartney.
Gillette, WY (Kallaway/Brewer-KOLL) Julian Lennon, Hodgson, Huey, Joe Cocker.
Pocatello, ID (Craig Stevens-KZBQ) Cars, Romeo, C.Hart, Scandal, Honeydrips, M.A.Thompson.
Lewiston, ID (Jay McCall-KOZE) Huey, Scandal, J. Waite,Alphaville, Eurogliders.
Boise, ID (Tom Evans-KNPA) Huey Lewis, Peter Wolf, Twisted Sister, B.Squier, Honeydrippers.
Moscow, ID (Gary Cummings-KPRL) Julian Lennon, Waite, Scandal, Huey, Dan H., Frankie Goes.
Logan, UT (Jay Hall-KBLQ) Huey, S.Miller, Joe Cocker, P.Wolf, Beau Coup.
Manti, UT (Stan Eriksen-KMTI) Honeydrippers, Huey, J.Street, Jarreau, Hodgson, Beach Boys.

FAR WEST

Reno, NV (John Chommie-KHTX) Kiss, Dan H., R.Hodgson, J.Waite, Julian Lennon.
Reno, NV (Jim O'Neal-KCBN) D.DeYoung, Frankie Goes, Julian Lennon, Huey Lewis.
Los Angeles, CA (Scarborough/Hall-KKHR) Huey, Frankie Goes, McCartney.
Los Angeles, CA (Mike Schaefer-KIIS/FM) Time, D.DeYoung, D.Hartman, Huey Lewis.
Los Angeles, CA (Jim Pewter-KRLA) Band Of Gold.
San Diego, CA (Richards/Haney-XTRA) Frankie Goes, Honeydrips, S.Miller, Peter Wolf.
Santa Barbara, CA (Dick Williams-KIST) P.Wolf, New Edition, AT Jarreau, Huey, Scandal, Cocker.
Bakersfield, CA (Bonnie Knoxx-KQXR) Molly, Huey, Scandal, Kiss, Waite, Stills, Squier.
Bakersfield, CA (Dave Kamper-KKXX) Honeydrippers, P.Wolf, Huey Lewis.
San Luis Obispo, CA (Tom Walsh-KSLY) J.Cocker, Huey, Hodgson, Molly, Kiss, Jarreau, N.Edition.
Santa Maria, CA (Marie Rubio-KXFM) McCartney, Huey, 38 Special, INXS, Vanity.
Lompoc/Santa Maria, CA (Hank Michaels-KRQK) Cars, J.Wagner, Huey, Julian Lennon, Whitesnake, Rebbie Jackson, S.Miller.
Fresno, CA (Walker/Davis-KYNO/FM) P.Wolf, Huey Lewis, Glenn Frey, Honeydrippers, J.Waite.
Fresno, CA (Carey Edwards-KMGX) Huey, J.Waite, D.Hartman, C.Hart, M.A.Thompson.
Salinas, CA (Kirk Cliatt-KDON/FM) McCartney, Julian, Osborne, B.Gold, Hodgson, Squier, Kiss.
Monterey/Salinas, CA (Rick Ward-KNRY) Honeydrippers, M.Wilder, Julio Iglesias.
San Francisco, CA (Craig Roberts-KITS) C.Hart, Perry, McCartney, 38 Special, K.Rogers, C.Club.
San Francisco, CA (Bazoo/Naftaly-KMEL) Time, Huey, J.Waite, Cars, Apol.6, J.Wagner, Twisted Sister.
Concord, CA (Hampton/Smith-KWUN) Honeydrippers, Huey, P.Wolf, Julian Lennon, J.Waite.
San Jose, CA (Don Porter-KHTT) McCartney, C.Hart, Honeydrippers.
San Jose, CA (Robin Kipps-KWSS) S.Miller, Honeydrippers, C.Club, New Edition.
Stockton, CA (Roy Williams-KJOY) Julian Lennon, McCartney, Huey Lewis.
Stockton, CA (John Hampton-KSTN) New Edition, P. McCartney, Easton, Honeydrips, Jarreau,Twist,Cars.
Modesto/Stockton, CA (David Kraham-KHOP/FM) Frankie Goes, J.Waite, Huey Lewis, T.Shaw.
Modesto/Stockton, CA (Mike Novak-KO93) Huey, AT Jarreau, Julian Lennon, Honeydrippers, Dan H.
Santa Rosa, CA (Robin Hart-KREO) T.Shaw, Romeo Void, K.Rogers, Honeydrips, P.Wolf, McCartney.
Arcata, GA (Rose/Marcus-KFMI) Huey Lewis, McCartney, Twisted Sister.
Sacramento, CA (Rick Gillette-FM102) Honeydrippers, Dan Hartman, S.Mills, J.Osborne.
Sacramento, CA (Mr. Ed-KWOD) Huey Lewis, Honeydrippers, 38 Special, T.Shaw, Cars.
Paradise/Chico, CA (Ron Bruder-KNVR) M.Vidal, T. Shaw, Stills, P.Wolf, J.Waite, Julian Lennon.
Redding, CA (Kevin Kahl-KEWB) Honeydrippers, Joe Cocker, Julian Lennon, J.Waite, Whitesnake.
Redding, CA (Stall/DuBois-KSXO) Honeydrippers, J.Wagner, T.Shaw, Jakata.

NORTHWEST

The Dalles, OR (Tina Spears-KACI) John Lennon, McCartney.
Seaside, OR (Bob Rusk-KSWB) Jarreau, Beau Coup, Wilder.
Portland, OR (Todd Dennis-KCNR) McCartney.
Portland, OR (Barry/Naganuma-KMJK) Huey Lewis, Scandal, J.Waite.
Salem/Portland, OR (Len E. Mitchell-KSKD) L.Richie, Scandal, J.Waite, B.Squier, Huey Lewis.
Albany, OR (Kris Weber-KGAL) H&O, Rickie Lee Jones, McCartney, Stills, Chaka, Honeydrips, Beau Coup. S.Hagar.
Coos Bay, OR (Gary Allen-KHSN) McCartney, Jarreau, Honeydrips, T.Shaw, L.Richie, Julian L., Kiss, J.Cocker, Frankie Goes, Alphaville.
Coos Bay, OR (Dave O'Connor-KYNG) T.Shaw, P.Wolf, Julian L., Huey, J.Waite, B.Squier.
Roseburg, OR (Veronica Burns-KYES) J.Waite, Miller, Hodgson, DeBurgh, Frey, 38 Special, Honeydrippers.
Medford, OR (Lurch-KYJC) Jarreau, Honeydrippers, 38 Special, C.Hart, S. Easton,Fogelberg.
Seattle, WA (Bob Wikstrom-KHIT) C.Hart, J.Parr, Rebbie Jackson, Time, Survivor, R.Hodgson.
Seattle, WA (Wendy Christopher-KUBE) Honeydrippers, C.Club, P.Wolf, Huey Lewis.
Tacoma/Seattle, WA (Sandy Louie-KNBQ) S.Hagar, Hodgson, P.Wolf, Honeydrippers, J.Waite.
Olympia, WA (Casey/Page-KQEU) Honeydrippers, Lauper, T.Turner, R.Hodgson, Stills, Kennedy/Osborne.
Chehalis, WA (Bob Hart-KITI) S.Hagar, S.Perry, Survivor, Honeydrippers, Huey Lewis.
Yakima, WA (Terrie Sims-KBNG) C.Lauper, C.Club, McCartney, Beau Coup. Julian L., 38 Special, S. Miller.

Ellensburg, WA (Bob Hards-KXLE) Huey Lewis, Scandal.
Tri-Cities, WA (John Purdy-OK95) Scandal, J. Waite, T.Schmit, Squier, Fee Waybill, Joe Cocker, Huey, Julian Lennon, L.Richie, J.Parr.
Tri-Cities, WA (Springer/Lee-Z103) Julian Lennon, J.Waite, Huey, S.Hagar, B.Idol.
Anchorage, AK (Kay Taylor-KGOT) Honeydrippers, Peter Wolf, J.Cocker, Band Of Gold, Huey.
Vancouver, BC (Shannon/Russell-LG73) Romeo Void, C.Lauper, Bolero Lava.
Vancouver, BC (Clara Carotenuto-CFUN) Twisted Sister, J.Cafferty.

LATE REPORTS

Erie, PA (Jim Cook-WJET) Bananarama, Kiss, C.Hart, Chaka Khan, S.Hagar.
Montevideo, MN (Hennon/Matzdorff-KMGM) G.Frey, J.Waite, B.Squier, Scandal, Stills.
Houston, TX (Clay Gish-KZRQ/FM) Hall & Oates, S.Easton, S.Harris, C.Hart.

WELCOME To Our New Top 40 Correspondents:

Terri McCormick, WTWR Radio, 7 So. Monroe St., Monroe, MI 48161 (313-242-6600)

Tom Church, KIPR/FM Radio, P.O.Box 588 Lufkin, TX 75901 (409-634-5596)

Frank Bell/Scott Porter, KQWK, P.O. Drawer O Pittsburg, KS 66762 (316-231-2800)

AVAILABLE

Dennis Shannon, KING-Seattle, WA
206-283-7611 - News
Gary Wolcott, KGAL-Albany, OR
503-451-4742 - News
Jon Scott, WCLU-Cincinnati, OH
513-574-3421 - Air Talent
John Poland, KILR-Estherville, IA
712-362-7602 - Air Talent
Vince Garcia, K101-San Francisco, CA
209-836-4480 - Air Talent
Trey Matthews/Bill Morris, Y107-Nashville, TN
615-366-7352 - Air Talent/AM Drive
Steve Jencks, KHSN-Coos Bay, OR
503-888-9735 - Air Talent/Production
Frank Colbourn, KGOL-Houston, TX
713-797-6500 - AT/MD/PD
Steve Cassidy, Century 21 Radio Programming,
916-722-6908 - MD/PD

Service

KHAS-Hastings,NB - Ross & Hall & Oates singles (RCA)
WZXM-Gaylord,MI - Singles (RCA/EMI/A&M)
WBEV-Beaver Dam,WI - S.Mendes & DeYoung & Rita C. Albums (A&M).
KCNB-Waterloo,IA -All 12 inch singles (all sources).
KACI-The Dalles,OR - Singles & albums (EMI)

SLO-MO FOR SUPER-PRO

by Tony Richland

Taking the bull by the horns has always been the motto of this promo-man. As the time for annual promo-person of the year balloting approaches, it seems that it is mandatory for us to grasp that bull firmly, and level with the industry at large.

Recently, **Betty Hollars** of the Gavin Report was casually leafing through her monthly copy of *Playgirl* when she stumbled upon a nude photo of a familiar-looking guy. In shocked disbelief, she presented us with the evidence, calling it a lethal blow to our hopes for the award. We had no choice but to tell her our story:

Some years ago, when a similar competition took place, this reporter felt that he was the odds-on favorite for the coveted crown. We figured we'd earned it, never having moved our car at 4PM from the entrance to **KYA,** despite risking towaway, with humongous charges for reclaiming the wheels. Nope, we hung in there awaiting our appointment with **Julian Breen.** We also had purchased more cocktails for tertiary P.D.'s than the mind can fathom ... we'd bought dozens of Egg McMuffins for **Dr. Don Rose** and **Dusty Street,** we'd contributed Best of The Knack albums by the score to George Wilson and had performed all around yeoman service in our chosen calling. We'd sniveled to **Bill Tanner** and groveled to Guy "Gals-a-poppin" Zapolean! We *deserved* the title. WE HAD ACTUALLY TAKEN MICHAEL SPEARS TO LUNCH! Of course, in characteristic industry unfairness, the voting never went our way and we watched bitterly as **John Wellman** took the traditional runway victory stroll to the cheers of several. *THIS* was to be our year, until Betty spotted the centerfold ... and here's our case:

We did it during a down period ... having just lost the Infinity account, and then being told we were not even being considered for Handshake. Confronted with the photos we could only remind the industry of Infinity's slogan, "All we ask you to do is listen." That's what we DID! We listened ... and when we got *SICK* there was nothing to do but face reality and scare up a peso any way we could. So we posed for the shots. The fact that stalwarts such as **Betty Breneman** were nauseated to the point of terminal repulsion didn't help our case. We clearly have been eliminated as a viable promo-person of the year contestant.

When time has passed, we hope all wounds will be healed and our cause for the future will be understood. We're blatantly campaigning and remind you people that a man who spent four days on a promo tour with Dino Barbis should, at least, be recognized by his peers.

WHAT'S YOUR EXCUSE?

Each week, P.D.'s and M.D.'s must decide which new songs to add to their playlist, out of the dozens of choices available. Once that process is completed, promotion executives check to see which of their records made the cut. When the results are positive and that "hot" new release gets the coveted add, it's no problem. But odds being what they are, it is more likely to be a situation of "waiting until next week" or possibly never at all, for some records struggling for airplay. All of us have our own style in dealing with the delicate duties of saying no to business associates or friends and family. Early last summer, **BOB SWANSON,** Music Director of KEX-PORTLAND sent along the very funny *"50 Reasons Not To Play A Record."* Though Bob had no idea who wrote this tongue-in-cheek list, see how many of these sound familiar.

1. *I don't like it.*
2. *It's too R & B.*
3. *It's too country.*
4. *It's too mellow.*
5. *It's too hard.*
6. *It's too Iranian.*
7. *It's a tune-out.*
8. *I'm watching it.*
9. *We're looking for more sales.*
10. *I haven't heard it.*
11. *The LP isn't moving.*
12. *I don't like the lyrics.*
13. *I don't like the melody.*
14. *I don't like the vocals.*
15. *I don't like the drums.*
16. *I don't like the bass.*
17. *I don't like the guitar.*
18. *I don't like the piano.*
19. *It's a bad image record.*
20. *It's a good image record; but that's all.*
21. *I don't like image records.*
22. *I don't like records.*
23. *My copy is warped.*
24. *I haven't received it.*
25. *It looks good for next week.*
26. *It looks good for next month.*
27. *It looks good for next spring.*
28. *It looks bad for next spring.*
29. *It's too old.*
30. *It's too new.*
31. *Nobody's heard of them.*
32. *They're over-exposed*
33. *We're in a book.*
34. *We're about to go into a book.*
35. *We're coming out of a book.*
36. *Let's see if it crosses over.*
37. *I don't like crossovers.*
38. *I'll bring it into the music meeting.*
39. *I brought it into the music meeting.*
40. *We lost our copy of it in the music meeting.*
41. *I didn't know it was your record.*
42. *Now that I know it's your record . . . No Way!*
43. *The label won't support it.*
44. *I've been over-promoted on it.*
45. *I don't see it in the trades.*
46. *It's being considered.*
47. *It's a possible.*
48. *Good Record. What else do you have?!*
49. *We both know it's a hype.*
50. *Be honest . . . Would you play it?*

Recently we did a spot check with some of our readers to find out how they deal with these touchy situations. The various answers from veteran programmers run the gamut from silly to serious, but shed some light on other ways to handle the task of turning someone down.

NEIL McINTYRE, WKTU-NEW YORK: "I give 'em a definite maybe." "I'll see what I can do for you." And "It's on but unfortunately it's at my house."

STEVE STUCKER, KNMQ/FM-ALBUQUERQUE: "Personally, I love the record and that's always a bad sign."

BOB GARRETT, KITS/FM-SAN FRANCISCO: "Usually I just say no."

DAVID ALLYN KRAHAM, KHOP/FM-MODESTO/STOCKTON: "Usually what I say is 'I never got it.'"

GUY ZAPOLEON, B-94-PITTSBURGH: "I say I'm an ear programmer. Everything I add on my list either I have to hear or have to prove me wrong. And my research is good enough that if I make a mistake it shows that I am wrong. But I am an ear programmer and if I like a record enough I'll add it right away. I'm also really tough on those I don't hear right away. That's the way I do it. As long as you're honest you keep your credibility."

MIKE PRESTON, KS103-SAN DIEGO: "I blame it on the boss. That's my out."

MIKE SCHAEFER, KIIS/FM-LOS ANGELES: "My favorite line is 'It'll be a cold day in hell' . . . that's my usual answer for someone who's working me on a record I know we'll never play . . . and a couple of times it's gotten kinda cold."

TIM HARRISON, KSEZ-SIOUX CITY, IA: "Usually here at KSEZ we're usually on everything before everybody else in town. But in cases where we're just not sure we'll just say we're going to wait to see what the heavies end up doing with it."

BOB HARLOW, KEZR-SAN JOSE: "'I just don't hear it.' That's the best thing to say. Nobody wants to be stroked and they'll appreciate it if you tell 'em the truth right away. Be straight with whoever you're talking to if you don't feel the record is right for your station."

STEF RYBAK, KC101-NEW HAVEN, CT: "The record, I don't really believe is for KC101; It's not New Haven and it's not something that we're going to deal with." I think if you ask any of the promotion people that I deal with, they'll tell you that if there is one thing **STEF RYBAK** does, he's up front and open *even* when he doesn't like a record."

ART TILLER, Z106-PHILADELPHIA: "'We're watching it, we're looking at it, we're considering it.' We honestly are watching all records because you can never tell what *might* happen to a particular record. But if I honestly think a record sucks, I'll just say so."

BART GOYNSHOR, KRNA-IOWA CITY, IA: "It's best to be honest with a record person and tell them why you're not going to play a record if you're totally committed in your mind that you're not going to play that particular record. And that clears the air right away. Though you *may* change your mind, the most you'll hear is an 'I told you so,' but usually 9 out of 10 times you put the record on at the right time for your radio station."

Next, we'll find out how the people who want their songs on the air feel. Promotion executives speak about what information they want, need, and expect from radio.

by Dave Sholin

PROMOTIONS

BETTY HOLLARS
LISA SMITH

DOUBLE THE BLOOD

FRESNO,CA was the scene of the Radiothon Blood Drive sponsored by **KKDJ-FRESNO** and **DON & THE DOG-FISH** (their morning team). Local businesses got involved by donating numerous prizes and giving support for this cause, which "pumped" 1,065 pints of blood, more than doubling last year's take.

EAST COAST'S BIGGEST BLOCK PARTY

Q107-WASHINGTON, DC recently hosted a record-breaking crowd of fun-lovers who flocked to this year's Seventh Annual Adams-Morgan Day to take part in what has become known as the biggest block party on the East Coast. Over 200,000 people crammed into the area. Hundreds of booths spanned the street, featuring everything from ethnic foods to caricature drawing. Q107 broadcast live all day from the center of the activities, and Q107's special guests **RICK SPRINGFIELD** and **COREY HART** greeted screaming fans and signed autographs.

DONALD DUCK RUNS AMOK

On October 1st, **WLS AM/FM-CHICAGO** started giving its listeners the opportunity to take a dream vacation by awarding 100 trips to Walt Disney World. Each weekday for five weeks, beginning with Larry Lujack in the morning, WLS will be reading license plate numbers of cars seen sporting WLS bumper stickers. At that point, the first listener of the day who hears his/her license plate number read on the air, will have 30 minutes to call in and claim their prize: a trip for four to the Magic Kingdom. To add to the excitement of these all-expense-paid vacations, **LARRY LUJACK** will be accompanying the winners and broadcasting live from Epcot Center.

JAIL-A-THON

RON ELLIOTT masterminded another "Thon" this month—this one a "Jail-A-Thon" on September 20th and 21st at a local shopping mall. **WTAW-BRYAN, TX** sent out "officers" to arrest local celebrities—i.e., the bank president, proprietors of local stores, managers, etc.—and haul them down to the Mall. Phones were set up in the "jail" at the mall location and the jailbirds had to phone friends and listeners for help in raising their bail. In two days, they raised $21,000 in "bail money" which was donated to the "Crime Stoppers Association." We congratulate **Andy Gallo** and **Ron Elliot** for another great promo!

NAMESAKE BREAKFAST

Throughout the month of October, **WLS-CHICAGO** and Burger King will help commuters off to a great start every day by offering the hearty, new **LARRY LUJACK** Breakfast. The breakfast, available at all participating Chicago area Burger King locations, will cost $1.99 and consist of a "croissanwich" and a large cup of coffee served with an official Larry Lujack commuter coffee mug (which bears his likeness). Upon being immortalized through this breakfast package, Lujack commented, "I was kind of hoping for Mt. Rushmore or the Hollywood Walk of Fame ... nevertheless, I am deeply honored and I only hope I can prove myself worthy."

O'DAY GETS "HIGH" OVER SEATTLE

During the week of September 24th, **PAT O'DAY** of **KKMI-SEATTLE,** rode a small construction elevator to the top of Seattle's tallest building at 5:30 AM to broadcast his radio show. O'Day's reason for donning a hard hat and sitting in the wind and rain for three and one-half hours every morning? Simply to bring to the community's attention the need to construct an FM radio and television transmission facility atop the building. "Important progress is available to us at no harm or risk to anyone, and might be missed due to a lack of community concern," O'Day insisted. He talked with community leaders and fellow broadcasters in "an attempt to explain the importance of the tower construction to the community."

WHAT DO YOU DO WITH 95 POUNDS OF M&M'S?

K104-SAN BERNARDINO, CA morning personality **GARY ZANE** recently posed the question "Why are there no blue or white M&M's?" No one knew. So K104 News Director **TED LANE** called M&M's headquarters in Hackettsville, New Jersey and got the answer "Because they're ugly." But the M&M Corporation did offer to send Zane some samples of the colors they *did* have. They arrived soon afterwards—all 95 pounds of them. Zane has now put out an appeal to charitable organizations, asking them to send him a letter saying how many underpriviledged kids they'd be able to make happy with the candy. He will draw from those letters to get the candies out to the organizations in time for Thanksgiving.

Planting "the Kiss" On Bryan, Texas

by Keith/Kent Zimmerman

Program Director **SKIP BISHOP** also tackles morning drive.

It happens every week. A radio station debuts on the air or changes format. This week **THE GAVIN REPORT** traces the process of putting a new station on the air. We picked KKYS/FM in the Bryan/College Station area of Texas for two reasons. First, Program Director **SKIP BISHOP** is a young up and comer in Radio.

Secondly, Bishop is trying out a whole new set of Top Forty music philosophies. This will be the first of many such Radio highlights. Give us some ideas. Let us know you're out there!

BARRY TURNER, KKYS station owner and president of **CULPEPPER BROADCAST PROPERTIES**, had completed the long and dutiful process of getting his station ready for the airwaves. By the time the FCC gave its final approval, seven years had elapsed.

In January, Turner approached **SKIP BISHOP,** his newly appointed National PD for **CULPEPPER BROADCASTING,** about getting KKYS (pronounced "kiss") off the ground. Skip had joined the company five years prior, arriving from Auburn, Alabama. He eventually became Program Director of WPFM-Panama City, FL. Five years later, now National PD, the job included dealing with the programming needs of other radio properties.

"There's not a record in my format that will drive away my target audience."

Turner's latest mission for Bishop was the following: Develop a new format of KKYS/FM and get involved in the market research to find that essential programming niche.

Bishop was in and out of Bryan all year. The research verdict was finally handed down. There was a giant gap in reaching the female 22-49 demographic. Skip's own call-out revealed an impact of the outlying Houston stations available to Bryan residents on their cable systems.

Through questions concerning lifestyle, their likes and dislikes of the other local radio stations, Bishop made the big format decision. "We took the statistics and I came up with a different idea of going with a Top Forty format. But we were having some success in Panama City lacing the format a little bit with some R&B crossovers. Some of them aren't even crossovers any more. They're straight ahead Top Forty records."

It's the latest in Top Forty. Similar to the highly successful stations like WXKS-Boston, WRKS-New York, and KIIS/FM Los Angeles, the "Kiss" style of Top Forty/Urban Crossover was being planted on the "highly promotable community" of Bryan/College Station—home of Texas A&M University.

"(KKYS) is totally void of rock'n'roll—in the sense of long haired men playing electric quitars. There's no image (at KKYS) of a rock 'n roll radio station. We play the hits, but just when we get ready to break into a kicker like **VAN HALEN** or **RATT** or **TWISTED SISTER,** we go into **SHEILA E., PRINCE,** and **MADONNA."**

KKYS became **"KISS 105**—*where the music does the talking."* The station carried a light spot load going in and has a rate almost double the rate for radio advertising in the area. Bishop calls it "The Curtis Mathis television approach—you can buy us if you can afford us, and if you can afford us, believe me, they're going to hear your commercial. But they're going to hear twenty-five minutes of music first." According to Skip, the station almost sold out after its first week on the air.

"The audience is your ultimate barometer because it's a non-abrasive format."

What about the painstaking process of putting a staff together? The sales staff of the original AM property KAGC was kept on with additional salespeople added for the new FM. Then came the need for air talent. Then production, promotion, traffic, and music directors. Bishop recruited talent "slowly". Some prospects fell through. He had to play the villain and steal air staff from competitors. **CHRIS BAILEY** joined the air staff from GULF 104 in Tallahassee and took on the role of Music Director. Midday talent, **DR. LOU MICHAELS** handles production responsibility. Nights went to **MICHAEL ST. JOHN**—stolen from a rival Panama City station. All-nighter **DIANE STEVENS** took on logging/traffic assignments. Two hats per person, Bishop is also Mr. Morning Drive.

"I think (the air talent) get into the full operation of the station more if they have more responsibility. (They) take a little bit of pride in it too." Skip continues, "The success of this radio station and the fact that it's

PLEASE TURN TO PAGE 36.....

POWER TRIO

STEVIE WONDER
I Just Called To Say I Love You
(Motown)

KENNY ROGERS
What About Me
(RCA)

RALPH MACDONALD & BILL WITHERS
In The Name Of Love
(Polydor)

CERTIFIED

PAUL MCCARTNEY
No More Lonely Nights
(Columbia)

CYNDI LAUPER
All Through The Night
(Portrait)

RECORD TO WATCH

BAND OF GOLD
Medley
(RCA)

MOST ADDED

JULIAN LENNON
Valotte
(Atlantic)

DAN FOGELBERG
Sweet Magnolia And The Travelling Salesman
(Full Moon/Epic)

A/C

October 12, 1984

2W	LW	TW	
3.	2.	1.	STEVIE WONDER - I Just Called To Say I Love You (Motown)
1.	1.	2.	The Cars - Drive (Elektra)
8.	5.	3.	KENNY ROGERS,K.CARNES,J.INGRAM - What About Me (RCA)
5.	4.	4.	RALPH MACDONALD & BILL WITHERS - In The Name Of Love (Polydor)
2.	3.	5.	Chicago - Hard Habit To Break (Full Moon/Warner Bros.)
11.	8.	6.	LAURA BRANIGAN - The Lucky One (Atlantic)
12.	11.	7.	BARRY GIBB - Shine Shine (MCA)
14.	13.	8.	BILLY OCEAN - Caribbean Queen (Jive/Arista)
13.	12.	9.	EVERLY BROS. - On The Wings Of A Nightingale (Mercury)
15.	14.	10.	BARBRA STREISAND - Left In The Dark (Columbia)
--.	25.	11.	LIONEL RICHIE - Penny Lover (Motown)
17.	15.	12.	ELTON JOHN - Who Wears These Shoes? (Geffen)
16.	16.	13.	DENNIS DEYOUNG - Desert Moon (A&M)
22.	17.	14.	ANNE MURRAY WITH DAVE LOGGINS - Nobody Loves Me Like You Do (Capitol)
9.	9.	15.	Irene Cara - You Were Made For Me (Network/Geffen)
4.	6.	16.	John Waite - Missing You (EMI)
19.	18.	17.	MADONNA - Lucky Star (Sire)
26.	22.	18.	SERGIO MENDES - Real Life (A&M)
23.	20.	19.	AMERICA - Special Girl (Capitol)
30.	24.	20.	WHAM! - Wake Me Up Before You Go-Go (Columbia)
29.	23.	21.	HALL & OATES - Out Of Touch (RCA)
25.	21.	22.	Rod Stewart - Some Guys Have All The Luck (Warner Bros.)
10.	10.	23.	Donna Summer - There Goes My Baby (Geffen)
--.	26.	24.	RICKIE LEE JONES - The Real End (Warner Bros.)
6.	7.	25.	Neil Diamond - Turn Around (Columbia)
--.	--.	26.	PAUL MCCARTNEY - No More Lonely Nights (Columbia)
--.	--.	27.	CYNDI LAUPER - All Through The Night (Portrait)
--.	--.	28.	JULIO IGLESIAS - Moonlight Lady (Columbia)
--.	30.	29.	POINTER SISTERS - So Excited (Planet)
--.	29.	30.	Peabo Bryson - Slow Dancin' (Elektra)

CHARTBOUND

Al Jarreau - After All (Warner Bros.)
Julian Lennon - Valotte (Atlantic)
Dan Fogelberg - Sweet...Salesman (F.Moon/Epic)
Neil Diamond - Sleep With Me Tonight (Col.)
Corey Hart - It Ain't Enough (EMI)

DROPPED

Billy Joel
J.Kennedy & J. Osborne
Huey Lewis & The News

ACTION SIDES

Jim Capaldi - I'll Keep Holding On (Atlantic)
Poco - Save A Corner Of Your Heart (Atlantic)
J.Collins & T.G.Sheppard - Home Again (Elektra)
Band Of Gold - Medley (RCA)
Joe Jackson - Be My Number Two (A&M)
Honeydrippers - Sea Of Love (Es Paranza)
Shakin' Stevens - A Love Worth Waiting For (Epic)
Stephen Stills & M.Finnigan - Can't Let Go (Atl.)
Raise The Dragon - The Blue Hour (IRS)
Diana Ross - Swept Away (RCA)

Station reports accepted Mondays at 8am through 3pm Wednesdays PDT. Phone (415) 392-7750

NEW

Julian Lennon - Valotte (Atlantic)
Dan Fogelberg - Sweet Magnolia And The Travelling Salesman (Full Moon/Epic)
Neil Diamond - Sleep With Me Tonight (Columbia)

RECOMMENDED

Billy Satellite - I Wanna Go Back (Capitol)
Jermaine Jackson - Do What You Do (Arista)
The Cars - Hello Again (Elektra)
John Lennon - Every Man Has A Woman Who Loves Him (Polydor)

ANALYSIS

Stevie hits number one in A/C, making it three formats this month. Rogers,Carnes & Ingram is likely to be on top next and will probably hang around waitin' for Lionel who can be more than three of four weeks away from the top. From number three to number fourteen we've got almost all underlines. Next week's debuts will certainly include Al Jarreau, Julian Lennon, Dan Fogelberg, Neil Diamond and Corey Hart. Corey's the only one of the four without "name" value, but the song is one of my faves. The big chart moves next week will include the aforementioned Richie and Wham!, Hall & Oates, Paul McCartney & Cyndi Lauper.

Ron Fell

adds

415-392-7750

NORTHEAST

Lewiston, ME (Chris Layne-WLAM) Ocean,Lauper, McCartney,Al Jarreau,Kamon, Moroder.
White River Jct, VT (Andy Leckart-WNHV) Julian Lennon, Hall & O., Julio, Neil Diamond.
Keene, NH (Howard Corday-WKNE) Stills,Diamond, Honeydrippers, Julian Lennon.
Lowell, MA (Glenn Hollis-WLLH) Diamond, Joe Cocker, Al Jarreau, Kennedy & Osborne.
Haverhill/Boston, MA (Paul Belfay-WLYT) Hall & Oates, Corey Hart, Cyndi Lauper.
Hartford, CT (Tom Barsanti-WTIC) Wham!,McCartney.
New Haven, CT (Jay McCormick-WELI) Elton, Paul McCartney, Cyndi Lauper.
New London, CT (Danny O'Brien-WNLC) Julian, Peabo Bryson, Rickie Lee Jones.
Kingston, NY (Thom Williams-WGHQ) Joe Cocker, Diamond, Julian Lennon, Willie & Kris.
Poughkeepsie, NY (Rick McCaffrey-WEOK) Dan Fogelberg, Julian Lennon, Al Jarreau.
Ithaca, NY (Scott Musgrave-WQNY) Diana Ross, Hall & Oates.
Buffalo, NY (Tom Langmeyer-WGR) Lionel Richie.
Wilmington, DE (Mike Daley-WDEL) America, Dennis DeYoung.
Dover, DE (Rick Kimball-WDOV) Richie,Jarreau, Bad Sneakers,Lauper,Phil Collins,Beach Boys.
Johnstown, PA (Jack Michaels-WKYE) Jarreau, Easton, S.Stills, Cyndi Lauper.
New Castle, PA (Bobbie Vaughn-WKST) Lauper, Jarreau, Honeydrippers, Jim Capaldi.
Scranton, PA (Burke/Trama-WBQW) Poco, Lauper.
Pittsburgh, PA (Don Berns-WTAE)Springsteen(PINK)
Sharon, PA (Scott Kennedy-WPIC) Wham!, Bryson, Jarreau, McCartney, Rickie Lee Jones.
Weirton, WV (Dave Anthony-WEIR) Wham!, Lauper, Dan Fogelberg, Rod Stewart.
Sutton, WV (Mark Bowman-WSGB) McCartney, Al Jarreau, Julian Lennon.

SOUTH

Richmond, VA (Jerry Cater-WRVA) Band Of Gold.
Richmond, VA (Dillon/Bevins-WEZS) McCartney.
Norfolk, VA (Nick O'Neil-WLTY) Streisand, L.Richie, Elton John.
Charlottesville, VA (Ken Medek-WCHV) D.Allen, Honeydrippers,Julian,Fogelberg,Diamond,S'field.
Winchester, VA (F.Mitchell-WINC) Prince,Lauper, McCartney, C.Club,America,C.McVie,Richie.
Charlotte, NC (Dave Bishop-WBT)McCartney, Lauper.
Asheville, NC (Don Brookshire-WSKY) Julian, Cocker, Springfield, S. Stills.
Jacksonville, NC (Craig Thomas-WJNC) Wham!,Julio, Paul McCartney, Cyndi Lauper.
New Bern, NC (Scott Kerr-WSFL/FM) C.Hart,Jarreau, Dan Fogelberg.
Dallas/Gastonia, NC (Harris/Stewart-WAAK) Paul McCartney, Shakin' Stevens, Al Jarreau.
Augusta, GA (John Patrick-WFMG) McCartney, Julio.
Atlanta, GA (Donna Brake-WSB/FM) Honeydrippers, Paul McCartney, Everly Bros.
Carrollton, GA (Zachary Ray-WPPI) Joe Jackson, Honeydrippers,Stills,Julian,Survivor, Fogelberg.
Cocoa Beach, FL (Tim Phillips-CK101) Hall & Oates, Wham!, Lionel Richie.
Selma, AL (Bob Payton-WTUN) Chaka,McCartney,Lauper, Tina Turner, Corey Hart, Al Jarreau.
Tusacloosa, AL (Sander Walker-WFFX) Chaka,Richie, S.Miller, Murray,Lauper,Jarreau,Stills,Champaign.
Gadsden, AL (David Ford-WGAD) Al Jarreau, S.Mendes, Everly Bros., Hall & Oates.
Anniston, AL (Lee Patrick-WDNG) Honeydrippers, Corey Hart, Joe Cocker.
Bay Minette, AL (Mike Snowden-WBCA)Hall &O.,America.
Guntersville, AL (Greg Bell-WGSV) D.Allen, C.Hart, Honeydrippers, Champgain.
Greenville, AL (Dan Diamond-WNIX) Honeydrippers, Julian, Jim Capaldi, Sergio Mendes.
Shreveport, LA (Jeff Edman-KVKI) Al Jarreau.
Chattanooga, TN (Dale Deason-WGOW) Paul McCartney.
Clarksville, TN (David Mize-WJZM) Julian, Wham!, Christine McVie, Honeydrippers.
Murfreesboro, TN (David Walker-WGNS) McCartney, Poco, Honeydrippers, Jim Capaldi.
Louisville, KY (Jeff Crawford-WRKA) Pointers, Honeydrippers, Mendes, Rod Stewart.
Louisville, KY (Doug McElvein-WHAS) Elton, Wham!.
Paducah, KY (Tony Richards-WKYX) McCartney, Chaka, Honeydrippers, S. Miller Band.
Campbellsville, KY (Jackson/Royce-WCKQ) Julian, Honeydrippers,Hodgson,Diamond, Band Of Gold.
Glasgow, KY (Shannon McCombs-WSMJ) Lauper, Diamond, Fogelberg, Cocker, Julian Lennon.

CENTRAL

Springfield, OH (Dale Grimm-WIZE) Wham!,Hall &O.
Springfield, OH (Steve Popp-WAZU) Jarreau, Paul McCartney, Honeydrippers.
Gallipolis, OH (Lynn Smith-WJEH) Julio Iglesias, Julian Lennon, Band Of Gold.
Dover, OH (Steve Kelly-WJER) McCartney, Lauper, Julian, Joe Cocker, Wham!.
Zanesville, OH (Pete Petoniak-WHIZ) Fogelberg, R.L.Jones,McCartney,Cocker,DeYoung,Mendes, Wham!, Cyndi Lauper.
Logan, OH (Chuck Anthony-WLGN) Julian, Phil C.
Dayton, OH (Scott McKenzie-WYMJ/FM)Richie,Chicago.
Toledo, OH (Terri Sexton-WSPD) Ocean, Julio, Scandal, Al Jarreau.
Toledo, OH (Kevin Scollin-WWWM) No adds.
Cleveland, OH (Sue Wilson-WLTF) Lauper, America, Paul McCartney, Kenny Rogers.
Newark, OH (Greg Moebius-WNKO) Julio, Honeydrippers, Marc Anthony Thompson.
Terre Haute, IN (Kevin Young-WBOW) Julian, Cyndi Lauper, Champaign.
Kokomo, IN (Darryl Parks-WIOU) Lauper,Jarreau, Paul McCartney.
So. Bend, IN (Cindy Hartman-WXMG) Hall & Oates, Lionel Richie, Sergio Mendes.
Columbia City/Ft.Wayne, IN (Gail McKnight-WKSY) Jarreau, Rickie Lee Jones, Honeydrippers.
Lowell, IN (Jim Holly-WZVN) Wham!.
Rushville, IN (Kevin Stone-WRCR) America, Bananarama, Julio Iglesias, B.Streisand.
Lafayette, IN (Mike Johnson-WASK) Hall & Oates, Julio Iglesias, Stephen Stills.
Bloomington, IL (Jay Livengood-WIHN) Mendes, Lionel Richie, Elton John.
Springfield, IL (Kelli Michaels-WCVS) No adds.
Freeport, IL (John Reilly-WFPS) America.
Wilmington, IL (Wayne Perrott-WDND) America, Julio, Rickie Lee Jones, McCartney.
Chicago, IL (Suzy Mazzel-WCLR) Wham!.
Peoria, IL (Don Cory-WMBD) No adds.
Peoria, IL (Gene Konrad-WIRL) Murray, America.
Detroit, MI (Gene Elzy-WJR) Julio Iglesias, Lionel Richie.
Flint, MI (Wright/Smith-WTRX)Diamond,D.Allen.
Kalamazoo, MI (Bill Anthony-WKMI) Richie, C.Hart, Honeydrippers, Julio, Al Jarreau.
Manistee, MI (Mark Adams-WRRK/FM) Raise the Dragon,Eurogliders,Fogelberg,Honeydrippers, Al Jarreau, Diamond, Julian Lennon.
Milwaukee, WI (Beth Fast-WMYX) No adds.
Green Bay, WI (Dave Carew-WDUZ) Honeydrippers, Al Jarreau, Phil Collins, Fogelberg.
Madison, WI (Jim Reed-WMGN) Julio Iglesias.
Madison, WI (Tim Brickner-WIBA) Honeydrippers, Laura Branigan.
Appleton, WI (Bob Salm-WHBY) Diamond, D.Allen, Springfield, Julian, Rabbitt.
Eau Claire, WI (Rick Roberts-WIAL) Honeydrippers, Prince (PURPLE).
Reedsburg, WI (Ken Boehm-WRDB) Rogers, Ocean, Honeydrippers,Jarreau,Fogelbeg,McCartney, Julio Iglesias, Hall & Oates, Corey Hart.
Marshfield,WI (Sherryann Taylor-WDLB)Wham!,America.
Ft.Atkinson, WI (Chris Michaels-WFAW) Rabbitt, Honeydrippers,Lauper,Julian,Fogelberg,Exile.
Beaver Dam, Wi (Steve Savatke-WBEV) America, Joe Cocker, Julian Lennon.

MIDWEST

St.Cloud,MN (John Fine-WJON) Pointer Sisters.
Rochester, Mn (Rick Peterson-KROC/AM) No adds.
Minneapolis, MN (Chuck Knapp-KS95) No adds.
Duluth, MN (Dick Johnson-WEBC) McCartney, Wham!.
Pipestone, MN (Dan Norris-KLOH) Raise The Dragon, McVie,Lauper,Fogelberg,Mendes,Romeo Void,Deniece.
Forest Lake, MN (Steve Olson-WLKX/FM) Diamond, Honeydrippers, Rickie Lee Jones.
Northfield, MN (Rich Harris-KYMN) Julian, Julio, Dan Fogelberg, J. Holm.
Jamestown, ND (Tim Ost-KQDJ) Murray,America,Mendes.
Grand Forks, ND (Kevin Arvidson-KNOX) Julian, Honeydrippers, Cyndi Lauper.
Des Mones, IA (Mike Judge-KIOA) C.Lauper, Diamond, Dan Fogelberg, Stephen Stills.
Des Moines, IA (Steve Gibbons-KRNT) Honeydrippers, Stills, Jarreau, Julio Iglesias, N.Diamond.
Mason City, IA (Guy Drees-KLSS) Jarreau, McCartney, Eddie Rabbitt, Cyndi Lauper.
Mason City, IA (Steve Locker-KGLO) Mendes, Capaldi, John Denver.
Cedar Rapids, IA (Dennis Green-WMT/FM) Jarreau, Honeydrippers, Cyndi Lauper.
Waterloo, IA (Roger Davis-KWLO) Julio Iglesias, Paul McCartney, Al Jarreau.
Lincoln, NE (Cathy Blythe-KFOR) Fogelberg, Wham!, John Denver.
Omaha, NE (Mikkelsen/Swanda-KGOR) No adds.
Omaha, NE (Randy Shane-KOIL) Jarreau, Lauper, Corey Hart, Stephen Stills.
Hastings, NE (Chris Adams-KHAS) Raise The Dragon, Jarreau, Neil Diamond, Julio Iglesias,
Joplin, MO (Don Carpenter-KFSB) Raise The Dragon, Cyndi Lauper, Honeydrippers.
St. Joseph, MO (Bruce Allen-KKJO) Mendes, McCartney.
Topeka, KS (Tony Stewart-KMAJ) Jarreau, Champaign.
Parsons, KS (Bob Tesh-KLKC) Band Of Gold, Lauper, Karen Kamon, Dennis DeYoung.
Lawrence, KS (Bill Lee-KLWN) Diamond,Denver,Julian, Al Jarreau,Honeydrippers,Rabbitt, B.J. Thomas.
Pittsburg, KS (Frank Bell-KNZS) Elton,Jarreau,Wham!.
Tulsa, OK (Marc Franklin-KRMG) No adds.

SOUTHWEST

Pampa, TX (Kim Bengston-KGRO) Fogelberg,Everlys, Julian Lennon, Rick Springfield.
Temple, TX (Sean McCullough-KTEM) McCartney, Al Jarreau, Dan Fogelberg.
Tyler, TX (Joel Davis-KTYL) Fogelberg,Honeydrippers, Diamond,Stills, Hodgson, John Lennon.
Houston, TX (Rick Stancato-KTUN) Rod S., Julio.
Houston, TX (Steve Matt-KLTR) Lionel Richie.
San Angelo, TX (Danielle Daniels-KGKL) Cocker, Fogelberg, Band Of Gold, Julian Lennon.
Beaumont, TX (James/Kasi-KC106) Julio,Jarreau, Paul McCartney.
Odessa/Midland, TX (Steve Myers-KQIP) Jarreau, McCartney, Honeydrippers, Rickie Lee Jones.
Midland/Odessa, TX (Chuck Wolfe-KCRS) Honeydrippers, Corey Hart.
Albuquerque, NM (Jay Scott-KOB/FM) Hall & Oates.
Roswell, NM (Carol Amodeo-KBCQ) Richie,Jacksons, Joe Jackson, Julio,McCartney,Jarreau, C. Hart.
Sedona, AZ (Mahannah/Kessel-KAZM) Fogelberg, Julio, Honeydrippers, Jarreau, Deniece Wms., C. Lauper.
Phoenix, AZ (Anita Carlisle-KKLT) Cyndi Lauper.
Tucson, AZ (Mike Daniels-KTKT) Phil Collins, Paul McCartney, Rickie Lee Jones.
Salida, CO (Charles Darwin-KVRH) Diamond, Julian, Frank Sinatra, Phil Collins.
Colorado Springs, CO (Irwin/Howard-KVUU) B.Ocean, Honeydrippers, Al Jarreau.

Rock Springs, WY (Brian Maloney-KQSW) Diamond,Frey, Fogelberg,Hodgson,Stills,Honeydrippers,McVie.
Jackson Hole, WY (Mike Buechler-KSGT) Fogelberg, Diamond,McCartney,B.J.,Jarreau,Honeydrippers.
Salt Lake City, UT (George Lemich-KSL) Jarreau, Fogelberg, McCartney, Denver, S.Wariner.
San Diego, CA (Richards/Main-KYXY) No adds.
San Diego, CA (Bobby Rich-BIOO) Al Jarreau, Honeydrippers.
San Diego, CA (Mark Larson-KFMB) No adds.
Palm Springs, CA (Ty Stevens-KDES) Al Jarreau, Paul McCartney, Honeydrippers.
San Bernadino, CA (Gary Zane-K104) B.Gibb, Richie, Donna Summer, Pointer Sisters.
Los Angeles, CA (Kaye/Marie-KOST) Jarreau,C.Hart.
Los Angeles, CA (Liz Kiley-KFI) McCartney,Ross.
Fresno, CA (Scott Huskey-KLTK) Hall & Oates, Pointer Sisters.
Monterey, CA (Michael Reading-KWAV) America, Stephen Stills.
Livermore, CA (Rick Strauss-KKIQ) L.Richie, R.L.Jones,Peabo Bryson, Pointer Sisters.
San Francisco, CA (Sattler/Culp-KIOI) No adds.
San Rafael, CA (Roger Coryell-KTIM/FM) Jeffrey Osborne, Honeydrippers.
Santa Rosa, CA (Larry Chiaroni-KSRO) Paul McCartney, Hall & Oates.
Ukiah, CA (Randy Shuck-KUKI) Hall & Oates,Julian, Joe Cocker, E.Rabbitt.
Vacaville, CA (Rick Batiste-KUIC) Paul McCartney, Al Jarreau.
So.Lake Tahoe, CA (Ron West-KOWL) Julian Lennon, S.Mendes, John Lennon, Pat Benatar.
So.Lake Tahoe, CA (Marc Scott-KTHO) S.Stills, Beach Boys & 4 Seasons.
No.Lake Tahoe, NV (Mickey Lees-KLKT) Raise The Dragon,Fogelberg,McCartney,Jarreau,Honeydrippers, Deniece Williams.
Carson City, NV (Gary Page-KPTL) Vince Gill, Neil Diamond, Dan Fogelberg.
Reno, NV (Larry Irons-KRNO) McCartney,Diamond, Jarreau,Lauper,Honeydrippers, Shakin' Stevens.
Chico, CA (David Kindig-KPAY) McCartney, Richie, Honeydrippers, Rickie Lee Jones.
Grass Valley, CA (George Rath-KNCO) Hall & Oates, R.L.Jones,Honeydrippers,Madonna,Julian,Richie, Julio Iglesias, Jarreau, McCartney.
Oroville, CA (Charlie Foxx-KORV) Julian Lennon, Neil Diamond, Dan Fogelberg, Paul McCartney.
Arcata, CA (Shortz/Marcus-KATA) McCartney, Cyndi Lauper, Dan Fogelberg.

NORTHWEST

Roseburg, OR (Veronica Burns-KRSB) Hodgson, Diamond,Fogelberg,Julio,Stills,Honeydrippers, John Lennon.
Medford, OR (Mike Metzger-KTMT) Dan Fogelberg, Paul McCartney.
Grants Pass, OR (Charlie Kirk-KFMJ) Neil Diamond, Julian Lennon, Joe Cocker.
Bend, OR (Darren Kelly-KBND) Jarreau,Hall & Oates.
Eugene, OR (Tom O'Bryan-KDUK) Wham!, Paul McCartney, Julio Iglesias, Al Jarreau.
Salem, OR (Mike Brunswick-KBZY) Julian Lennon, Honeydrippers, Jim Capaldi.
Salem, OR (Doc Nelson-KSLM) Jarreau, Julio, Cyndi Lauper, Corey Hart.
Corvallis, OR (Bob Johnson-KLOO) McCartney,Diamond.
Portland, OR (Mike Dirkx-KGW) Cyndi Lauper.
Everette, WA (Moose Moran-KRKO) Honeydrippers, McCartney, Band Of Gold, Hall & Oates.
Shelton, WA (Glen Connolly-KMAS) McCartney,Hall & O., McVie,Joe Jackson,Fogelberg,Honeydrippers,Stills, Cocker,Julio, Jarreau, Denver, Richie,B.J.Thomas.
Olympia, WA (Dick Pust-KGY) Julio, McCartney, Fogelberg, Honeydrippers, John Denver.
Seattle, WA (Bill Norton-KIXI) Band of Gold, Dan Fogelberg.
Seattle, WA (Dan Packard-KKMI) McCartney, Julio.
Aberdeen, WA (Paul Lankow-KXRO) Hall & O., Wham!, Jarreau,Joe Jackson,Honeydrippers,Raise The Dragon.
Longview/Kelson, WA (Ray Bartley-KLOG) Peabo Bryson, Julio Igleisas, Jim Capaldi.
Enumclaw, WA (David Coll-KENU) Madonna, Al Jarreau, Neil Diamond, Paul McCartney.
Yakima, WA (Frak Taylor-KMWX) Honeydrippers, Julian Lennon, Dennis DeYoung.
Tri Cities, WA (Bill Templeton-KALE) No adds.
Spokane, WA (Dave McKie-KLHT) Elton,DeYoung, Wonder, Barry Gibb, Kenny Rogers, Billy Ocean.
Boise, ID (Drew Harold-KBOI) Al Jarreau.
Grangeville, ID (Jim Cross-KORT) Julio, Julian, Cocker, Jarreau,McCartney,Honeydrippers,Diamond, Dan Fogelberg.
Orofino, ID (Dana McKenney-KLER) Cyndi Lauper, Julio Iglesias, Corey Hart.
Missoula, MT (Vern Argo-KYLT) Fogelberg, Wham!, Peabo Bryson.
Great Falls, MT (Jay Hamilton-KQDI) No adds.
Billings, MT (Arroe Collins-KOOK) Diamond, Julian.
Chinook, UT (Ross Strauser-KRYK/FM) J.Lennon,Vinton, P. Collins,Jarreau,Hall & O.,Springfield,Melba.
Kelowna, BC (Rob Robson-CKOV) Julio, Joe Cocker.
Saskatoon, SK (Rick Korchinski-CFQC) Rod Stewart, C.Lauper, Joe Cocker, Al Jarreau.
Anchorage, AK (Mike Ford-KFQD) McCartney,Richie, Madonna, Shakin' Stevens, Cyndi Lauper.
Hilo, HI (Derek Dakine-KKBG) Hall & Oates, Richie, Rickie Lee Jones, Rod Stewart.
Maui, HI (Kono Kalani-KNUI) Julio, Romeo Void, Vidal,Hall & O., Richie, Corey Hart, Chaka Khan.

Our Best Wishes and HAPPY BIRTHDAY to:

John Chommie, KHTX-Reno, Nv. 10/17
Paul Trama, WBQW-Scranton, PA 10/17
Lars Ryssdal, KFRC-San Francisco, CA 10/19
Bill Templeton, KALE-Tri Cities, WA 10/20

WELCOME To Our New A/C Correspondents:

Jeff Edman, KVKI/FM Radio - 515 Marshall St.- Shreveport,La,71101 (318-221-9696)
Mike Daniels, KTKT Radio - P.O.Box 5585 - Tucson, AZ 85703 (602-622-6711) -From Top 40
Bill Anthony, WKMI Radio - P.O. Box 911 - Kalamazoo, MI. 49005 (616-344-0111) -From Top 40

P.D. NOTEBOOK by Eric Norberg

LETTERS Letters Letters Letters LETTERS Letters LETTERS.....LETTERS..... by Eric Norberg

A letter from **Mel Cooper,** President and General Manager of CFAX Radio in Victoria, British Columbia. This Canadian station has been broadcasting in AM stereo since November 16, 1982, and is very happy with it. Mel writes:

"Frankly, I don't understand the attitude of those AM broadcasters who have actually said to me that they see no advantage in broadcasting AM in stereo since it is already available on FM! Can you imagine that statement?! Normally sane and intelligent broadcasters have actually made that statement to me. In any event, we're getting on with the job of promoting AM stereo as heavily as we can ... We will publicize and advertise at no cost to the manufacturers and retailers.

"What bothers me is that AM stereo is being handled as badly as the AM broadcasters handled FM for many years. Many of the same broadcasters who today see no future for AM stereo, were the same people who saw no future for FM when it was a money-losing part of their broadcast operations."

Touché!

I also have a note from an air personality whose identity I cannot reveal for obvious reasons; his complaint is that his PD won't let him or the other members of the staff look at the Gavin Report or the other trade publications the station receives, apparently for a reason I have heard before but never thought a sane and intelligent PD would really believe: That if the DJ's read the trades, they'd see and respond to the job offers and openings listed in them.

If a PD actually believed that, it would mean he believed he wasn't a very good PD, because if he were, his staff would want to stay. But even if a PD believed that, how incredibly dumb to let the staff perceive that!! You have two negative impulses that arise from the staff understanding the PD feels that way. Number one, there must really be some outstanding job offers in those forbidden publications—they must be read at all costs. (One of the oldest impulses in human nature—the "forbidden fruit" syndrome.) Number two: Since the PD doesn't trust us, we're probably pretty shakey here, so we'd better start looking for a better job.

The PD who picks his/her staff well, and then treats the staff as if it is intelligent, will have no problem letting DJ's see other job openings listed. After all, people *want* to be loyal to their job—given half a chance. For those PD's still in doubt, I refer you to the third column past, ***"How To Motivate and Direct Air Talent."*** Check the paragraph on trusting your airstaff.

Gary Bruce, Progam Director of WMBD Radio in Peoria, Illinois, writes: "I recently passed out the enclosed to our airstaff, and it seems very basic and simple, but you know, in the past few years that I've been a manager, it has amazed me how many people, especially those hundreds who apply for jobs but are turned down, just don't know where to start on the path to RADIO SUCCESS."

Here's Gary's list, condensed a bit to fit the space available:

1. Aircheck daily, and really *listen* to those tapes. Make it a habit.

2. Listen to this radio station. Do it during the other dayparts; during the weekend. Try to get the feel of the tempo, sound, and pacing of the station. When you hit the air you'll have a feeling of being "part of" it.

3. Listen to the competition—the airstaff, promotions, music, productions—and the way the station fits together. You'll learn a lot about why a listener might choose us over them (or them over us.)

4. Read everything you can get your hands on regarding our medium, not just Gavin and R&R, but Broadcasting, Broadcast Week, Ad Week, Media/Marketing Decisions. Learn not only about being an announcer, but about the advertising world in general.

5. Listen to other markets, whether by air check or in person. What do they sound like compared to us? What does radio sound like in Chicago? St. Louis? What about that new Z95? KDKA? WBT?

6. **Talk** with your PD. He has many resources and knowledge that you can tap into and utilize to become a better jock.

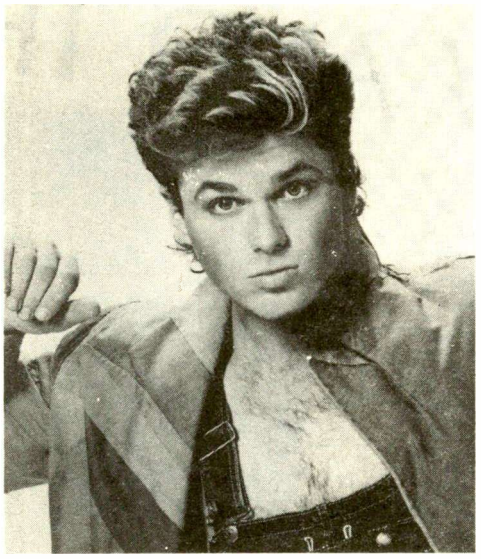
7. Break out of your "clique" and meet new groups of people. It will give you interesting things to use on the air, will widen your horizons, and you'll also get feedback about you, the station, and radio in general, from people who don't know who you are. Try a business club, civic organization, theater group, or fitness club.

8. Become involved in the station and its activities: Help plan a promotion, type up some liner cards, cut a promo, cart the new music. Stop in and visit a jock on a remote at which you are not scheduled to appear. Become *part* of the station, not just an "employee" collecting a paycheck.

And Gary concludes: "There's only one way to gain security, a better position, and more money. It takes hard work. It's that simple. Those that truly work hard will swiftly pass the others by."

I thank Gary for his thoughtful presentation! I have another letter from someone whose name I cannot reveal: A DJ is troubled about a promotion in which the GM participated against the rules laid down for the rest of the staff, and by which he personally profited. From the way it's described, it seems the GM may not have broken a law or violated an FCC rule—but his conduct would certainly raise an eyebrow at the FCC should they find out about it. But the real damage done is that the staff saw him openly behaving in an ethically corrupt manner, and since the GM sets the moral tone for a station as well as setting all other standards for the staff, simply in the way he conducts him/her self, this GM has made (at the very least) cynics of the rest of the staff. This one act could destroy a station ultimately. I sympathized with the writer of the letter, in my reply, and added, "I suspect that this is not a good GM to work for, and perhaps those troubled by his conduct and ethics should start thinking of greener pastures." ■

BIO FEEDBACK



SAM HARRIS
Though he wound up winning 13 weeks worth of Star Search Shows, he actually flunked his first audition for the show.

RITA COOLIDGE
Joe Cocker's DELTA LADY was written about lovely Rita.

BRUCE SPRINGSTEEN
His 1982 LP, "Nebraska," despite its lack of a hit single, won both the Critics' and Readers' Polls in Rolling Stone magazine.

BARRY McGUIRE
The back-up singers on the original version of EVE OF DESTRUCTION were later to be known as The Mamas and Papas.

LINDSEY BUCKINGHAM
He first joined forces with Stevie Nicks in a San Francisco psychedelic band called Frtiz. Lindsey and Stevie later had a solo/duet LP on Polydor. It was that LP which eventually led to their being asked to join Fleetwood Mac.

STEVIE WONDER
The most rare of Wonder LP's is one in which all tracks are instrumentals. Stevie recorded it under the name Eivets Rednow (get it?)

APOLLONIA
The female lead in "Purple Rain" grew up in Santa Monica, California. Her name is Patty Kotero.

SCANDAL
Patty Smyth got her start singing rhythm & blues in New York City clubs. She tells the LA Times: "I had to get into rock 'n' roll because there's not a big market for white chick R&B singers."

WILLIE NELSON
Fellow singer Tom T. Hall once referred to Willie as "the Shakespeare of country music."

PAUL YOUNG
Last year's brightest talent, Paul Young, has a new single, "I'm Gonna Tear Your Playhouse Down" due out soon.

MERLE HAGGARD
His divisive OKIE FROM MUSKOGEE was released fifteen years ago this month. The song was written as a lark while Merle and his band rode the band bus through Oklahoma.

THOMPSON TWINS
Joe Leeway was a roadie for the original seven Thompson Twins. When Tom Bailey rebuilt the band, he chose Joe to join the reformed unit.

LIONEL RICHIE
Part of his youth in Tuskegee, Alabama, was spent living in the house which once was home to Booker T. Washington, founder of the Tuskegee Institute.

MARIA VIDAL
She was once a member of Desmond Child and Rouge. (Second from left)

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THAN ANYONE ELSE IN THE RADIO BUSINESS

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SUPPLYING MORE THAN 3,300 RADIO STATIONS WITH THE BEST IN CONCERTS, INTERVIEWS, FEATURES & SIMULCASTS
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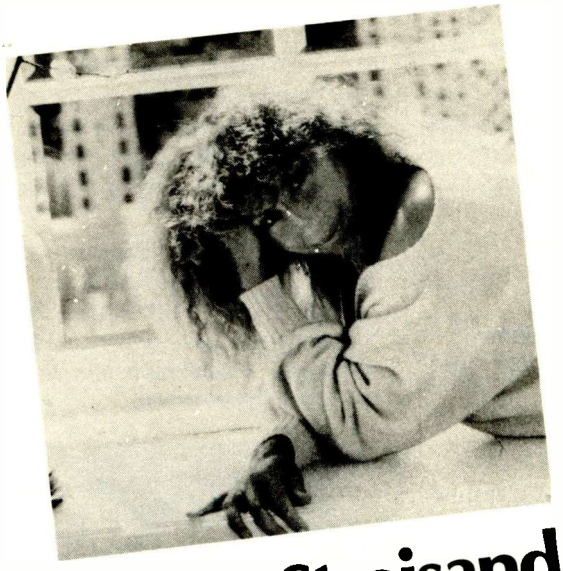
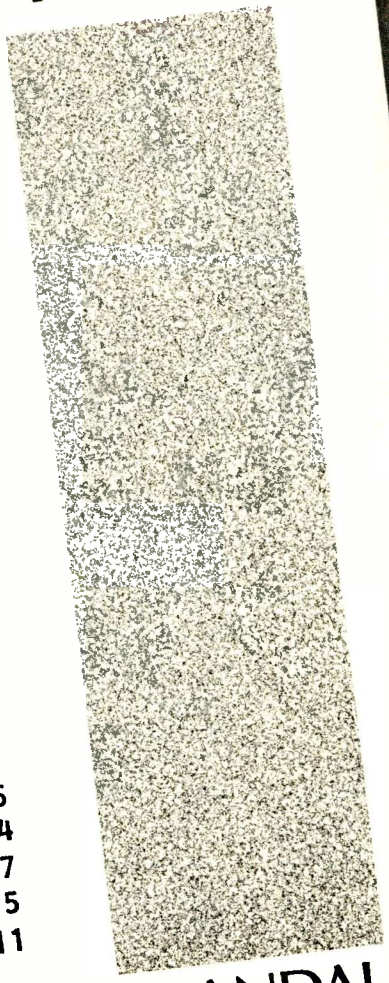
THE NEW AND THI



Barbra Streisand
"Left In The Dark"

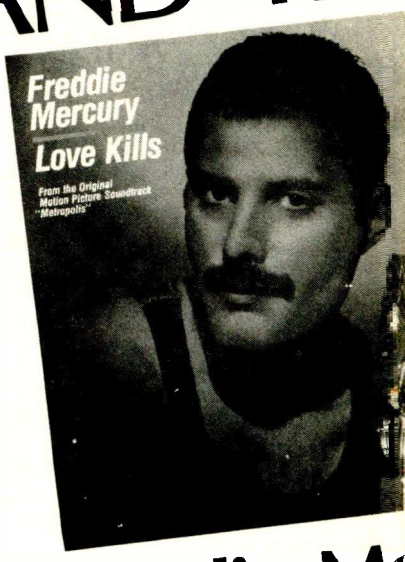
WXKS/FM	34-29	KZZB	32-21
PRO/FM	30-26	KTFM	27-21
I-95	30-27	KO93	22-16
Q105	26-20	OK100	23-14
WBEN/FM	30-21	Q104	21-17
K104	27-23	KPUR	17-15
WBBQ	37-25	WIZM	31-11



SCANDAL
featuring Patty Smyth
"Hands Tied"

53 ADDS INCLUDING:

WNYS	KHTR
WPHD	KWK
WCAU/FM	KMJK
94Q	V100
KBEQ	KZZC
WKTI	Z-106



Freddie Me
"Love K

WXKS/FM
WPHD
WBLI
WCAU/FM
PRO/FM
WHYT
XTRA
K-PLUS

ON COLUME

E ACTIVE

ercury
ills"

KHOP
KQXR
WKHI
KDON
KO93
KGOT
KMGX
KSLY

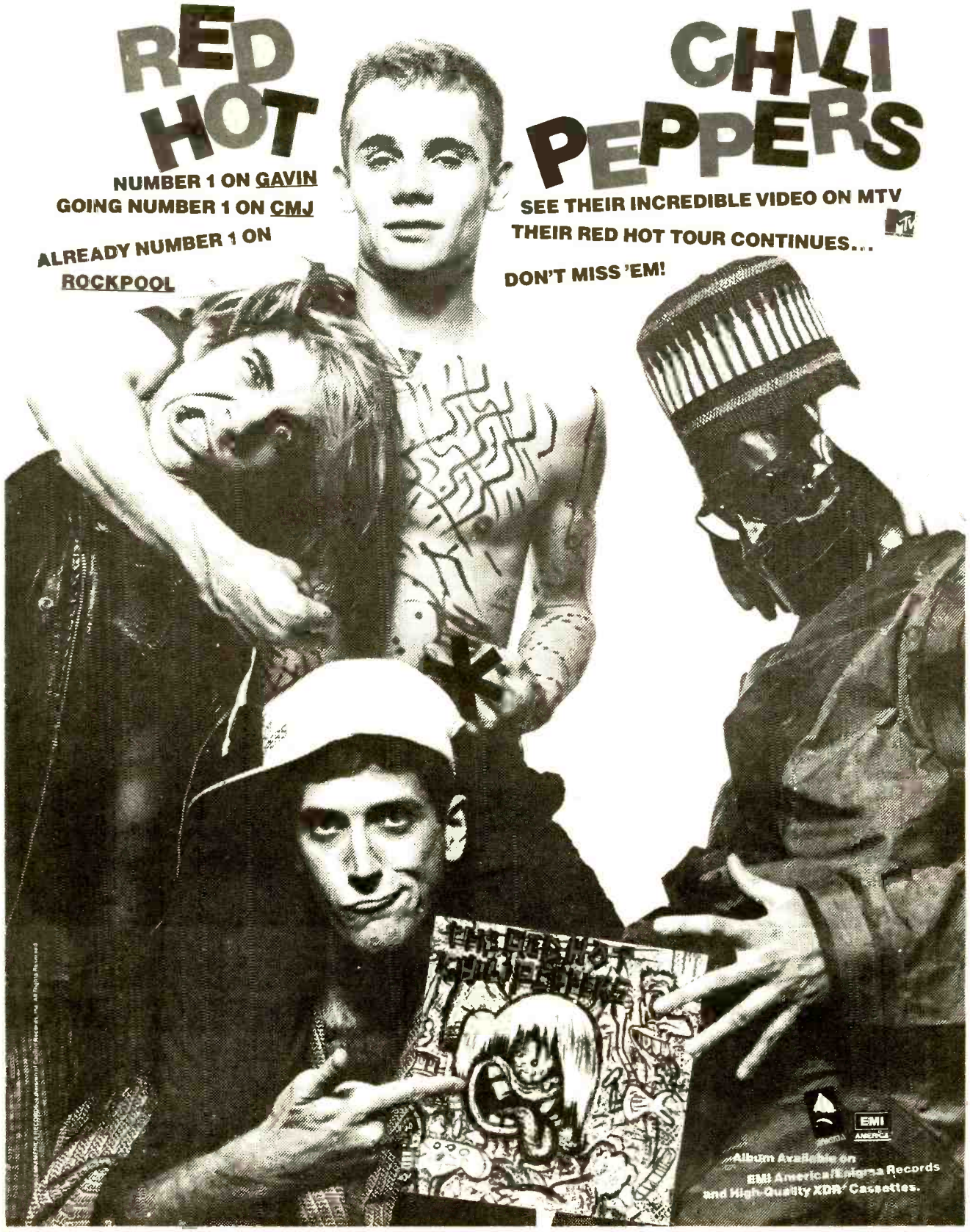
Rebbie Jackson
"Centipede"

WXKS/FM	DEBUT 39
WCAU/FM	DEBUT 39
Z-93	DEBUT 19
94Q	30-22
93FM	ADD
I-95	ADD AT 32
ALSO	WHYT, PRO/FM, WBBQ

TOTO
"Stranger In Town"
On Your Desk October 12th!

BIA RECORDS

Columbia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ALBUM/ALTERNATIVE ACTION Radio

EDITOR: KENT ZIMMERMAN
ASSOCIATE EDITOR: PETER STANDISH

415-392-7750

October 12, 1984

POWER TRIO

ALBUM

U2 BOWIE TEACHERS

ALTERNATIVE

U2 LET'S ACTIVE TALKING HEADS

MOST ADDED

ALBUM

1. "VALOTTE"-JULIAN LENNON (ATLANTIC)

Those undaunted by playing this beautiful ballad are rewarded by positive response by listeners who are many times awestruck.

ALTERNATIVE ACTION

1. TOO TOUGH TO DIE-RAMONES (SIRE)
2. A DAY IN THE OF...-CAPT. SENSIBLE (A&M)
3. ALL THE RAGE-GENERAL PUBLIC (IRS)
4. ...A&M SESSIONS-CAPT.B'HEART (A&M)

CERTIFIED

VOLUME ONE-THE HONEYDRIPPERS (Es Paranza)

Robert Plant and his masked support band break the format with a 24-9 chart leap.

"LIKE THIS"-dB'S (BEARSVILLE/W.B.)

NEW Releases

War Baby/Rikki Don't Lose That Number/Atomospherics/Cabin Boy-TOM ROBINSON (Geffen) TOM ROBINSON really hasn't changed much since his early days as an activist. He now espouses his lifestyle with skillful subtlety and clenched images. HOPE AND GLORY is an exceptional package of different alternative love songs dealing with the hard rather than the soft sides of love. A very special song, "War Baby" was a giant hit abroad. It typifies ROBINSON's talent of juggling words and images, giving his music multi-level appreciation. Besides "War Baby" and the re-re-recorded "Atomospherics" (co-written with PETER GABRIEL), my favorite is the submissively sinister "Cabin Boy". Produced by the up&coming ROBIN MILLAR.

"Walking On A Thin Line (Live)"-HUEY LEWIS & NEWS (Chrysalis-12") "Walking on a thin line/Angry all the time"...pretty serious stuff from rock n roll's fun bunch-HUEY & THE NEWS. If this one isn't already a crispy noodle, play the live one every so often. Guitarist CHRIS HAYES plays a fine and extended solo.

The World Over/Wake Up/Smalltown Wish-XTC (Geffen) In many minds, XTC's double ENGLISH SETTLEMENT will go down as one of the masterpieces of the 1980's. Such admiration was bound to take its toll on the follow-up, a strange and mechanical antithesis titled MUMMER. THE BIG EXPRESS puts XTC back on course with their core audience of hardcore fans and Alternative programmers. Besides the opening "Wake Up" and the first UK single, "All You Pretty Girls", I favor the mellower, textured "This World Over", yet another European love song to our beloved Pershing Cruise missile launchers . XTC still plays herky jerky, late sixties BEATLESQUE rhapsodies to the nuclear age.

The 4th Dimension/Puppet/Are You Experienced?-DEVO (W.B.) Over eight years ago, an unsigned DEVO hauled into town from AKRON playing some strange unheard-of strains of techno-rock- way before the media coined such a phrase. Playing the MABUHAY GARDENS (capacity 200 when the fire department wasn't looking), DEVO was an instant sensation, leaving permanent scars, eventually going on to be the first to use all of the strange 50's images on film that are now stock images in many of today's rock videos. DEVO's concept of mechanized DEVOLUTION paved the way for thousands of bands by blending high tech synths with the now ridiculous industrial atomic images of EISENHOWER-era America. While most bands grapple with the future, DEVO must deal with a present they helped create.

Something Heavy Going Down-GOLDEN EARRING (21) Another example of better electronics in traditional rock n roll. GE continue their international brand of bump and grind. The A-side sounds studio, while the B-side is a long live rap with all the nasties cut out--except for , of course, cocaine and drugs.

Hello Again Remix-CARS (Elektra-12") Well hello again, quite literally. This ARTHUR BAKER must be one busy guy. His remix gives the song a new slant, though not as radical a difference as was performed on SPRINGSTEEN's "Cover Me". I like the skidding car crashes, the EINSTERZENDEN NEUBAUTEN industrial clanging, and the ringing telephones. Some of the powerhouse FM Top Forties occasionally play extended versions for excitement's sake. Beep Beep.

I Do'wANNA Know-REO SPEEDWAGON (EPIC) After a two year sabbatical, REO returns with a self-produced solid single from their new LP, WHEELS ARE TURNIN'. The new sound is recognizable, but is still a step forward, tailor made for TOP FORTY and ALBUM RADIO.

☐ KENT ZIMMERMAN

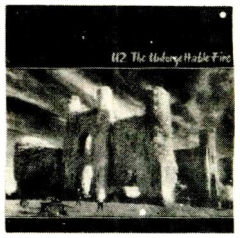
415-392-7750

ALBUM the CHART

October 12, 1984

2W	LW	TW	
--.	2.	1.	U2 (ISLAND) "PRIDE' "WIRE" "FIRE" "SKY"
1.	1.	2.	David Bowie (EMI) "Blue" "Alien" "Threat"
--.	8.	3.	TEACHERS SOUNDTRACK (CAPITOL) "38" "SEGER" "RANGER" "MOTELS"
4.	4.	4.	Bruce Springsteen (Columbia) "Cover" "Surrender" "Born" "Jean"
2.	3.	5.	Fixx (MCA) "Ourselves" "Shade" "Train"
7.	6.	6.	John Cafferty/Eddie & Cruisers (Scotti Bros.) "Dark" "Tender"
5.	5.	7.	Prince (Warner Bros.) "Purple" "Crazy"
9.	9.	8.	John Waite (EMI) "Tears" "Missing"
--.	24.	9.	HONEYDRIPPERS (ES PARANZA) "SEA" "ROCKIN'"
21.	17.	10.	SURVIVOR (SCOTTI BROS) "HOLD"
--.	14.	11.	HALL & OATES (RCA) "TOUCH"
19.	18.	12.	SAMMY HAGAR (GEFFEN) "55"
12.	13.	13.	Scandal (Columbia) "Beat" "Hands"
22.	20.	14.	ELTON JOHN (GEFFEN) "SHOES" "RESTLESS"
--.	39.	15.	ROGER HODGSON (A&M) "DREAM" "JEOPARDY" "GIVE"
20.	19.	16.	YOKO ONO COMPILATION (POLYDOR) "MONEY"
8.	10.	17.	Romeo Void (415) "Girl"
6.	7.	18.	Lindsey Buckingham (Elektra) "Loving Cup" "Insane"
10.	12.	19.	The Cars (Elektra) "Hello"
25.	23.	20.	KROKUS (ARISTA) "MANIAC" "OUR"
29.	21.	21.	Rickie Lee Jones (Warner Bros.) "Real" "Juke"
--.	32.	22.	KISS (Mercury) "HEAVEN'S" "THRILLS"
11.	11.	23.	Dave Edmunds (Columbia) "Something"
17.	16.	24.	Tina Turner (Capitol) "Good" "What's"
37.	27.	25.	ZEBRA (ATLANTIC) "BEARS"
33.	29.	26.	TOMMY SHAW (A&M) "GUNS"
--.	34.	27.	JETHRO TULL (CHRYSALIS) "LAP" "WRAPS"
13.	15.	28.	Honeymoon Suite (Warner Bros.) "Burning" "New"
15.	28.	29.	Billy Squier (Capitol) "All Night" "Can't"
24.	22.	30.	Red Rockers (415) "Eve" "Blood"
32.	31.	31.	Dennis DeYoung (A&M) "Moon"
--.	40.	32.	MOLLY HATCHET (EPIC-12") "SATISFIED"
26.	26.	33.	Talking Heads (Warner Bros.) "Lifetime"
--.	--.	34.	FRANKIE GOES TO HOLLYWOOD (ISLAND-12") "TRIBES"
--.	--.	35.	PAUL MCCARTNEY (COLUMBIA-12") "LONELY"
34.	36.	36.	Ronnie James Dio (Warner Bros.) "Mystery" "Line"
35.	35.	37.	Cyndi Lauper (Portrait) "Through" "Money"
--.	--.	38.	JOAN JETT & BLACKHEARTS (BLACKHEART) "ORLEANS" "BOMB" "LOVE"
16.	33.	39.	Peter Wolf (EMI) "Need"
--.	--.	40.	EUROGLIDERS (COLUMBIA) "HEAVEN"

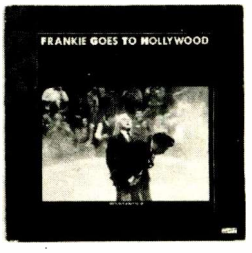
ALTERNATIVE CROSSOVERS



U2

DAVID BOWIE

YOKO ONO COMP.



FRANKIE GOES....

CHARTBOUND

*TWISTED SISTER (Atlantic) "Rock"
GENERAL PUBLIC (IRS) "Tenderness"
*JULIAN LENNON (Atlantic) "Valotte"
ROD STEWART (Warner Bros.) "Luck"
BLACKFOOT (Atco) "Dew" "Limelight"
IRON MAIDEN (Capitol) "Two"
STEVE MILLER BAND (Capitol) "Shangri-La"
*FEE WAYBILL (Capitol-12") "Laughing"
*MICHAEL FURLONG (Atlantic) "Use"
*BAXTER ROBERTSON (RCA) "Green"
AZTEC CAMERA (Warner Bros.) "Everything"
*JOHN PARR (Atlantic) "Naughty"
*T.B.SCHMIT (Asylum) "Cool"
*WILD LIFE SOUNDTRACK (MCA) "Banana." "Van Halen"
WATERBOYS (Island) "Church".

ANALYSIS

According to the morning paper, the top grossing film this past week was TEACHERS starring NICK NOLTE and JOBETH WILLIAMS. Response from the studio credits the soundtrack, coupled with a well-organized campaign...This week's Top Three could go either way next week. A rambunc-ious U2 took the number one slot this week, but don't be surprised if TEACHERS goes to the head of the class next week. Trax by BOB SEGER, NIGHT RANGER, and of course, 38 SPECIAL are taking up room inside the hot rotation part of a lot of playlists. Then again, DAVID BOWIE's secondary trax ("Threat" and "Alien") are just now kicking into gear, which could propel HIS LP back on top. All three LP's represent a hotbed of potential explosion... This week's top ALBUM/TOP FORTY CROSSOVERS include 38 SPECIAL, HONEYDRIPPERS, BOWIE, SURVIVOR, HALL & OATES, ELTON, TOMMY SHAW, and PAUL McCARTNEY...This week's CERTIFIED, THE DRIPPERS, harmonized their way into the TOP TEN with very little resistence...What's the story with HALL & OATES? There are probably three hit singles on this LP. Now would be a good time to beat the other formats to the punch. Everyone else has to wait until the record has a big hole in the middle. ALBUM RADIO has all the goods now...JULIAN LENNON was this week's only MOST ADDED by a majority cross section of GAVIN INDICATORS. Every form of Album Radio (hard, progressive, soft, Hit-Oriented) reports great audience response. The LP is due soon. No doubt there will be all sorts of tempos to choose from...THE CARS are experiencing the Completion Backwards Principle again. This time side one, cut one is being pushed LAST--the spot on the LP that usually grabs programmers first.... Word in the British Isles is that all labels pressing new releases have to wait. All the plants are busy pressing up the new FRANKIE GOES TO HOLLYWOOD, which debuts on our chart at #34. Alternative has it 23-19. It debuts also as an ALTERNATIVE CROSSOVER. Major market adds nationwide. Let's go to war. KZ

2W	LW	TW		
2.	1.	1.	RED HOT C.P.'S	(ENIGMA/EMI)"TRUE"
10.	6.	2.	U2	(ISLAND) "HOMECOMING"
8.	5.	3.	LET'S ACTIVE	(IRS)"BLUE""WATERS"
11.	7.	4.	TALKING HEADS	(SIRE)"GIRLFRIEND"
1.	2.	5.	Hoodoo Gurus	(A&M) "Back" "Turn"
6.	3.	6.	Church	(W.B.) "Constant" "Maybe"
14.	11.	7.	dB'S	(BEARSVILLE/W.B.) "SPY"
12.	10.	8.	D.Bowie	(EMI) "Alien" "Neighbor"
3.	4.	9.	Romeo Void	(415/Col.)"Instincts""Lie"
7.	8.	10.	Shriekback	(Arista/UK) "Hand"
5.	9.	11.	Love Tractor	(DB) "Neon" "March"
26.	15.	12.	AZTEC CAMERA	(SIRE)"STILL""NEED"
--.	19.	13.	GENERAL PUBLIC	(IRS) "TENDER"
20.	16.	14.	Swimming Pool Q's	(A&M) "Pull"
27.	22.	15.	REPLACEMENTS	(T.TONE-12") "DARE"
22.	18.	16.	Juluka	(Warner Bros.) "Fever"
--.	28.	17.	DEL FUEGOS	(SLASH) "NERVOUS"
28.	20.	18.	Red Rockers	(415/Columbia) "Eve"
25.	23.	19.	FRANKIE...H'WOOD	(ISL.-12") "TWO"
--.	30.	20.	WATERBOYS	(ISLAND) "CHURCH"
9.	12.	21.	Prince	(W.B.) "Nikki" "Die"
4.	13.	22.	Bangles	(Col.) "James" "Live"
17.	14.	23.	Blancmange	(London/Sire) "Tell"
19.	17.	24.	Dave Edmunds	(Columbia) "Why"
--.	--.	25.	HEAVEN 17	(VIRGIN/ARISTA)"SUNSET"
--.	29.	26.	RICKIE L.JONES	(W.B.) "REAL"
18.	27.	27.	Black Uhuru	(Island) "Solidarity"
--.	25.	28.	Fixx	(MCA) "Cities" "Ourselves"
--.	--.	29.	TOM VERLAINE	(W.B.) "MILES"
--.	--.	30.	YOKO ONO COMP.	(POLYG.)"COSTELLO"

ANALYSIS

415-392-7750

The RED HOT CHILI PEPPERS narrowly hold onto the number one position again. Look for them to pass the crown next week to one of this week's POWER TRIO records.

Last week's predicted shakeup on the chart went down with two/thirds of the GAVIN POWER TRIO changing over. U2 and the TALKING HEADS are the new entries, joining LET'S ACTIVE, both moving into the top five. All three are equally qualified for the top slot, with the projected winner a toss-up!

The key to U2's success is their support from both commercial and non-commercial stations. It's an excellent album from an established band that meets the criteria of commercial programmers. Yet non-commercial stations still identify with U2 for the same reasons they took them under their wing's several years ago - they're both original and daring.

The dB'S rapid scaling of our chart earned them this week's GAVIN CERTIFIED. This is a POWER TRIO bound record under normal circumstances but the intense competion that currently exists sheds some doubt upon it.

The DEL FUEGOS are finally building momentum - jumping almost halfway up the chart. This is the style of record that many college stations particularly enjoy and it should do very well.

Biggest jump next week is likely to come from GENERAL PUBLIC who are gaining across the board acceptance.

Feedback on the RAMONES from stations is thumbs-up. Look for a high debut from them next week.

CHARTBOUND

LONG RYDERS (Frontier) "Too"
BLACK FLAG (SST) "Coffee"
RAMONES (Sire) "Howling"
TRUE WEST (PVC/JEM) "Look"
SUMMERS/FRIPP (A&M) "Playboy"
CAPT. SENSIBLE (A&M) "Snakes"
THE SOUND (A&M) "Golden"
TRACIE (A&M) "Dr."
BONEMEN OF BARUMBA (Enigma) "Jesus"

IMPORT/INDIE ACTION

SHRIEKBACK (Arista/UK) "Hand"
LOVE TRACTOR (DB) "Neon"
REPLACEMENTS (T.T.-12") "Dare"
DEL FUEGOS (Slash) "Nervous"
LONG RYDERS (Frontier) "Too"
BLACK FLAG (SST) "Coffee"
TRUE WEST (PVC/Jem) "Look"
BONEMEN OF BARUMBA (Enigma) "Jesus"
AFRIKA BAAM. & J.B. (T.Boy) "Unity"
CRAZY 8's (Red Rum) "Johnny"
HUSKER DU (SST) "Pink"

VIDEO

CLUB CHART

2W	TW		
2.	1.	PRINCE	(Warner Bros.) "Crazy"
1.	2.	Cyndi Lauper	(Portrait) "Bop"
9.	3.	PRINCE	(Warner Bros.) "Doves"
6.	4.	SHEILA E.	(W.B.) "Glamorous"
4.	5.	Frankie Goes	(Island) "Tribes"
19.	6.	JACKSONS	(Epic) "Torture"
7.	7.	Bruce Springsteen	(Col.) "Dark"
3.	8.	Bananarama	(London/PolyG.) "Cruel"
13.	9.	BILLY OCEAN	(Jive/Arista) "Queen"
5.	10.	Art Of Noise	(Island) "Edit"
12.	11.	MADONNA	(Sire) "Star"
16.	12.	JERMAINE JACKSON	(Epic) "Dynamite"
11.	13.	Tina Turner	(Capitol) "Got"
28.	14.	THE CARS	(Elektra) "Drive"
17.	15.	TINA TURNER	(Capitol) "Good"
29.	16.	WHAM!	(Columbia) "Go-Go"
14.	17.	Ray Parker, Jr	(Arista) "Ghost"
20.	18.	PETER WOLF	(EMI) "Lights"
15.	19.	Romeo Void	(415/Col.) "Girl"
10.	20.	Corey Hart	(EMI) "Sunglasses"
24.	21.	SCANDAL	(Columbia) "Warrior"
--.	22.	LAURA BRANIGAN	(Atlantic) "Lucky"
8.	23.	Huey Lewis & News	(Chrysalis) "If"
--.	24.	VANITY	(Motown) "Mess"
22.	25.	Flock of Seagulls	(Jive/Arista) "Live"
23.	26.	REM	(IRS) "Persuasion"
--.	27.	BILLY IDOL	(Chrysalis) "Flesh"
--.	28.	LINDSEY BUCKINGHAM	(Elek.) "Insane"
--.	29.	JOHN WAITE	(EMI) "Missing"
--.	30.	POINTERS	(Planet/RCA) "Excited"

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Future Directions of Album Radio
Steve Smith, Album Network, Los Angeles

Independent Label Survival and Expansion
Howie Klein, 415 Records, San Francisco

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Karen Glauber, A&M Records, New York

AOR Promotion
Bill Bennett, Epic Records, New York

The Urban/Contemporary "Street Music" Promotion & Marketing Campaign
Brad LeBeau, PRO MOTION, New York

The Purpose of College Radio
Jim Cardillo, WNYU, New York

New Music Radio: What Next?
Mark Josephson, Rockpool, New York

The Impact of Rock Journalism

Charts, Trades and Tips
Steve Feinstein, Radio & Records, Los Angeles

Urban Contemporary Producers and Remixers Panel

Video's Role in the Music Industry

Alternative Media Networking
Rob Burr, QI. Records, Coral Gables, FL

Marketing Non-Rock Music

Reggae Music: The Harder It Comes
Amy Wachtel, The Reggae Route

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The Producers Panel

The Artist Panel
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Frankie Goes..	Textones
S.Ballet	H&O
Pet Shop Boys	The Smiths
Costello	Gen.Public
INXS	P.Echo
Prince	Waterboys
Edmunds	Hoodoo Gurus
C.Club	Tina T.
Sparks	Surf Punks
Red Rockers	Bananarama
Lou Reed	B.Robertson
Bowie	Red Hot C.P.'s
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Springsteen	T.Heads
Fixx	Honeydrippers
Bowie	Mod:
U2	Prince
H&O	J.Tull
Teachers	General Public
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Max:	T.Heads
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Metro/Mercury	Mod:
Kiss	A.Saint
Lou Reed	Bangles
Max:	BlackN'Blue
Bowie	Blackfoot
Cafferty	Lindsey
Cars	Dokken
Dio	Frankie Goes...
Fixx	R.Hodgson
H.drippers	H.Suite
I.Maiden	Idol
Kiss	J.Jett
Krokus	J.Tull
Hagar	Huey L.
Metropolis	M.Hatchet
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G.Public	Mod:
Leon Russell	Church
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Max:	AFOS
Bowie	C.Hart
R.Lee Jones	H&O
U2	Teachers
Springsteen	Eddie/Cruisers
Stills	Steve Goodman
Fixx	Nevilles
Cockburn	G.Frey
Prince	S.Ballet
S.Enz	Baxter R.
T.Heads	Eurogliders
INXS	Bangles
Fiction Factory	Hodgson
R.Hine	Waterboys
Aztec Camera	Iam Siam
Juluka	Yoko Comp.
Lou Reed	Lindsey
D.Edmunds	J.Street
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Cars	Wham!
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Fixx	Edmunds
Prince	Capaldi
Bowie	G.Frey
Tina T.	McCartney
H&O	Stills
Cafferty	H.Drippers
Elton	Teachers
Romeo Void	T.B.Schmit
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R.Lee Jones	

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U2	J.Tull
John Parr	Mod:
Max:	Frankie Goes...
U2	McCartney
Springsteen	F.Waybill
Bowie	J.Jett
Kiss	R.Lee Jones
Honeydrippers	H&O
Survivor	Julian Lennon
Helix	Golden Earring
Cars	T.B.Schmit
Fixx	Cafferty
Teachers	Ratt
T.Shaw	B.Robertson
H.Suite	Y&T
Scandal	Dokken
Squier	BlackN'Blue
Krokus	Eurogliders
Zebra	V.Halen
M.Hatchet	

*KUNV-LAS VEGAS,NV
KEN JORDAN 702-739-3877

Adds:	Passion P.'s
Pet Shop Boys	Depeche Mode
Ramones	Aztec Camera
XTC	Church
Killing Joke	Let's Active
M.Mc Laren	dB's
Iam Siam	Waterboys
Max:	Shriekback
Hoodoo Gurus	Smiths
Red Hot C.P.'s	F.'s On A Beach
Frankie Goes..	M.King
Scritti Politti	Tears For Fears
Scream.Sirens	N.Cave
TSOL	Heaven 17
G.Michael	P.Tosh
Gen.Public	B.Uhuru
Del Fuegos	Bronski Beat
Ministry	

*KCGL-SALT LAKE CITY,UT
DEL WILLIAMS 801-298-1142

Adds:	Gen.Public
Visage	Red Hot C.P.'s
Person To P.	Bowie
Alarm	Alarm
Alphaville	Aztec Camera
Heaven 17	AFOS
J.Jett	H.Jones
Pop.Hist.Signs	P.Echo
Devo	Capt. Sensible
Max:	INXS
Adam Ant	C.'s Of Relief
U2	Scritti Politti
Heaven 17	Devo
Toy Dolls	Fixx
T.Heads	Eurogliders
Big Country	Mod:
Steel Pulse	Belouis Some
Tears For Fears	March Violets
C.Club	Style Council
Honeydrippers	I.Works

*KBSU-BOISE 208-385-3662
TAMMY FRICKE

Adds:	Sylvian
Ramones	Fresh Young Fellows
General Public	Crazy 8's
Yanks	Heaven 17
K. Smith	Verlaine
Max:	Bluebells
R.L. Jones	Talking Heads
Metheny	B. Cockburn

KRQU-LARAMIE, WY
JOHN EDWARDS 307-745-7396

Adds:	E.Money
R.Hodgson	B.Robinson
Seger	Wildlife Sdtrk.
N.Ranger	Mod:
Yoko Comp.(E.$)	General Public
J. Parr	Bowie
Waterboys	Scandal
Fast Forward	Tina T.
Scorpions	Miller
Blackfoot	J.Tull
Wildlife Sdtrk.	Elton
Max:	Honeydrippers
Survivor	Hagar
Zebra	Lindsey B.
U2	J. Parr
38 Special	Hart
Eurogliders	Schmit
H. Suite	Fast Forward
H&O	Scorpions
Molly Hatchet	Waterboys
R. Hodgson	Pallas
Seger	Furlong
N. Ranger	Bangles

KSJO-SAN JOSE, CA 408-288-5400
JIM ROBINSON/KEN ANTHONY

Adds:	T. Shaw
Furlong	Xavion
Julian Lennon	Blackfoot
Molly Hatchet	T.Sister
Honeydrippers	Zebra
Max:	Fee Waybill
Y&T	Kansas
Krokus	Bruce Sp.
Squier	Metrop. Sdtrk.
Scandal	Dokken
Waite	Cars
Keats	Box of Frogs
Yoko Ono Comp.	Hagar
Eddie & C.	Jeff. Star.
Survivor	U2
H. Suite	Fixx
Teachers Sdtrk.	N. Ranger
Mod:	Kiss
DeYoung	Lita Ford
Hodgson	G. Moore
	B. Robinson
	Dio
	Eddie & Tide

KKDJ-FRESNO,CA
JEFF RIEDEL 209-226-5991

Adds:	Krokus
Julian Lennon	H.drippers
Frankie Goes..	Mod:
P.Benatar	Julian L.
Cars(Remix)	Survivor
McCartney	C.Hart
B.Volane	T.Shaw
Max:	S.Miller
Bowie	Blackfoot
Prince	Idol
U2	Edmunds
Fixx	Benatar
Teachers	A.Camera
38 Spec.	Zebra
H&O	Cars
Springsteen	G.Public
DeYoung	Lindsey
S.Perry	I.Maiden
Cafferty	R.Lee Jones
Tina T.	M.Hatchet
Elton	Yoko Comp.
Hagar	Whitesnake
Squier	Lauper
Kiss	Dio
Waite	

*KFJC-LOS ALTOS HILLS/SAN JOSE
SCOTT STAPLETON 415-948-8819

Adds:	Red Hot C.P.'s
Capt.Beef.	Del Fuegos
Ramones	Husker Du
Thick Pigeon	Long Ryders
B.hole Surfers	S.P.Q.'s
Suburbia	Let's Active
R.Jobson	Flipside Comp.
Alien Sex Fiend	Black Flag
J.Jett	Shriekback
Slayer	Wah
Textones	Japanese
Max:	Hoodoo Gurus
T.Verlaine	Bonemen Of B.
dB's	Wonder Women
A.Baam./J.B.	Bar-Kays
Dier Kruezen	Everlys
Motorhead	L.Mercier
True West	Music For Pleas.
Replacements	

*KJET-SEATTLE,WA
JIM KELLER 206-281-5600

Adds:	Illustrated Man
Fixx	Flying Lizards
Devo	Mod:
Verlaine	Go-Go's
Church	Moroder/Oakey
Eurogliders	T.Heads
Yanks	Red Rockers
Max:	Heaven 17
Prince	Jools Holland
Yoko Comp.	Berlin
Let's Active	Smiths
G.Public	Shriekback
dB's	N.Lowe
Aztec Camera	Afrika Baam./J.B.
C.Club	Furs
Waterboys	Fiction Factory
Iam Siam	Red Hot C.P.
U2	Vels
Bowie	Men W/O Hats
Bananarama	Hoodoo Gurus
Juluka	Fixx

*KCMU-SEATTLE,WA
SHIRLEY CARLSON 206-543-4680

Adds:	U2
Ramones	Del Fuegos
Get Smart	Gun Club
Neville Bros.	Tom Verlaine
K. Smith	Aztec Camera
Heaven 17	True West
7 Seconds	Long Ryders
Mortal Coil	Xmal D.
Hajime Tachibana	Let's Active
Belfegore	A. Baam.&J.B.
Mark Dumaif	dB's
Bouncing Babies	Red Hot C.P.'s
Max:	Tales of Terror
General Public	Hoodoo Gurus

KMOK/FM-LEWISTON, ID
JOHN NAPIER 208-746-5056

Adds:	Squier
B.Seger	Springsteen
J.Tull	Survivor
Prince	38 Spec.
J.Jett	S.Miller
M.Hatchet	Blackfoot
R.Hodgson	Bowie
T.B.Schmit	Romeo Void
Autograph	Lindsey
Luba	Fixx
Max:	Teach./Seger
Scandal	T.Shaw
Hagar	Prince
U2	M.Furlong
Cafferty	Lauper
	J.Tull

*KNAC-LONG BEACH, CA
MARY JO/JIMMY CHRISTOPHER

Adds:	Romeo Void
Devo	Black Uhuru
Heaven 17	REM
Let's Active	Echo+B'Men
Wild Life	Springsteen
F.Waybill	Sparks
Iam Siam	N.Lowe
Max:	Siouxsie+B's
Gen.Public	Depeche Mode
Bowie	D/T
Church	S.Ballet
Edmunds	Bangles
Red Rockers	Mod:
Waterboys	Animotion
T.Heads	10 Inch Men
Blancmange	Torch Song
U2	Red Hot C.P.'s
Aztec Camera	Choir Invisible
Textones	Red Guitars
J.Jett	Fashion
Men w/o Hats	Honeydrippers
OMD	Juluka
Shriekback	Staple Singers
Kinks	Foxton
P.Furs	S.Goddard
Scandal	Yoko Comp.
Prince	Danse Society
INXS	Vels
Marley	Heaven 17
AFOS	Hanoi Rocks
H.League	Del Fuegos

KZAM-EUGENE,OR 503-741-1999
JEFF HANLEY

Adds:	Cockburn
None	R.Lee Jones
Max:	Elton
Springsteen	Edmunds
S.Ballet	J.Buffett
D.Knopfler	R.Stewart
N.Kershaw	Bangles
Romeo Void	Honeydrippers
Bobby+M.'s	

CFOX-VANCOUVER,BC
RICK SHANNON 604-684-7221

Adds:	Elton
H&O	Prince
Red Rockers	Tina T.
Big Country	Fixx
McCartney	R.Hodgson
S.Miller	Scandal
T.Shaw	Springsteen
Parachute Club	Survivor
Max:	Twisted Sis.
Bowie	U2
Cafferty	Waite
DeYoung	Whitesnake

GAVIN ALBUM INDICATORS

KOME-SAN JOSE,CA
DANA JANG 408-246-6811

Adds:	Yoko Comp.
Julian Lennon	Y&T
Honeydrippers	Dokken
R.Hodgson	H.Suite
John Parr	Waite
Max:	N.Ranger
Cafferty	M.Hatchett
Teachers Sdtk.	M.Furlong
Survivor	Xavion
Scandal	Springsteen
Krokus	Honeydrippers
Mod:	Julian Lennon
U2	F.Waybill
Fixx	T.Shaw
Dio	Zebra
Kiss	Blackfoot
Squier	B.Robertson
Metropolis	Stonefury
	John Parr

KVRE-SANTA ROSA,CA
CINDY PAULOS 707-544-KVRE

Adds:	Cockburn
Julian Lennon	Everlys
Honeydrippers	U2
Devo	Bowie
F.Waybill	R.Lee Jones
C.Club	Box Of Frogs
OMD	S.Miller
WildLife Sdtk.	Fixx
Huey L.	Cars
C.Joe McDonald	S.Stills
Bananarama	Teachers
J.Sexton	P.Wolf
Max:	AFOS
Springsteen	Red Rockers
Waite	S.Ballet
Romeo Void	Bangles
Prince	Honeydrippers
T.Heads	Edmunds

*KVNF-PAONIA,CO
LINDA ELLIS 303-527-4866

Adds:	Summers/Fripp
M.Ruff	T.Heads
Congo A.Roy	Fixx
Ramones	Eurogliders
Honeydrip.'s	Del Fuegos
U2	R.Lee Jones
R.Hodgson	Passionel
Stone Fury	Mod:
Textones	Tracie
Wham!	Gen.Public
Bruce S.(Re-Add)	Kazu
Max:	Makoto
Teachers	Long Ryders
Yoko Comp.	Lion Heart
Wild Life Sdtk.	T.Verlaine

KRQR/FM-SAN FRANCISCO,CA
NOVAK/RUSSELL 415-765-4097

Adds:	Zebra
Stone Fury	R.Hodgson
J.Jett	M.Hatchet
U2	J.Tull
P.Wolf	Teachers Sdtrk.
Max:	Honeydrippers
U2	Dio
Fixx	Scandal
Bowie	Kiss
Springsteen	Mod:
Survivor	T.B.Schmit
Krokus	Twisted Sis.
Waite	Cafferty
Squier	John Parr
T.Shaw	M.Furlong
Romeo Void	Edmunds
Dokken	Blackfoot
Hagar	F.Waybill
Ratt	Red Rockers

KSTM-PHOENIX,AZ
JEFF PARETS 602-835-1767

Adds:	Yoko Comp.
F.Waybill	Lindsey
Heaven 17	Cockburn
T.B.Schmit	Frey
Waterboys	Dragon
Max:	Gen.Public
Bowie	B.Robertson
U2	S.Miller
Springsteen	Men w/o Hats
J.Tull	H&O
Fixx	Capaldi
R.Lee Jones	Red Rockers
Prince	S.Morse
Tina T.	Juluka
Frankie Goes...	Blancmange
Romeo Void	Bangles
H.drippers	T.Heads
R.Hodgson	D.O'Keefe
Eurogliders	P.Metheny
McCartney	P.Echo
Mod:	Fast Foward
P.Wolf	Edmunds
Elton	Keats
Teachers	

*KUCI-IRVINE,CA
JOHN TALLEY 714-856-6868

Adds:	Hoodoo Gurus
Capt.Beef.	Let's Active
B.hole Surfers	Replacements
Design	Capt.Sensible
Gen.Public	T.Heads
Katrina+Waves	Wild Life Sdtk.
Residents	Scritti Politti
K.Smith	Mod:
Kendra Smith	Frankie Goes...
Textones	Blancmange
Vandals	Del Fuegos
Max:	Phast Phreddie
Aztec Camera	Marley
Ramones	Heaven 17
Long Ryders	Red Rockers
Red Hot C.P.'s	Falco
Romeo Void	Fixx
Rain Parade	
U2	

*KUSF-SAN FRANCISCO, CA
STEVE LIONETTI/HARRY LEVY

Adds:	Costello
Tones On Tail	Felt
Lydia Lunch	Mod:
Dead Can Dance	Everlys
Apollonia 6	Flipper
Black Flag	Let's Active
Suburbia	Cockburn
Max:	Fall
Black Flag	Love Tractor
XTC	Gen.Public
Replacements	MDC
U2	Husker Du
Aztec Camera	Bangles
T.Heads	Armory Show
XMal Deutsch.	March Violets
dB's	Del Fuegos
Pop-O-Pies	Hanoi Rocks
T.Verlaine	Yo
Tones On Tail	S.P.Q.'s
Cult	

*KDVS-DAVIS 916-752-0728
ECONOME/BERATLIS

Adds:	Bowie
Ramones	Vox Humana
Capt.Beefheart	Talking Heads
New Model Army	Red Hot C.P.'s
Capt.Sensible	Shriekback
Let's Active	General Public
Max:	Untouchables
U2	Black Flag
True West	

KLOS-LOS ANGELES 213-557-7250
TOMMY HADGES /RUTH PINEDO

Adds:	Squier
Fee Waybill	Bowie
Frankie Goes...	Stewart
Armoured Saint	Teach.(38 Sp.,NR)
Wolf	Yoko Ono Comp.
Teach.Sdtk.(Seger)	
Max:	Honeydrippers
Cars	T. Shaw
Dio	DeYoung
Cafferty	Kiss
Scandal	Mods:
Hagar	Armoured Saint
Perry	Dokken
Waite	Fixx
Huey L.	Frankie Goes...
Bruce Sp.	R.Hodgson
Survivor	J. Tull
Ratt	Molly Hatchet
T. Sister	Fee Waybill
U2	Wolf
Buckingham	Y&T
	Zebra

*KUOI-MOSCOW,ID
DAVE HANSON 208-885-6433

Adds:	Fiends
General Public	Minutemen
Ramones	Talking Heads
Renaldo & Loaf	Love Tractor
Yanks	Art of Noise
Pop Maru	U2
Root Boy Slim	Church
Capt. Sensible	Red Hot C.P.'s
Front 242	Shriekback
Max:	Whipping Boy
Hoodoo Gurus	Section 25
PIL	Birdsongs of M.
Black Flag	

*KBVR-CORVALLIS,OR 503-754-2008
BRANDON LIEBERMAN

Adds:	dB's
Devo	General Public
Depeche Mode	Long Ryders
I Start Counting	Del Fuegos
Miracle Workers	Swimming PQs
Nick Cave	Waterboys
Bowie	True West
R.Marlow	Red Hot C.P.'s
K. Smith	Romeo Void
Max:	Bangles
Crazy 8's	Hoodoo Gurus
U2	Sound
Shriekback	Ramones
Let's Active	Cathedral of Tears
Talking Heads	Catch

KXGO-ARCATA,CA
LEN JARVELA 707-822-3666

Adds:	R.Lee Jones
R.Stewart	Tina T.
M.Hatchet	Fixx
J.Tull	Prince
Teach./Seger	T.Heads
Fast Foward	Romeo Void
H.drippers	Bananarama
S.Perry	Cars
R.Hodgson	N.Eyes
Max:	Survivor
Bowie	H&O
U2	Waite
Springsteen	S.Wonder
Red Rockers	Madonna
Cafferty	T.Twins

KINK/FM-PORTLAND,OR 503-226-5080
RICK SCOTT/CARL WIDING

Adds:	Cockburn
Julian Lennon	Elton J.
Al Jarreau	Stills
Max:	R.Hodgson
McCartney	Leon Russell
T.B.Schmit	Mod:
J.Stewart	D.Grusin
J.Buffett	S.Ballet
Dan Siegel	Keats
Chicago	Hall & Oates
Nena	Danny O'Keefe
	Marc Anthony T.
	Teachers

*KCPR-SAN LUIS OBISPO
TOI PHILLIPS

Adds:	Xmal D.
Ramones	Danse Society
Get Smart	PIL
Cathedral of T.	Art of Noise
K.Smith	True West
Sound	Waterboys
Suburbia	Falco
Max:	Church
Red Hot C.P.'s	Passion Puppets
Rain Parade	Long Ryders
Untouchables	Summers/Fripp

MIDWEST

*KKKX/FM-LAWRENCE,KS
BOB OSBURN 913-242-1226

Adds:	T.Twins
R.Hodgson	Mod:
Julian Lennon	J.Tull
Capt.Sensible	Gen.Public
J.Tull	Let's Active
F.Waybill	Waterboys
Del Fuegos	Aztec Camera
Max:	Church
U2	Yoko Comp.
Bowie	R.Hodgson
Springsteen	Red Hot C.P.'s
H&O	Everlys
Prince	S.P.Q.'s
R.Lee Jones	Hoodoo Gurus
Cafferty	Julian L.
Fixx	C.Club
Tina T.	McCartney
Honeydrip.'s	R.Hine
T.Heads	Teachers
Red Rockers	S.Miller
Edmunds	P.Wolf
Lindsey	G."U.S."Bonds
Cars	Cockburn
Romeo Void	Summers/Fripp
R.Stewart	Frankie Goes...
Elton	F.Waybill

*KWWC-COLUMBIA,MO
ED STARK 314-876-7297

Adds:	Bowie
Red Rockers	Church
Edmunds	dB's
Eurogliders	Let's Active
Textones	Aztec Camera
Ramones	Lou Reed
B.Cockburn	G.Public
Swimming P. Q's	Del Fuegos
The Sound	Rain Parade
The Nails	Meat Puppets
Darkroom	Hoodoo Gurus
Birdsongs Of M.	Frankie Goes...
Max:	Waterboys
U2	

*WOXY-OXFORD,OH
STEVE DEDALUS 513-523-4614

Adds:	Let's Active
Dads	General Public
B.Robinson	Red Rockers
Ramones	Mod:
Summers/Fripp	Red Hot C.P.'s
Jett	Flock of S.
Konk	Dragon
Choir Invisible	Swimming PQ's
Grand. Melle M.	Men W/O Hats
Julian Lennon	Blancmange
J.Tull	Black Uhuru
Max:	Nobodys
U2	Iam Siam
Bowie	D. Edmunds
Talking Heads	Smiths
Frankie Goes...	Heaven 17
Church	A.Baam. & J.B.
Shriekback	Del Fuegos
Prince	Verlaine
Waterboys	Banana.
Sound	Honeydrippers
Vels	
Naked Eyes	
Secret Hearts	

WLLZ-DETROIT,MI 313-855-5100
LEE ARNOLD/DOUG PODELL

Adds:	Dio
Hagar	R.Hodgson
Waite	Whitesnake
G.Moore	M.Hatchet
Julian Lennon	Helix
Blackfoot	Scandal
J.Street	Bon Jovi
J.Jett	Adrenaline
Keats	G.Moore
Dragon	Julian Lennon
Max:	Blackfoot
Teachers	Mod:
Starship	H.Suite
Cars	C.Past
Hagar	Santers
Springsteen	Dokken
Squier	Twisted Sis.
D.Gilmour	K.Mitchell
Cafferty	Dakota
Lindsey	T.Shaw
Huey L.	Survivor
Waite	Bowie
Ratt	J.Tull
Krokus	P.Wolf
	Y&T

*WNUR-EVANSTON/CHICAGO,IL
MIKE MISROK 312-492-7101

Adds:	Replacements
Mutaburuka	Shriekback
3 Johns	Fall
Kendra Smith	Party Boys
Get Smart	Felt
17 Pygmies	Let's Active
Green	Bonemen of Bar.
Food & Shelter	Del Fuegos
Savage Progress	Mod:
Lethal Gospel	Church
Ramones	Virginia Astley
Long Ryders	Cottage Cheese Cmp.
Max:	Flipper
Middle of Amer.	Actuel
Half Japanese	Meat Joy
Tom Verlaine	Zeitgeist
100 Flowers	Plague
Test Dept.	Front 242
Red Hot C.P.'s	dB's
Foetus	Die Kreuzen
Legend.Cowboy	Honeymoon Killers
The Cult	TV Personalities
Black Flag	400 Blows
Killdozer	Illustrated Man
Hoodoo Gurus	

WMMS-CLEVELAND,OH 216-781-9667
JOHN GORMAN/KID LEO

Adds:	Mod:
T.B.Schmit	Sheila E.
R.Hodgson	Springsteen
Textones	Wolf
Wild Life Sdtk.	Waite
Scandal	M.A.Thompson
Huey L.	Lindsey
Barnes&Barnes	R.Stewart
Max:	J.Street
Prince	System 56
Bowie	Apollonia 6
H&O	B.E.Taylor
Cafferty	C.Club
Fixx	F.Waybill
Tina T.	McCartney
U2	Hagar
Lauper	Eurogliders
Perry	John Parr
Romeo Void	S.Miller
Ocean	C.Hart
Springfield	Krokus
Madonna	H.Suite
Honeydrip.'s	Blackfoot
DeYoung	Zebra
Elton	Frey
Pointers	Squier
Wham!	Frankie Goes..
Lou Reed	K.Mitchell
Teachers Sdtrk.	Furlong
Wonder	John Lennon
Survivor	Kiss
Chicago	Everlys
T.Shaw	Edmunds
Hartman	Men w/o Hats
Idol	Ratt
Dio	M.Vidal
Easton	

WAPL/FM-APPLETON,WI 414-734-9226
WAYNE SHAYNE/MARK COULTER

Adds:	Squier
Honeydrippers	Mod:
Golden Earring	Prince
Max:	Lindsey B.
Bruce Sp.	Idol
Bowie	Hodgson
Eddie & Cr.	Molly Hatchet
Fixx	Zebra
Krokus	T. Shaw
Kiss	Iron Maiden
Survivor	Blackfoot
U2	Dokken
Teachers Sdtrk.	Jett
Hagar	J. Tull
H.Suite	Red Rockers
Scandal	Waite

WSMI-LITCHFIELD,IL
BRIAN TALLEY 618-664-3232

Adds:	Waite
Teachers Sdtk.	U2
Grim Reaper	Twisted Sis.
U2	H.Suite
Golden Earring	Mod:
McCartney	Dio
Fast Foward	Cafferty
Wild Life	Box Of Frogs
V.Stephenson	Metropolis
Max:	Fixx
Springsteen	Survivor
Hagar	Cars
Squier	Ratt
Teachers	Y&T
Scandal	Stills
Whitesnake	

*WXRT-CHICAGO,IL 312-777-1700
JOHN MVROS/NORM WINER

Adds:	Fixx
C.Corea	Eurogliders
dB's	Aztec Camera
Del Fuegos	Elton
Ramones	McCartney
T.B.Schmit	Everlys
M.McLaren	P.Wolf
Max:	Mod:
Bowie	J.Tull
Prince	Gen.Public
T.Heads	S.Miller
Lindsey	Wham!
Cockburn	R.Hodgson
Springsteen	Stills
Tina T.	Frankie Goes..
U2	Box Of Frogs
Honeydrip.'s	Metropolis
S.Ballet	Red Rockers
Lou Reed	OMD
R.Lee Jones	Juluka
H&O	S.Wonder
Yoko Comp.	Hoodoo Gurus
Romeo Void	Teachers
Heaven 17	T.Verlaine
AFOS	Elvis&Nick
Edmunds	S.P.Q.'s

Z99/CIZL-REGINA,SASK 306-359-9936
CAYLE FOX/ED WALKER

Adds:	Scandal
Romeo Void	H.Suite
Teach./Seger	Helix
Kiss	Twisted Sis.
Tears For Fears	R.Stewart
Max:	Idol
Cars	U2
Lauper	Bowie
Springsteen	Everlys
Cockburn	Fixx
Elton	Cafferty
K.Mitchell	Lindsey
Prince	Teach./38 Spec.
Tina T.	H&O
Ratt	R.Hodgson
Waite	

KQWB/FM-FARGO,ND
JON ERDAHL 218-236-7900

Adds:	Bowie
Julian Lennon	Cars
T.B. Schmit	DeYoung
M.Furlong	J.Waite
P.Wolf	U2
McCartney	Hall & Oates
Whitesnake	S.Perry
Fixx	Kiss
Max:	Teachers
Prince	Yoko Ono
S.Hagar	C.Hart
H.Suite	T.Shaw
Survivor	Hodgson
Elton J.	Honeydrippers

KLAQ-EL PASO,TX
PEPE LOPEZ 915-544-8864

Adds:	Lindsey
Twisted Sis.	DeYoung
Honeydrip.'s	Blackfoot
Julian L.	38 Spec.
McCartney	U2
V.Halen	Survivor
Cars	Mod:
Santers	Blackfoot
Alphaville	Lauper
J.Tull	Squier
Max:	Scandal
Prince	Costello
Fixx	T.Shaw
Krokus	S.Perry
Springsteen	Dio
Tina T.	Zebra
Cafferty	R.Hodgson
Kiss	E.$/Yoko
Bowie	Y&T
Idol	R.Lee Jones
I.Maiden	C.Hart

KLOL-HOUSTON,TX 713-526-6855
RICK LAMBERT/DENTON MARR

Adds:	Huey L.
H.Suite	I.Maiden
REO S wagon	Krokus
Max:	Dio
Squier	Whitesnake
Cafferty	Honeydrip.'s
Scandal	Kiss
Waite	J.Tull
U2	M.Hatchet
Bowie	Dokken
Zebra	T.Shaw
Survivor	Wild Life Sdtk.
Teachers	Fast Foward
Hagar	John Parr
Lindsey	R.Hodgson
Mod:	J.Jett
Cars	REM
Springsteen	N.Ranger

*WUOG-ATHENS,GA
CRAIG WILLIAMS 404-542-7100

Adds:	Waterboys
Ramones	Aztec Camera
Capt.Beef.	Yoko Comp.
Capt.Sensible	PIL
T.Verlaine	Special AKA
Flying Lizards	Del Fuegos
B.Robinson	U2
Get Smart	Gen.Public
UB40	J.Holland
Clay Allison	Mod:
Fiat Lux	Long Ryders
Nails	King Sunny
Pigs	Cockburn
Max:	Honeydrip.'s
Let's Active	Gun Club
T.Heads	Nevilles
Red Hot C.P.'s	Juluka
Hoodoo Gurus	Shriekback
Love Tractor	Replacements
B.Uhuru	Edmunds
Church	Romeo Void
Bowie	Rain Parade
S.P.Q.'s	Radio Tokyo
Frankie Goes...	T.Monk Trib.
R.Lee Jones	dB's

SOUTH

WBRH-BATON ROUGE,LA 504-343-7530
R.J. KANE/DANNY DEAN

Adds:	T.Shaw
J.Tull	Scandal
I.Maiden	Dokken
Metropolis	Mod:
Edmunds	Waite
Max:	H.Suite
Bowie	Romeo Void
U2	AFOS
Cafferty	Dio
Fixx	Y&T
Krokus	Stills
Survivor	Kansas
Kiss	J.Anderson
Yoko/E.$	Fastway
Zebra	Whitesnake

KUFO-ODESSA, TX 916-
STEVE DRISCOLL 366-2802

Adds:	T.Shaw
C.Hart	DeYoung
P.Wolf	Dokken
J.Jett	Frankie Goes...
Waterboys	Mod:
F.Waybill	McCartney
P.Benatar	Bowie
Max:	U2
S.Hagar	Stone Fury
Fixx	R.Hodgson
Waite	J.Street
Cafferty	S.Ballet
Bowie	Blackfoot
U2	Red Rockers
Survivor	Lindsey
Krokus	Cars
Prince	WASP
Edmunds	I.Maiden
Dio	Y&T
Eurogliders	Hanoi Rocks
Scandal	S.Miller
Kiss	Helix
Teachers Sdtk.	R.Lee Jones
H&O	Santers
Zebra	G.Frey

*WRAS-ATLANTA,GA
JANE DAVIS

Adds:	Yoko Comp.
Devo	S.P.Q.'s
Del Fuegos	Mod:
Prefab Sprout	Bangles
UB40	Rubber Rodeo
Jellybean	dB's
Max:	Torch Song
R.Lee Jones	Rank&File
Aztec Camera	Split Enz
Ramones	Special AKA
Let's Active	Black Uhuru
Edmunds	S.Running
Men w/o Hats	The Sound
Blancmange	Eurogliders
Falco	True West
Gen.Public	Choir Invisible
Hoodoo Gurus	Dancing Hoods
Church	M.A.Thompson
Juluka	Red Hot C.P.'s
Waterboys	Graphic
Tracie	Capt.Sensible
Shriekback	Fixx
Vels	K.Blow
Comateens	Romeo Void
Heaven 17	Costello
Foxton	Love Tractor
U2	PIL
Bowie	

WCKN/FM-GREENVILLE/SPARTANBURG
STEVE CHRIS/GARY JACKSON 803-226-1511

Adds:	Stewart
Cars	Rick Springfield
McCartney	H.Suite
J. Cocker	Perry
Blackfoot	Idol
Van Halen	Fixx
T. Shaw	U2
R. Lee Jones	Twisted S.
Max:	Squier
Bruce Sp.	Iron Maiden
Prince	Huey L.
Cafferty	Honeydrippers
Bowie	H&O
Elton	DeYoung
Survivor	Lauper
38 Special	Hart
Hagar	Krokus
Tina Turner	Kiss
	Whitesnake

EAST

WBAB/FM-LONG ISLAND,NY
RALPH TORTORA 516-587-1023

Adds:	Squier
Fast Forward	S.Perry
Fee Waybill	Huey L.
Aztec Camera	R.Void
S.Hagar	J.Jett
Max:	Kiss
Springsteen	J.Tull
Bowie	T.Shaw
Cars	Eurogliders
Prince	Frankie Goes....
Zebra	McCartney
U2	R.Lee Jones
Cafferty	Stone Fury
R.Stewart	T.B.Schmit
Fixx	Krokus
Hall & Oates	J.Street
Elton John	Wild Life/Eddie
Teacher	Hodgson
Honeydrippers	M.Hatchet
Wham	Red Rockers
Survivor	Dokken
T.Sister	Molly Hatchet
Mod:	
Idol	
H.Sulte	
Scandal	
J.Waite	

*WHFS-ANNAPOLIS/BALT./WASH D.C.
BOB SHOWACRE/ DAVID EINSTEIN 301-263-1430

Adds:	Gen.Public
Textones	Costello
Alphaville	Summers/Fripp
UB40	Hoodoo Gurus
Capt.Sensible	Malcolm McLaren
J.Street	Let's Active
G.Cromarty	Red Rockers
Julian Lennon	Shriekback
Max:	Lindsey
U2	Aztec Camera
Bowie	S.P.Q.'s
T.Heads	Depeche Mode
SR Vaughan	Nevilles
R.Lee Jones	Stills
Frankie Goes..	P.Furs
Marley	Yoko Comp.
Cockburn	Ramones
Bangles	Everlys
H.Drippers	Heaven 17
Mod:	Juluka
REM	dB's
Romeo Void	Del Fuegos
Wham!	Eurogliders

WNEW/FM-NEW YORK,NY 212-986-7000
MAXANNE SARTORI/CHARLIE KENDALL

Adds:	Scandal
T.B.Schmit	Fixx
Julian Lennon	Yoko Comp.
Seger	Mod:
U2	J.Jett
J.Street	Cars
Squier(Re-Add)	T.Shaw
Max:	Survivor
U2	J.Tull
Bowie	Krokus
H&O	Romeo Void
Cafferty	Zebra
R.Stewart	T.Heads
Waite	38 Special
McCartney	Tina T.
Edmunds	T.Twins
Honeydrippers	Squier

*WFNX-LYNN,MA 617-595-6200
STEVE STRICK/J.BRACKLEY

Adds:	Mod:
Capt. Sensible	Tina T.
Devo	R.Rodeo
Metheny	Bangles
P.Tosh	C.Khan
Wild Life	Hoodoo Gurus
Julian Lennon	P.Wolf
Ministry	SS Johnny
Max:	S.Miller
Bowie	Staples
Prince	Gun Club
U2	Ramones
Frankie Goes...	R.Lee Jones
Fixx	Jett
T.Heads	G.U.S.Bonds
Yoko Ono	Red Rockers
R.Void	Let's Active
Swimming P.Q's	J.Tull
Marley	H&O
G.Public	Del Fuegos
AFOS	Eurogliders
Springsteen	Heaven 17
	Wham
	Blancmange
	Teachers

*WUSB-STONY BROOK,NY
JIM JONES 516-246-7901

Adds:	Juluka
Ramones	Summers/Fripp
Quine/Maher	Nash The Slash
G.Public	Swimming P. Q's
Long Ryders	Mod:
Capt. Beefheart	B.Uhuru
Fela Kuti	Let's Active
Joan Jett	Drongos
Denroy Morgan	Sugar Minot
Max:	True West
Aztec Camera	Comateens
Metheny	Del Fuegos
dB's	Winton Marsalis
R.L.Jones	T.Heads
J.Tacuma	Vels
U2	Heaven 17
Waterboys	Shriekback
T.Verlaine	Church

*WCDB-ALBANY,NY 518-457-5262
CLAUDIA BESSEN

Adds:	Let's Active
Aztec Camera	Del Fuegos
Joan Jett	Frankie Goes.
Ramones	Replacements
Capt. Sensible	True West
Max:	Black Flag
U2	Church
Red Hot C.P.	Cheepskates
General Public	Mod:
dB's	Heaven 17
	Illustrated Man

WMGX-PORTLAND,ME 207-774-4561
G.V. RAPP/RANDI KIRSHBAUM

Adds:	R.Stewart
H.drippers	Prince
J.Street	Elton
D/T	DeYoung
R.Hodgson	Fixx
Eurogliders	Bowie
Teach./Seger	Tina T.
Lauper	H&O
Max:	S.Perry
Chicago	Cafferty
S.Wonder	R.Void
Springsteen	Idol

WLIR-LONG ISLAND,NY 516-485-9200
ROSIE TISANI/DENIS McNAMARA

Adds:	Ministry
Alphaville	Men W/O Hats
Devo	Mod:
Let's Active	N.Eyes
Max:	Bananarama
U2	AFOS
Fixx	R.Void
Bowie	S.Ballet
T.Heads	Apollonia 6
Prince	P.Echo
Frankie Goes	H.Jones
Elvis C.	Blancmange
Jett	Waterboys
G.Public	Cars
Wham!	P.Wolf
Culture Club	Tina T.
T.Twins	Bangles
B.Idol	Electric Dreams
Eddie/Cruisers	dB's
Ramones	H.League
Furs	W.Chung
D.Mode	Torch Song
OMD	Xavion
Heaven 17	Aztec Camera
Lou Reed	Red Rockers
INXS	Ill. Man
Iam Siam	D.Edmunds
Comateens	Echo & B.Men

WCCC/FM-HARTFORD,CN 203-333-4426
DAVID GROSSMAN

Adds:	Squier
Julian Lennon	REM
Keats	Kiss
Huey L.	Teachers
J.Cafferty	Whitesnake
J.J's Tribe	DeYoung
P.Wolf	Survivor
Max:	Iron Maiden
Prince	R.Lee Jones
U2	T.Shaw
Springsteen	R.Void
Fixx	Blackfoot
J.Cafferty	Hanoi Rocks
Honeydrippers	J.Jett
Tina Turner	S.Hagar
D.Bowie	J.Tull
Mod:	Scandal
Elton	S.Miller
H&O	Yoko Comp.
R. Stewart	P.McCartney
	Molly Hatchet

*WPRB-PRINCETON,NJ
T.J. CALLAGHER 609-921-9284

Adds:	Del Fuegos
Joan Jett	Adrenalin O.D.
T.Verlaine	A. Baam.& J.B.
Robyn Hitchcock	Hoodoo Gurus
True West	Half Japanese
Xmal D.	Dumptruck
Flying Lizards	Replacements
Chris Stamey	Talking Heads
Max:	Soul Asylum
Husker Du	Nash The Slash
DB's	Love Tractor
100 Flowers	Black Flag
Minutemen	La Danza
Let's Active	King Sunny
	Skeleton Crew

October 12, 1984

415-392-7750

CERTIFIED

NITTY GRITTY DIRT BAND
I Love Only You
(Warner Bros.)

THE JUDDS
Why Not Me
(RCA)

MOST ADDED

CRYSTAL GAYLE
Me Against The Night
(Warner Bros.)

TOP REQUESTS

JOHN SCHNEIDER
I've Been Around Enough To Know
(MCA)

ANNE MURRAY & DAVE LOGGINS
Nobody Loves Me Like You Do
(Capitol)

WILLIE NELSON
City Of New Orleans
(Columbia)

COUNTRY

October 12, 1984

2W	LW	TW	
3.	1.	1.	WILLIE NELSON - City Of New Orleans (Columbia)
8.	3.	2.	JOHN SCHNEIDER - I've Been Around Enough To Know (MCA)
5.	4.	3.	EXILE - Give Me One More Chance (Epic)
2.	2.	4.	ALABAMA - If You're Gonna Play In Texas (RCA)
10.	8.	5.	JOHN ANDERSON - She Sure Got Away With My Heart (Warner Brothers)
11.	10.	6.	LEE GREENWOOD - Fool's Gold (MCA)
14.	7.	7.	JOHNNY LEE - You Could've Heard A Heart Break (Warner Brothers)
2.	5.	8.	CONWAY TWITTY - I Don't Know A Thing About Love (Warner Brothers)
15.	11.	9.	EARL THOMAS CONLEY - Chance Of Lovin' You (RCA)
6.	6.	10.	GARY MORRIS - Second Hand Heart (Warner Brothers)
18.	12.	11.	JANIE FRICKE - Your Heart's Not In It (Columbia)
19.	14.	12.	RONNIE MILSAP - Prisoner Of The Highway (RCA)
21.	15.	13.	ANNE MURRAY & DAVE LOGGINS - Nobody Loves Me Like You Do (Capitol)
20.	16.	14.	DON WILLIAMS - Maggie's Dream (MCA)
27.	19.	15.	MICKEY GILLEY - Too Good To Stop Now (Epic)
13.	13.	16.	STATLER BROTHERS - One Takes The Blame (Mercury)
26.	22.	17.	LOUISE MANDRELL - Goodbye Heartache (RCA)
35.	25.	18.	GEORGE JONES - She's My Rock (Epic)
32.	24.	19.	WHITES - Pins And Needles (Curb/MCA)
30.	20.	20.	MICHAEL MURPHEY - Radio Land (Liberty)
35.	26.	21.	BELLAMY BROTHERS - World's Greatest Lover (Curb/MCA)
--.	28.	22.	DOLLY PARTON - God Won't Get You (RCA)
40.	33.	23.	NITTY GRITTY DIRT BAND - I Love Only You (Warner Brothers)
4.	9.	24.	BARBARA MANDRELL & LEE GREENWOOD - To Me (MCA)
--.	39.	25.	THE JUDDS - Why Not Me (RCA)
9.	17.	26.	GATLINS - The Lady Takes The Cowboy (Columbia)
38.	35.	27.	CHARLY McCLAIN - Some Hearts Get All The Breaks (Epic)
24.	23.	28.	MOE BANDY - Woman Your Love (Columbia)
--.	36.	29.	EDDIE RABBITT - The Best Year Of My Life (Warner Brothers)
--.	32.	30.	BARBARA MANDRELL - Crossword Puzzle (MCA)
--.	40.	31.	TOM T.HALL - P.S.I Love You (Mercury)
17.	21.	32.	EMMYLOU HARRIS - Pledging My Love (Warner Brothers)
--.	--.	33.	HANK WILLIAMS JR. - All Of My Rowdy Friends Are Coming Over Tonight (Warner Bros.)
39.	38.	34.	DAVID FRIZZELL & SHELLY WEST - It's A Be Together Night (Viva)
--.	37.	35.	WAYLON JENNINGS - America (RCA)
--.	--.	36.	GEORGE STRAIT - Does Fort Worth Ever Cross Your Mind? (MCA)
28.	34.	37.	RAY CHARLES & B.J.THOMAS - Rock 'n' Roll Shoes (Columbia)
--.	--.	38.	STEVE WARINER - Don't You Give Up On Love (MCA)
--.	--.	39.	REBA McENTIRE - How Blue (MCA)
--.	--.	40.	MARK GRAY - Diamond In The Dust (Columbia)

Station Reporting Phone (415) 392-7750 Reports accepted Mondays at 8am through 3pm Wednesdays

415-392-7750

ACTION SIDES

October 12, 1984

Title & Artist	Reports	Adds	On	Chart
JOHN CONLEE - Years After You (MCA)	80	46	33	1
GENE WATSON - Got No Reason Now For Goin' Home (Curb/MCA)	71	28	40	3
GAIL DAVIES - Jagged Edge Of A Broken Heart (RCA)	68	15	41	12
MOE & JOE - The Boys Night Out (Columbia)	66	13	50	3
EVERLY BROTHERS - On The Wings Of A Nightingale (Mercury)	52	11	32	9
DEBORAH ALLEN - Heartache And A Half (RCA)	51	33	17	1
VINCE GILL - Turn Me Loose (RCA)	49	4	29	16
B.J.THOMAS - The Girl Most Likely To (Cleveland/Columbia)	47	27	18	2
CRYSTAL GAYLE - Me Against The Night (Warner Bros.)	45	36	9	--
JIMMY BUFFETT - When The Wild Life Betrays Me (Columbia)	44	8	21	15
KEITH STEGALL - Whatever Turns You On (Epic)	41	10	28	3
JUDY COLLINS & T.G.SHEPPARD - Home Again (Elektra)	37	6	27	4
JOHNNY RODRIGUEZ - Rose Of My Heart (Epic)	37	11	26	--
SAWYER BROWN - Leona (Capitol)	36	8	27	1
*MERLE HAGGARD & JANIE FRICKE - A Place To Fall Apart (Epic)	35	35	--	--
*KENDALLS - I'd Dance Every Dance With You (Mercury)	35	33	2	--
KATHY MATTEA - That's Easy For You To Say (Mercury)	33	3	23	7
*JUICE NEWTON - Restless Heart (RCA)	33	20	13	--
*WILLIE & KRIS - How Do You Feel About Foolin' Around (Columbia)	31	31	--	--
PINKARD & BOWDEN - Mama She's Lazy (Warner Brothers)	29	3	22	4
*MEL TILLIS & GLEN CAMPBELL - Slow Night (MCA)	29	28	1	--

*Debuts In Action Sides

Dropped: #18-Eddy Raven, #27-Oak Ridge Boys, #29-Dan Seals, #30-Ricky Skaggs, #31-Vern Gosdin.

COUNTRY LP CUTS

Tom T.Hall - MY HEROES HAVE ALWAYS BEEN HIGHWAYS/...JESSIE DIES
John Schneider - LOW CLASS REUNION/COUNTRY GIRLS/HOLLYWOOD HEROES
Dan Seals - IN SAN ANTONE/MY OLD YELLOW CAR/THE LOVING PROOF
Jimmy Buffett - WHO'S THE BLONDE STRANGER/RAGTOP/COME TO THE MOON
B.Mandrell & L.Greenwood - ONE ON ONE.../HELD OVER/WE WERE MEANT FOR...
Kenny Rogers - CRAZY/THE STRANGER/SOMEBODY TOOK MY LOVE
Ricky Skaggs - COUNTRY BOY/I'M READY TO GO/BABY, I'M IN LOVE WITH YOU
George Strait - ANY OLD TIME/THE FIREMAN/I SHOULD HAVE WATCHED THAT...
Tom Jones - I'M AN OLD ROCK AND ROLLER
Glen Campbell - (LOVE ALWAYS) LETTER TO HOME

RECOMMENDED NEW RELEASES

"Treading Water"-Earl Thomas Conley (RCA)
LOVE DON'T CARE (WHOSE HEART IT IS)/
TREADIN' WATER/YOUR LOVE SAYS ALL
THERE IS

ED BRUCE
You Turn Me On (Like A Radio)
(RCA)

ANALYSIS

We are dedicating this week's analysis to TODD GRIMSTED at WPOC-BALTIMORE. Todd loves the analysis because he gets uptight looking at numbers since he quit smoking six weeks ago! The top ten records are really tight. It'll be interesting to see if "City Of New Orleans" will surrender to the SCHNEIDER, EXILE, or JOHN ANDERSON. The mid-chart shows some big jumps. The JUDDS and the NITTY GRITTY DIRT BAND will go top ten without a hitch and soon. Due to so much product in "Radioland", the MICHAEL MURPHEY single looks as though it may have peaked. All debuts should have a promising future. Let's not give up on the current STEVE WARINER record just because he changed labels. Our research indicates a big jump to the chart for JOHN CONLEE. He was the Top Add last week (10/5) and could debut around number 30 next week. CRYSTAL sparkles as this week's Top Add. Duets must be "in". Four out of the six new adds debuting this week are duets, including WILLIE, whose been rendering musical selections by two performers for many moons!

NORTHEAST

Portland,ME (Hal Knight-WPOR) R.McEntire,Juice Newton.
Philadelphia,PA (Larry Coates-WXTU) No adds.
Carlisle,PA (Ann Stevens-WHYL) R.Milsap,G.Watson, J.Conlee, M.Gilley.
Wilmington,DE (Chris Michaels-WAMS) B.Mandrell, G.Watson, R.McEntire.

SOUTHEAST

Baltimore,MD (Todd Grimsted-WPOC) Tom T.Hall, Bellamys.
Clarksburg,WV (Bill Dunn-WKKW) Tillis & Glen C. (37), McEntire, Everlys, T.G.& Collins, Watson.
Charleston,WV (Bruce Clark-WQBE) Waylon,Conlee, B.J.Thomas, G.Davies, Frizzell & West.
Fayetteville,NC (Randy Jenkins-WFNC) S.Raye, Rodriguez, D.Allen, Kendalls, Haggard.
Anderson,SC (Jerry Howard-WAIM) Haggard & Fricke, Willie & Kris, Tillis & Campbell, Kendalls, Oaks, S.Burnett.
Elberton,GA (Brent Johnson-WWRK/FM) Waylon, B.J.Thomas, J.Conlee, Rodriguez, Juice, C.Gayle, Scarbury, Carl Jackson, Mike Dekle.
Carrollton,GA (Pat Shumake-WLBB) Mel Tillis, Willie & Kris, Haggard, D.Allen,Kendalls, Juice.
Albany,GA (Kris VanDyke-WKAK) Hank Jr., Waylon, E.Rabbitt, Willie & Kris, Kendalls, Tillis & Campbell.
Crescent City,FL (Judy Bright-WBAS) D.Parton, Pam Tillis, G.Davies, V.Gill, Memphis, Sawyer Brown, G.Strait, Kendalls.
Ft.Pierce,FL (George Gordon-WFTP) Dolly, M.Gray, Willie & H.Wilson, B.J.Thomas.
Arcadia,FL (Karl August-WOKD) Conlee, D.Allen, Juice, Gayle, Willie & Kris, Haggard.
St.Petersburg,FL (Bill Pyne-WQYK/FM) John Conlee.
Destin,FL (Skip Davis-WMMK) Haggard & Fricke, Willie & Kris, Tillis & Campbell, Julio.
Pensacola,FL (Kris O'Kelly-WOWW) Watson, K.Stegall, Juice, D.Allen, Scarbury.

SOUTH

Sylacauga,AL (Charles Lande-WMLS/FM) Haggard & Fricke, C.Gayle, Willie & Kris, D.Allen.
Talladega,AL (Jon Carter-WEYY) Tillis & Campbell (34), Willie & Kris (35), Haggard & Fricke (36), Gayle (39), Kendalls, D.Allen.
Gadsden,AL (Jim Pruett-WAAX) Haggard & Fricke, C.Gayle, G.Campbell, B.J.Thomas.
Albertville,AL (Jeff Allen-WQSB) Haggard, D.Allen, B.J.Thomas, Willie & Kris.
Jasper,AL (Billy Watt-WARF) J.Conlee, D.Allen, T.T.Hall, G.Strait, Mark Gray.
Collins/Hattiesburg,MS (Peter Gatlin-WKNZ) D. Allen, Willie & Kris, Juice, Haggard & Fricke, Tillis & Campbell.
Houma,LA (Larry Hyatt-KJIN) Pinkard & Bowden, E.Rabbitt, Stalker & Berg, D.Parton, Moe & Joe, N.G.Dirt Bd., B.Mandrell, T.T.Hall.
Abbeville,LA (Anthony Keith-KASC) Bandy & Stampley, D.Allen, Reba, G.Davies, C.Gayle.
Denham Springs,LA (Mark Wallace-WLBI) Juice, R.Dunn, D.Allen.
Alexandria,LA (B.Mitchell-KRRV/FM) D.Allen,B.J. Thomas, J.Greene, Conlee, S.Smith, Kendalls.
Ruston,LA (Bob Day-KXKZ) Judds, Conlee, R.Clark, McEntire, B.J.Thomas, Rodriguez, Sawyer Brown.
W.Monroe,LA (Cathy Oskoian-KUZN) Willie & H.Wilson, Gayle, D.Allen, Juice, Tillis & Campbell, Kendalls, Stalker & Berg.
El Dorado,AR (Ben Robbins-KDMS) Conlee, Watson, R.Clark, Davies.
Ashdown/Texarkana,AR (David Wimbish-KMLA) Gail Davies, K.Stegall, Everlys, Tom T.Hall, Rodriguez, K.Mattea.
Fayetteville,AR (Tom Sleeker-KKIX) Dolly.
Memphis,TN (Eddie Edwards-WMC) Haggard, Conlee, B.J.Thomas.
Mt.Pleasant/Columbia,TN (Gary "Cowboy" Powell-WXRQ) Watson,J.Conlee, C.Jackson, C.Hillman, K.Whitley.
Nashville,TN (Cathy Martindale-WSM) Don Williams, G.Watson.
Kingsport,KY (Bob Gordon-WKIN) Strait, B.Mandrell, Tom T.Hall, McClain.
Harlan, KY (Neil Middleton-WFSR) L.Richie (PENNY), Kendalls, Juice, D.Allen, Willie & Kris, Haggard, Gilley (PAULA).
Glasgow,KY (Jennifer Toms-WCDS) McEntire, Moe & Joe, Gene Watson, B.J.Thomas, Rodriguez, D.Allen.
Bowling Green,KY (Steve Reeves-WLBJ) Danny Jones, C.Jackson, B.J.Thomas, J.Conlee, K.Whitley, T.Brewer.
Paducah,KY (Kent King-WKYQ) Waylon, Tom T.Hall, M.Gray, R.McEntire.
Brandenburg,KY (Rachel Heavrin-WMMG) Conlee, Watson, McEntire, Rodriguez.
Louisville,KY (Ed Phillips-WCII) McEntire, J.Conlee, Moe & Joe.

CENTRAL

Cincinnati,OH (Doris Thompson-WKXF/WSAI) Barbara Mandrell, Waylon, Crystal Gayle.
Springfield, OH (Tom Daniels-WBLY) J.Buffett, G. Davies, Rabbitt, Z.Lehr, Judds, McEntire, Hank Jr., Everlys.
Newark, OH (Larry Dale-WHTH) J.Conlee.
Akron,OH (Rick Cardarelli-WSLR) McEntire, B.Mandrell, Hank Jr., Everlys, D.Allen.
Toledo,OH (Gary Shores-WKLR) C.Gayle, L.Richie, Mel Tillis & Glen.
Toledo, OH (Bill Manders-WTOD) C.Gayle, Kendalls, M.Tillis, B.J.Thomas, Butch Baker.
Lansing, MI (Wayne Waters-WITL) Rabbitt, Judds, B.Mandrell, G.Davies, Collins & T.G.
Saginaw,MI (Tom Samoray-WKCQ) Conlee, Willie & Kris, Buffett, Haggard.
South Bend, IN (J.K.Dearing-WNDU) Harris, Gilley, Waylon, Bellamys.
Elkhart,IN (Rick Carson-WCMR) Dolly, B.Mandrell, E.Rabbitt, Waylon, T.T.Hall, Everlys.
Batesville,IN (Mitch Gray-WRBI) D.Williams, Whites, Michael Murphey, G.Jones.
Indianapolis,IN (J.D.Cannon-WFMS) J.Conlee, C.Gayle, McEntire, G.Watson.
Indianapolis,IN (Kevin Burris-WIRE) Hank Jr. (29), Whites (30), Judds.
Ft.Wayne/Kendallville, IN (Jerry Winder-WBTU) Waylon, Judds, Watson, Wariner.
Savanna, IL (Jeff Janssen-WCCI) Everlys, Barbara Mandrell.
Dodgeville/Mineral Point,WI (Bob Brainerd-WDMP) G.Jones, Frizzell & West, NGDB, Everlys, Tom T.Hall.
Milwaukee,WI (Doug Yeager-WBCS) McEntire, Hank Jr., Mark Gray, Phil Delta & Delta River Band.
Madison, WI (Mike Ryan-WWQM) Judds (29), NGDB.
Oshkosh,WI (John Carlson-WOSH) K.Stegall, Rabbitt, Judds, McEntire.

Manitowoc,WI (Jon Murray -WCUB) J.Conlee, J.Arnold Bd.
Stevens Point,WI (Dan Olsen-WXYQ) T.T.Hall, Judds, B.Mandrell, M.Murphey.
Neillsville,WI (Dick Deno-WCCN) McEntire (pk), Juice, J.L.Huff, Moe & Joe, B.Baker, C.Robyns, D.Allen, Watson.
LaCrosse, WI (Don Erickson-WLXR) G.Jones, Gilley, Whites, Everlys.
Eau Claire,WI (Chris Jay-WJJK) J.Conlee, F.& West, Watson, Willie & Kris.

UPPER MIDWEST

Albert Lea,MN (Guthrie/Pilgrim-KATE) Whites, Milsap, J.Conlee.
St.Cloud,MN (Steve Stewart-WWJO) Watson, Gayle, Buffett, Juice.
Brainerd,MN (Bob Randall-KQBR) No adds.
Moorhead,MN (Scott Winston-KVOX/FM) C.Gayle, Mason Dixon, D.Allen, J.Conlee, K.Stegall, B.Mandrell.
Grand Forks, MN (Jack Lundy-KKXL) Louise Mandrell, G.Jones, Bellamys, Waylon, B.Mandrell.
Grand Forks, MN (Ron Kennedy-KRRK) Waylon, Judds, Rabbitt, McClain.
Grand Forks, MN (Mark Houston-KYCK) Murphey, Whites, G.Jones, Bellamys.
Minot,ND (Jeri Lee-KKOA) Murphey, Waylon, R.McEntire, Frizzell & West.
Bismarck,ND (Deb Spring-KBMR) Butch Baker, Moe & Joe, Willie & H.Wilson, J.Conlee, Everly Bros.
Jamestown,ND (Marty Bea-KSJB) Stalker & B., J.Conlee, B.J.Thomas, Shauna Smith, Danny Newsome.
Fargo,ND (Don Roberts-KFGO) Juice, B.J.Thomas, Tillis & Campbell, Kendalls, J.Holm, Willie & Kris, Haggard.
Wahpeton,ND (Larry Slabik-KBMW) D.Allen, Tillis & Campbell, Gayle, Kendalls, Jamie.
Rapid City, SD (Mark Lindner-KTOQ) E.Rabbitt, Judds.
Redfield,SD (John Schreier-KWKD) Newton, Nelson & Wilson, Wills, Scarbury, Everlys.
Huron, SD (Penny Lane-KOKK) Gayle, Kendalls, Conlee, Willie & Kris, Tillis & Campbell.
Volga, SD (Jim Thomas-KVAA) J.Holm, Whitley, Schneider.
Sioux Falls, SD (Rohrer/Linn-KIOV/KXRB) Dolly(40), G.Davies, Watson, S.Brown, R.McEntire.
Sioux Falls, SD (Cary Wencil-KSOO) NGDB, Dolly, Tom T.Hall, McEntire.
Yankton,SD (Rollie Smith-WNAX) B.Mandrell, Everlys, V.Gill, M.Gray, R.McEntire.

MIDWEST

Sioux City,IA (Ty Cooper-KMNS) Dolly, Wariner, Tom T.Hall.
Spencer, IA (Rick Friday-KICD/FM) Rodriguez, D.Allen, B.J.Thomas, J.Conlee, C.Jackson, R.Clark.
Ft.Dodge,IA (Dale Eichor-KWMT) Rodriguez, J.Conlee, D.Allen, Kendalls, C.Gayle.
Mason City, IA (Myron Grage-KSMN) Kendalls, Haggard & Fricke, Willie & Kris, Tillis & G.Campbell, T.G. & Collins.
Cedar Falls, IA (Tom Edwards-KCFI) C.Gayle, M.Haggard.
Waterloo,IA (Nick Thomas-KXEL) D.Allen, J.Conlee, Pinkard & B., C.Gayle, R.Clark.
Anamosa,IA (Ken Albrecht-KLEH) Rabbitt, B.Mandrell, Judds, NGDB, Bandy & Stampley.
Des Moines, IA (Billy Cole-KSO) Mason Dixon, B.J.Thomas, Butch Baker, Mattea.
St.Louis,MO (Mike Oakes-WIL) Reba McEntire, B.Mandrell, Hank Jr., Conlee.
Cape Girardeau,MO (Don Cleveland-KZYM) Waylon, J.Conlee, Watson, Johnny Rodriguez, B.J.Thomas, Crystal.
Springfield, MO (Jim Borrett-KWTO) Buffett (38), M.Gray (39), Haggard, Willie & Kris, Kendalls, B.J.Thomas.
Joplin, MO (Dan Casey-WMBH) McEntire, Stegall, Gayle, Moe & Joe, C.Mac & K.Willow.
Jefferson City, MO (Jack Daniels-KLIK) Kendalls, Haggard & Fricke, Mark Gray.
California, MO (Jeff Shackleford-KZMO) Haggard & Fricke, Hank Jr., T.G. & Collins, J.Conlee, S.Brown.
St.Joseph,MO (Bob Orf-KFEQ) Kendalls, Haggard, Tillis & Campbell, B.J.Thomas, Willie & Kris, J.Greene, B.Baker.
Topeka,KS (Max Montana-KSKX) A.Murray (19), Reba McEntire (24), Watson.
Garden City, KS (Judy Byrd-KBUF) J.Conlee, Watson, Buffett, Stegall, G.Davies, K.Mattea.

SOUTHWEST

Tyler,TX (Mark Williams-KDOK) Waylon (39), Rabbitt, M.Gray, Judds, T.G.& Collins, Davies.
Bryan, TX (Roy Gene-KORA/FM) Watson, J.Conlee, Collins & T.G., Willie & Kris, Haggard.
Houston,TX (Candea/Pipia-KILT) NGDB, B.Mandrell, Haggard.
Beaumont/Pt.Arthur,TX (Mickey Ashworth-KYKR) NGDB, Waylon, Strait, Gayle.
Victoria,TX (Mike Stanley-KCWM) McEntire, G.Watson, Moe & Joe, D.Allen, Valentino.
Alice,TX (Jeff Scott-KOPY) Rodriguez, Haggard & F., J.Conlee, Stalker & Berg, B.J., Laurie Lee Wood, D.Allen, Willie & Kris, Kendalls, Tillis & Campbell.
El Paso,TX (Bob Young-Y96) Alabama, Strait, Gayle, B.J.Thomas, Tillis & G.Campbell, Haggard & Fricke.
El Paso, TX (Mike Hinrichs-KHEY) B.J.Thomas, Gayle, Baker, S.Raye, Scarbury, Haggard.
Kerrville,TX (Bruce Clark-KERV/FM) Buffett, Watson, B.Mandrell, Strait, Waylon, McEntire.
Austin,TX (Steve Gary-KASE) Hank Jr.
Austin,TX (Mike Carta-KVET) Bandy & Stampley, Kendalls.
Elgin/Austin,TX (Jimmy Mercer-KELG) Haggard, Willie & Kris, Kendalls, Juice, Tillis & Campbell.
Abilene,TX (Karen Singleton-KWKC) No adds.
Big Spring, TX (Richard Paul-KBYG) L.Rausch, J.Conlee, B.J.Thomas, S.Brown, McEntire, Watson.
Odessa,TX (Dave Richards-KYXX) McClain, Davies, J.Conlee, K.Stegall.
Lubbock,TX (Andrews/Byers-KFYO) Kendalls, Juice N., Tillis & Glen Campbell, Roy Clark, Felts, Mason Dixon, Kitty Willow, Willie & Kris, Donna J. Barnes, D.Allen, Gayle, Haggard & Fricke.
Lubbock, TX (Chuck Luck-KLLL) C.Gayle (44), Frizzell & West.

Amarillo, TX (Darlene Avery-KBUY) D.Allen, Watson, Dolly, Moe Bandy (re-add).
Albuquerque,NM (Francina Rodriguez-KRST) V.Gill, Davies, D.Allen, Tillis & Glen C., Gayle.
Las Cruces, NM (Michael Check-KGRT) B.J.Thomas, Conlee, Moe & Joe, Watson, R.McEntire.
Phoenix,AZ (Doug Brannan-KNIX) Mark Gray, Judds, Haggard.

ROCKY MOUNTAIN

Ft.Collins,CO (Mike St.James-KIIX) J.Arnold, Wray Bros., Ron Rich.
Craig,CO (Steve Moser-KRAI) Haggard, Willie & Kris, Kendalls, Roy Clark.
Leadville, CO (Terry Winewriter-KRMH) Sawyer Brown, Bandana.
Grand Junction,CO (Rhea/Gass-KQIL) Willie & Kris, Haggard & Fricke, Kendalls, R.Clark, Tillis & Glen Campbell, S.Raye, Humperdinck.
Billings, MT (Chris James-KBIT) B.Mandrell, McEntire, G.Jones, M.Gilley, Hank Jr., Schneider.
Wolf Point,MT (Dean J.McMartin-KVCK) Willie & Kristofferson, D.Allen, C.Gayle, Tillis & Glen, L.Raines, Kendalls, Memphis, Wray Bros.
Polson, MT (Brad Davis-KERR) J.Conlee, G. Watson, McEntire, Sawyer Brown, McCain Bros.

FAR WEST

Las Vegas,NV (Johnny Steele-KVEG) Conlee, Juice, D.Allen, K.Springs, S.Raye, Stalker & B., D.Shirley.
Brawley,CA (Chris Olivarez-KROP) Rodriguez, Kendalls, Gayle, Tillis & Campbell.
Anaheim, CA (John Dzima-KIKS) B.Mandrell, M.Gray, McEntire, G.Davies.
Oakland/San Francisco,CA (Laurie Sayres-KNEW) Bellamys, Waylon, Judds.
Oakland/San Francisco,CA (Laurie Sayres-KSAN) McClain, Atlanta, M.Gray.
Sacramento,CA (Don Langford-KRAK) McClain, Strait, Haggard, B.Mandrell, J.Conlee.
Carson City, NV (Fred Taft-KKBC) B.Mandrell, Everlys, K.Whitley.
Reno, NV (Tony Thomas-KOLO) D.Allen, J.Conlee, Carl Jackson.
Chico,CA (Rory Miller-KHSL) Willie & Kris, Gayle, Tillis & Glen C., Kendalls, C.Jackson, D.Shirley.
Eugene,OR (O'Bryan/Lilly-KYKN) Strait, B.Mandrell.
Albany,OR (H.David Allen-KRKT AM/FM) John Conlee, Wray Brothers.
Toledo, OR (Rich Mack-KTDO) Gayle, Haggard & Fricke, Tillis & Glen C., Kendalls, Willie & Kris.
Salem, OR (Bob Kelly-KGAY) C.Gayle, Merle Haggard, Mel Tillis, Kendalls, Mason Dixon, Jacksons, Stenmark Mueller Bd.
Astoria, OR (Bob Loucks-KVAS) John Conlee, B.J.Thomas, Crystal Gayle.
Portland,OR (Craig West-KRDR) Haggard, Willie & Kris, Whitley, Gayle, B.Baker, J.Greene, Kendalls, S.Raye, Tillis & Campbell, Conlee.
Vancouver,WA (Paul Duckworth-KVAN) Haggard, Willie & Kris, Moe & Joe.
Pendleton,OR (Greg Larson-KWHT/FM) C.Gayle, Conlee, Haggard & Fricke, Willie & Kris, Stegall, M.Gray, G.Davies.
Kennewick,WA (Ed Evens-KOTY) Tom T.Hall, B.J.Thomas, Gayle, Tillis & Campbell, Haggard & Fricke, Kendalls.
Tri-Cities,WA (Jesse Lee-KORD) Willie & Kris, Tillis & Campbell.
Clarkston,WA (Don McKay-KCLK) B.J.Thomas, D.Allen, C.Jackson, Kendalls, M.Haggard & Fricke, Juice, Willie & Kris.
Aberdeen,WA (Roy James-KAYO) Barbara Mandrell, Lee Greenwood, Reba McEntire, Everly Brothers, Judy Collins & T.G.Sheppard.
Seattle/Tacoma,WA (Johnny Clark-KRPM) J.Conlee, McClain, Davies, Stegall, J.Greene (pk).
Kirkland/Seattle,WA (Lee Matthews-KGAA) Juice Newton, B.J.Thomas, D.Allen, Watson, Wariner.
Everett/Seattle,WA (Wayne Cordray-KWYZ) Waylon, Judds, T.T.Hall.
Calgary,CAN (Robin Ingram-CFAC) Kendalls, Mel Tillis, B.J.Thomas, M.Gray, G.Watson, C.Gayle, Memphis.
Anchorage,AK (Bill Cardoza-KYAK) Atlanta, Reba, M.Gray, V.Gill, Moe & Joe, Watson, Buffett, J.Conlee.

Air Talent - WFMC-Goldsboro, North Carolina
Tony Scott (919-734-4211)
Air Talent/Production - KRKT-Albany, Oregon
Bill O'Brian (1207 E.9th - 97321)
Air Talent/Production - KYXE-Selah, Washington
Mike Pursell (509-697-5993)
Air Talent (full & part-time)- KCMX-Ashland,OR
Jonathon R.James (Box 128 -97520) No calls.
Air Talent (part-time) - KRKT-Albany, OR
Bill O'Brian (1207 E.9th - 97321) No calls.

Mark Lindow -US99- Birmingham,Alabama (205-759-2936) - Air Talent/Music Dir./P.D.

Marty Bea moves from KSJB-Jamestown, ND to KRRZ/FM-Fargo, ND as Air Talent/Engr.
WYTL-Oshkosh, Wisconson changes it's call letters to WOSH.

KORD-Tri-Cities, Washington
G.Jones single/Epic & T.T.Hall single/Mer.
KQBR-Brainerd, Minnesota
Albums from CBS/RCA/WB

Black Radio Correspondents (cont'd. from pg. 40)

FAR WEST

San Francisco/San Mateo, CA (Marvin Robinson-KSOL/FM) #3-Janet Jackson, #8-Mills, #9-Teddy. Gns: Lakeside, Chaka, Champaign, Rebbie, Osborne. New: Rick James, Neicy, Tom Brown, Kagney, K.Rogers.
San Francisco, CA (Bazoo/Naftaly-KMEL) #2-Chaka, #6-Tina. Gns: Vanity, New Edition. New: Time, Apollonia 6. On: S.Mills, Dazz Band, J.Osborne.
Fresno, CA (Walker/Davis-KYNO/FM) #8-Prince. Gns: Wonder, Chaka, D.Ross, Tina Turner.
Fresno, CA (Carey Edwards-KMGX) #1-Wonder, #5-SOS, #5-Mtume. Gns: Tina, Pointers, Time, New Edition. New: M.A.Thompson. On: L.Richie, D.Ross.
Sacramento, CA (Rick Gillette/Chris Collins-FM102) New: Stephanie Mills, Jeffrey Osborne.
Los Angeles, CA (Barry Richards-KGFJ) New: Deniece, Vanity, Ralph McDonald, Prince, Slave, Fatboys.
Los Angeles, CA (Jo Jo-KJLH) Circuit, H&O, Pennye Ford, Isleys, Twilight 22, L.Richie, Kashif.

BRYAN,TEXAS continued from 14...

worked as well as it has in such a short period of time is *the positive energy factor.* We talk that up in the staff meetings. Every promo is written and rewritten to make sure there's not a negative in there. We take a lot of extra time to make sure that everything sounds 'up', everything is 'yes', everything is positive. There's a lot of forward motion."

Bishop feels the positive attitude as opposed to, say, running down the competition is sensed by the audience—subliminally or not.

How did KKYS solve those record service problems? Bishop pulled extra stock from sister stations in Texas and Florida. He sought the help of local record reps he knew in Florida. He spoke to national record company people as well. Skip feels that as long as you tell record company promotion people that you're out there, doing well, and selling records, they can be made aware of your service needs.

The fact that National PD Bishop helps make music decisions for three **GAVIN** reporting stations also helped bring the record companies around.

"The twelve inch mixes add a hotter and brighter sound and gets some attention."

"There's not a record in my format that will drive away my target audience." Skip proudly exclaims.

KKYS has one more unique ingredient for "freshening up" its music. The station drops in 12 inch mixes of certain songs on the playlist. The 12 inch mixes add a hotter and brighter sound and gets audience attention. Some examples include **JOHN WAITE's** *"Missing You,"* **BILLY OCEAN's** *"Caribbean Queen,"* **JOHNNY MATHIS'** *"Simple,"* and **CYNDI LAUPER's** *"She Bop."*

Finally, Skip defends personality on the air along with long spell of commercial free music. Personality doesn't have to be sacrificed in favor of more music. "People are looking for an event on the dial, not just the best music." The "Kiss" has been planted on Bryan, Texas. Let's see how the love affair goes..

"Every promo is written and rewritten to make sure there's not a negative in there."

Skip is putting himself on the line with the new "Kiss" sound of injecting Top Forty with Urban crossovers. Playing the right hits over and over means keeping the rotations well adjusted. In the "Kiss" format, there's a different psyche to your weekly control room maintenance. If signature records like **MADONNA's** *"Lucky Star"* sounds like a hit and the audience reacts, KKYS puts it into heavy rotation the next day—or that day. Gone is the practice of spoonfeeding the audience, making them familiar with the record, then moving it into power rotation.

"If it bites, go for it. There's a strong active audience that follows this format. The audience is your ultimate barometer because it's a non-abrasive format. It's a streamlined narrowly targeted format, musically," Bishop points out. Records like **MADONNA** and **BILLY OCEAN** don't turn off listeners like, perhaps, a Top Forty hard rocker might. Because the hard rock Top Forty has been replaced, the active listeners and passive listeners are a lot more similar. ■

JOBS

Sales - B108-Minneapolis, MS
Craig Iwaszko (612-545-1234).

*Sales - KUJ-Walla Walla, WA
Roger McDowell (Rt. J Box 913 - 99362).

Chief Engineer - KKIQ-Livermore, CA
Karel Kalin (415-455-4500).

Air Talent (Part-Time) - KREO-Santa Rosa, CA
Randy Chambers (1150 Station D-Coddingtown-

Air Talent/Traffic - KILR-Estherville, IA
Janet Yackle (712-362-2033).

Air Talent (Future) - KCNB-Waterloo, IA
Jeff Christensen (Box 1540 - 50704).

Air Talent - KWEB-Rochester, NY
John Dahl (507-288-3888).

*Air Talent - WKHI/FM-Ocean City, MD
Jack Gillen (2301 Coastal Hwy. - 21842).

Air Talent(AM Drive)/Prod. - WORD-Spartanburg, SC
Jack Morrow (Box 3257 - 29304).

Air Talent/AM Drive - WCKN/FM-Greenville, SC
Gary Jackson (803-226-1511).

*Air Talent/AM Drive - WDOV-Dover, DE
Rick Kimball (Box Drawer B - 19903).

Air Talent/AM Drive - WISM-Madison, WI
Bill Vancil (Box 2058 - 53701).

Air Talent/AM Drive - WBLU-Hinesville, GA
Stanton Jay (912-368-9258).

Air Talent/AM Drive - KXIQ-Bend, OR
Marcia Hale (Box 5068 - 97708).

Air Tal. (Mid-days) - WMFD-Wilmington, NC
Don Holmes (919-763-6363).

Air Tal. (Mid-days) - KOWL-So.Lake Tahoe, CA
Ron West (Box 4100 - 95729).

Air Talent (PM drive) - WFBG-Altoona, MI
*Tony Booth (Hilltop,Logan Blvd.-16603)

Air Talent (PM drive) - KMGM-Montevideo, MN
Scott Hennon (612-269-6451)

Air Talent (PM drive) - KLUC-Las Vegas, NV
Bill Richards (Box 14805 - 89114)

Air Talent (Mid-6AM) - WMJJ-Birmingham, AL
*Bill Thomas (530 Beacon Pkwy. W.-35209)

Air Talent/Prod. - KXYE-Selah, WA
Mike Pursell (509-697-5993)

Air Talent/Prod. - KYCK-Crookston, MN
Mike Moffett (Box 475-56716)

Air Talent/M.D. - KGBS-Greely, CO
Roger Alan Meschke (Box K - 80632)

Air Talent/P.D. - WYAP-Conway, SC
*Ed Seeger (Box 799 - 29526)

Air Talent/P.D. - KTEM-Temple, TX
*Paul James (Box 1230 - 76501)

General Manager - WHBY/WAPL-Appleton, WI
Frank Maruca (Box 688-Dubuque,IA-52001)

*No calls, please

"As it stands today, there's no difference between rock and roll, pop and rhythm and blues."
Leonard Chess, 1963

DON'T SMOKE IN BED

(Plus 3 More Good Tips.)

Apollonia 6
"Sex Shooter"

Produced by Apollonia 6 & The Starr ★ Company

Dreamboy
"I Promise (I Do Love You)"

Produced by Dreamboy

Marc Anthony Thompson
"So Fine"

Produced by Marc Anthony Thompson and Champ Davenport

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Station Reporting Phone (415) 392-7750 Reports accepted Mondays at 8am through 3pm Wednesdays

CHARTBUSTERS

LIONEL RICHIE
Penny Lover
(Motown)

BAR-KAYS
Sexomatic
(Mercury)

CERTIFIED

DAZZ BAND
Let It All Blow
(Motown)

JEFFREY OSBORNE
Don't Stop
(A&M)

MOST ADDED

MTUME
C.O.D.
(I'll Deliver)
(Columbia)

POP CROSSOVER

STEPHANIE MILLS
The Medicine Song
(PolyGram)

THE BLACK PAGE

October 12, 1984

2W	LW	TW	
3.	1.	1.	CHAKA KHAN - I Feel For You (Warner Brothers)
1.	2.	2.	STEVIE WONDER - I Just Called To Say I Love You (Motown)
11.	5.	3.	NEW EDITION - Cool It Now (MCA)
14.	7.	4.	REBBIE JACKSON - Centipede (Columbia)
7.	6.	5.	ALICIA MYERS - You Get The Best From Me (MCA)
2.	3.	6.	PRINCE - Let's Go Crazy (Warner Brothers)
12.	9.	7.	TINA TURNER - Better Be Good To Me (Capitol)
9.	8.	8.	JANET JACKSON - Don't Stand Another Chance (A&M)
5.	4.	9.	DIANA ROSS - Swept Away (RCA)
15.	12.	10.	TIME - Jungle Love (Warner Brothers)
23.	17.	11.	PRINCE - Purple Rain (Warner Brothers)
21.	20.	12.	CHAMPAIGN - Off & On Love (Columbia)
19.	--.	13.	STEPHANIE MILLS - The Medicine Song (PolyGram)
26.	16.	14.	TEDDY PENDERGRASS - You're My Choice Tonight (Elektra)
4.	11.	15.	JOYCE KENNEDY/JEFFREY OSBORNE - The Last Time I Made Love (A&M)
8.	13.	16.	BILLY OCEAN - Caribbean Queen (Jive/Arista)
20.	19.	17.	VANITY-Pretty Mess (Motown)
27.	18.	18.	NUANCE - Take A Chance (Island)
24.	23.	19.	LEON HAYWOOD - Tenderoni (Modern)
--.	26.	20.	WHODINI - Friends/5 Minutes Of Funk (Arista)
25.	22.	21.	ASHFORD & SIMPSON - Solid (Capitol)
--.	27.	22.	APOLLONIA 6 - Sex Shooter (Warner Brothers)
--.	29.	23.	JEFFREY OSBORNE - Don't Stop (A&M)
10.	10.	24.	DONNA SUMMER - There Goes My Baby (Geffen)
30.	25.	25.	KASHIF - Are You The Woman (Arista)
--.	28.	26.	LIONEL RICHIE - Penny Lover (Motown)
--.	30.	27.	DAZZ BAND - Let It All Blow (Motown)
13.	14.	28.	MADONNA - Lucky Star (Sire/Warner Brothers)
--.	--.	29.	BAR-KAYS - Sexomatic (Mercury)
17.	15.	30.	RALPH MACDONALD/BILL WITHERS - In The Name Of Love (Polydor)

CHARTBOUND

	Reports	Adds	On	Chart
ISLEY, JASPER, ISLEY - Look The Other Way (T-Neck)	36	15	11	10
MTUME - C.O.D. (I'll Deliver) (Columbia)	30	17	10	3
DENIECE WILLIAMS - Black Butterfly (ARC/Columbia)	28	13	10	5

October 12, 1984

UP & COMING

	Reports	Adds	On	Chart
ISLEY, JASPER, ISLEY - Look The Other Way (T-Neck)	36	15	11	10
MTUME - C.O.D. (I'll Deliver) (Columbia)	30	17	10	3
• DENIECE WILLIAMS - Black Butterfly (Columbia)	28	13	10	5
EVELYN KING - Just For The Night (RCA)	22	10	8	4
AL JARREAU - After All (Warner Brothers)	21	10	10	1
GLENN JONES - Show Me (RCA)	20	8	6	6
CONTROLLERS - Crushed (MCA)	18	8	4	6
*TEENA MARIE - Lovergirl (Epic)	12	9	3	--
DREAMBOY - I Promise (Qwest/Warner Brothers)	10	4	3	3
PHILIP BAILEY - Photogenic Memory (Columbia)	10	4	6	--
RICK JAMES - You Turn Me On (Gordy)	9	5	4	--
JUNIOR - Somebody (London)	9	3	4	2
STAPLE SINGERS - Slippery People (Private I)	9	2	6	1
*SLAVE - Oohhh (Cotillion)	8	8	--	--
*LILLO THOMAS/MELBA MOORE - All Of You (Capitol)	8	8	--	--
*TEMPTATIONS - Treat Her Like A Lady (Gordy)	8	8	--	--
*EUGENE WILDE - Gotta Get You Home (Philly World)	8	8	--	--
*FORCE MD'S - Tears (Tommy Boy)	7	7	--	--
*TOM BROWNE - Secret Fantasy (Arista)	7	7	--	--
*BOBBY BROOM - Beat Freak (Arista)	7	6	1	--
HALL & OATES - Out Of Touch (RCA)	7	1	5	1
O'BRYAN - Go On & Cry (Capitol)	7	2	5	--

*First time listed on this page.

Drops: #21-Jacksons, #24-Patrice Rushen, Smokey Robinson.

LP CUTS

NEW EDITION-Mr. Telephone Man
BILLY OCEAN - If I Should Love You
LOU RAWLS - Close Company
JEFFREY OSBORNE - The Borderline
LILLO THOMAS - Holding On
REBBIE JACKSON - Fork In The Road
DONNA SUMMER-Supernatural Love

POTENTIAL SINGLES

CHAKA KHAN - Stronger Than Before
STEVIE WONDER-Love, Light & Flight/ Don't Drive Drunk
MTUME - Prime Time
VANITY-Mechanical Emotion
DIANA ROSS - Missing You
TIME- The Bird

ANALYSIS

STEVIE WONDER is still so strong this week that we could have had a TIE for first place - the numbers were so close. NEW EDITION getting stronger and bigger each week and, as predicted several weeks ago, a BIG Top 40 Crossover. LEON HAYWOOD moves up again and WHODINI's duo of hits goes top 20, even with split airplay at some stations. STEPHANIE MILLS makes a great come-back and receives the "Pop Crossover" title, while she's at it. Our CERTIFIED this week, JEFFREY OSBORNE, "don't stop" his moves at all - the sound of this tune makes everybody move (try to sit still while you listen to it!). DAZZ BAND is CERTIFIED and could be one of their biggest hits to date. BOB COLLINS reports it jumps 22-13 at WNOV-Milwaukee, with chart gains also for ANDY HENDERSON at WQKI-St. Matthews, JEFF WYATT at WUSL/FM in Philly, Ken Rush at KNOW-Austin. New at WYLD-New Orleans, KHYS-Pt. Arthur and on at WBLZ-Cincinnati, KIIZ/AM-Killeen, KKDA-Dallas, WDKX-Rochester, WJAX-Jacksonville, WBLX-Mobile, WDMT-Cleveland, etc. Both sex entries make pretty good moves this week: APOLLONIA 6's "Sex Shooter" goes 27-22 with some stations already listing it top ten or in their top rotation, and "Sexomatic" by the BAR-KAY's debuts at #29 and on many other charts as well. As for new "Up And Coming" product, last week's "Most Added" single, ISLEY,JASPER,ISLEY, makes a lot of progress this week to become the top "Up & Coming" entry, looking like a high chart number debut next week. MTUME is headed for next week's chart and DENIECE WILLIAMS' third consecutive hit single "Black Butterfly" (Next Love & Let's Hear It preceeded it) looks like a shoe-in since it received so much attention as an LP cut. TEENA MARIE returns with a potential top new airplay single, "Lovergirl". Watch the newly listed singles this next week. They could overcome some of the older ones.

Betty

NORTHEAST

New York, NY (Barry Mayo-WRKS/FM) #1-Force MD's, #8-Alicia Myers, #10-Fatboys. Gns: Deniece, Mtume, Madonna, SOS, Kashif, Teddy Pendergrass. New: Rebbie, Nolan Thomas, J.Kennedy, H&O.

New York, NY (Tonacci/Berger-WPLJ) #8-Tina T., #10-Madonna. Gns: Prince, Wham, Chaka. New: L.Richie, Jacksons. On: Hall & Oates.

New York, NY (Neil McIntyre-WKTU) #2-Wonder, #9-Tina Turner. Gns: Madonna, Prince, Chaka, Tina. New: Ashford & Simpson, Sheryl Lee Ralph.

New York, NY (Scott Shannon-Z100) #9-Tina T. Gns: New Edition, Chaka, Prince, Madonna. New: Jack Wagner, David Bowie, Elton John.

Rochester, NY (Andre Marcel-WDKX) #10-Prince. Gns: Grandmaster, Jocelyn, Dreamboys, Mills, Ashford & S. New: Tom Brown, Isleys, Evelyn King, Shirley Brown. On: Mtume, Mikki, O'Bryan.

Utica, NY (Jacquer Overdiep-WPNR) #5-Madonna, #9-Staples. Gns: Junior, Ashford & S., Tyzik, O'Bryan, Apol.6. New: Chaka, Force MD's.

Philadelphia, PA (Jeff Wyatt-WUSL/FM) #5-Mtume, #10-New Edition. Gns: Chaka, D.Ross, Force MD's, Apol.6, Neicy, Fatboys, Dazz, Osborne. New: E.Wilde, Thelma Houston, Vanity, H&O, SOS Band, Controllers. On: Mtume, E.King.

Pittsburgh, PA (John Anthony-WAMO) Gns: Leon Haywood, Fatboys, New Edition, Controllers. On: L.Clifford, Bloodstone, RJ's, Circuit, B. L.Eager, Bryan Loren, Goode, Shonte, G.Jones.

Baltimore, MD (Kingston/Kronthal-B104) #9-Madonna. Gns: D.Ross, Prince, Chaka, Richie, Tina. New: New Edition, C.Club, Honeydrippers.

Washington, DC (Cassidy/Tanner-WASH) #1-Prince, #3-Madonna, #8-Prince. Gns: Pointers, Chaka, D.Ross, New Edition. New: Tina, McCartney.

SOUTH

St. Matthews, SC (Andy Henderson-WQKI) #4-Alicia Myers, #8-D.Ross, #9-Janet Jackson. Gns: Bar-Kays, Prince (PR), Dazz. New: Tom Browne, Sylvers, Teena Maria, Lillo Thomas & Melba Moore, Bobby Broom, Temptations. On: Mtume.

Atlanta, GA (Scotty Andrews-V103) #9-Rebbie, #10-D.Summer. Gns: Midway, Bar-Kays, Evelyn Thomas. On: Divine Sounds, Leon Haywood, Fatboys, L.Richie, Mikki, K.Blow, Lakeside.

Atlanta, GA (Chris Thomas-Z93) #8-Prince. Gns: Tina Turner, D.Ross, Rebbie Jackson, New Edition, L.Richie. New: Stephanie Mills.

Jacksonville, FL (Chris Turner-WJAX) #2-New Edition, #9-Time. Gns: Ashford & Simpson, Jazzy Jay, Vanity, P.Bailey, Goodie, Whodini, Champaign, Staples, Neicy, Kashif. New: Lillo Thomas & Melba Moore, Sylvers, One Way, Rogers.

Tallahassee, FL (Joe Bullard/Tommi Colston-WANM) #1-Chaka, #2-Janet Jackson, #3-Rebbie, #4-Teddy, #8-New Edition. Gns: Flack, Ashford & S., Kashif, Beau Williams, Junior. New: Rick James, Glenn Jones, Pennye Ford.

Miami, FL (Joni Siani-Y100) #2-Chaka. Gns: Tina, K.Rogers, H&O, Sheryl Lee Ralph. New: New Edition, Stephanie Mills. On: Jacksons.

Miami, FL (Mark Shands-I95) #3-Evelyn Thomas, #9-Chaka. Gns: Sheryl Lee Raph, Tina T. New: Rebbie, Time, L.Richie, H&O. On: Apol 6.

McComb, MS (Brad Lee-WHNY) #2-D.Summer, #6-Pointers. Gns: L.Richie, D.Ross, Chaka, S. Mills. On: J.Osborne, Sheryl Lee Ralph.

Mobile, AL (B.J.Taylor-WBLX) Gns: Prime Time, Kashif, J.Osborne, S.Mills, P.Rushen, Janet Jackson, Glenn Jones. On: O'Bryan, Denroy Morgan, Dazz, Richie.

Moss Point, MS (Jeffrey Paul-WJKX) #3-Chaka, #6-Alicia Myers, #9-Nuance. Gns: S.Mills, Apollonia 6, Time, Rebbie Jackson. New: Junior, Bar-Kays, Smokey Robinson, J.Osborne, L.Richie. On: Dazz Band, D.Reeves.

Abbeville, LA (Quinn Mark-KROF) #3-New Edition, #8-Time, #10-S.Mills. Gns: H&O, J.Osborne, Vanity, Kashif, Ashford & Simpson. New: Glenn Jones, One Way, R.Hall, J.Kennedy, Suttons, Wonder & Warwick.

New Orleans, LA (Donnie Taylor-WYLD) #1-Alicia Myers, #4-D.Ross, #8-Newcleus. Gns: Controllers, Lakeside, P.Rushen, Peabo, S.Mills, Prime Time, Staples. New: Dazz Band, Pure Energy, Deniece, Slave, Teena Marie, Evelyn King, RJ's Lates. On: Ashford & S., Time.

New Orleans, LA (O'Kelly/Rolling-B97) #5-Pointers, #9-Tina Turner. Gns: D.Ross, Richie. New: N.Edition.

CENTRAL & MIDWEST

Cleveland, OH (Dean Dean/Eric Faison-WDMT) #6-Chaka, #7-New Edition. Gns: Bar-Kays, Evelyn King, Dazz, Vanity, Prime Time, Fatboys, Tina, Rebbie, Midway, Kashif, RJ's. New: H&O, Stylistics, Lillo & Melba, Teena Marie, Slave, Starsky, P.Hartcastle, MC Flex.

Cincinnati, OH (Brian Castle-WBLZ) #2-Chaka, #7-Whodini, #10-Rebbie. Gns: Tina, Ashford & S., Alicia Myers, Vanity, Isleys, Dazz, Champaign. New: SOS Band, Evelyn King, Jermaine Stewart, Slave, H'drips.

Chicago, IL (Dee Handley-WJPC) Hots: New Edition, Champaign, D.Ross. Med: Glenn Jones, Chaka, Isleys. New: Deniece, Rick James, H&O, Stylistics, Mtume, Temptations, Controllers. On: Amusement Park.

Milwaukee, WI (Jim Brown-WLUM) #6-D.Ross, #7-Janet, #9-Kennedy/Osborne, #10-L.Richie. Gns: Wham, Leon Haywood, Champaign. New: Jermaine Stewart, Isleys.

Milwaukee, WI (Bob Collins-WNOV) #4-New Edition, #7-Time, #8-Janet. Gns: Tina, Dazz, Kashif, Richie, Staples, J.Osborne, Isleys. New: One Way, Sylvers, H.Melvin, C.L.Blast, SOS Band, Mtume, Prime Time, Bobby Broom, Shannon, Joyce Kennedy. On: A.Myers.

Detroit, MI (Steve Harris-WDRQ) Hots: New Edition, Time, Glenn Jones. Med: Dreamboy, H&O, Janet, Prince, Pretty Poison, Rebbie, S.Wonder, Vanity. New: Eugene Wilde, Run DMC, Temptations.

Detroit, MI (Gary Berkowitz-WHYT) #5-Madonna. Gns: Chaka, D.Ross, D.Summer, Tina. New Edition. New: Stephanie Mills, Lionel Richie, Honeydrippers.

SOUTHWEST

Austin, TX (Ken Rush-KNOW) #3-Chaka. Gns: Tina, Time, SOS Band, Apol.6, Whodini, Ashford & S., Bar-Kays, Dazz, Glenn Jones, Prime Time. New: Pennye Ford, Dreamboy. On: Kagney, P.Bailey, Junior, Isleys.

Killeen, TX (Bill St.John-KIIZ/AM) #2-Nuance, #6-Time, #9-Vanity. Gns: Leon Haywood, Champaign, Whodini, Ashford & S. New: L.Richie, Deniece, Isleys, Teena Marie, Slave. On: Controllers.

Dallas, TX (Terri Avery-KKDA) Hots: New Edition, Nuance. Med: J.Stewart, Dazz, Detroyt, Mtume, Newcleus, Eugene Wilde. New: Bobby Broom, Controllers, Jarreau, Teena Marie, Temptations, Twilight 22, Deniece Williams. On: Glenn Jones, Dreamboy, Isleys.

Pt.Arthur, TX (Doug Davis-KHYS) Hots: Alicia Myers, Janet, New Edition, S.Mills, Rebbie, Time, Rushen, E.Wilde. New: Mtume, Dazz, Isleys, Rue Caldwell, Sylvers, Deniece, Lillo & Melba, Richie, B.L.Eager.

FAR WEST

(continued on page 35)

October 12, 1984

Dave Sholin
PERSONAL PICKS

SHEILA E-The Belle Of St.Mark (Warner Bros.) Unlike her initial effort "The Glamorous Life", success should come a lot faster this time around. A chorus with a hook this strong just can't miss. Tailormade for today's Top 40. C'mon...the women have Prince and the men now have Sheila E! Love, just love this one!

PAT BENATAR-We Belong (Chrysalis) No one can accuse this premier rocker of becoming complacent or predictable. Benatar is blessed with the capacity to retain an ultra hip image but still appeal to a more mainstream Top 40 audience. She does belong everywhere, indeed!

HUEY LEWIS & THE NEWS-Walking On A Thin Line (Chrysalis) By now everyone's heard the News and once again they earn and deserve the ink. Everytime these guys issue a new single (even if it's the fifth one) it's a shot in the arm for pop radio.

BILLY SATELLITE-I Wanna Go Back (Capitol) Listen to their debut release "Satisfy Me",then try this on for size and see if you believe it's the same band. I've been talking this track up since I got turned on to the 12 inch over a month ago. Makes you wanna got back and hear it again and again.

REO SPEEDWAGON-I Do'wANNA Know (Epic) Can it be possible that nearly two years have gone by since we've heard anything new from REO? Well, in any case their time off has been put to good use, getting back on track with a well produced "happy rock 'n' roll" record.

GENERAL PUBLIC-Tenderness (IRS) Another unusual but very commercial entry from overseas. Former English Beat members David Wakeling and Ranking Roger have teamed up with some new partners and the result is the surprise of the week.

THE CARS-Hello Again (Elektra) Lots of mileage left on "Heartbeat City". Especially for this track which should already be familiar with the many who bought the album and the dozens of stations who aired it as an LP cut.

"A critic is a bundle of biases held loosely together by a sense of taste."
Whitney Balliett, 1962

Ron Fell
ALBUMS OF THE WEEK

"Emotion"-Barbra Streisand (Columbia) There is life after Yentl. After letting the movie consume her creative initiative for most of a two year period, she's back making music for radio consumption. The title track, produced by Richard Perry and backed up by the Pointer Sisters, may be her most relevant single track in years. The following track, MAKE NO MISTAKE HE'S MINE (a duet with Kim Carnes) is a powerful ballad which employs the best qualities of each voice. What follows are equally absorbing tracks produced by Maurice White (Earth,Wind & Fire), Jim Steinman (Meatloaf, Manilow,Tyler, Air Supply), and Albhy Galuten (Bee Gees). The album will return Prima Barbra to the good graces of pop radio. It'll remain viable for a much longer period of time than did the year of the Yentl.

"In The Eye Of The Storm"-Roger Hodgson (A&M) If you already miss Supertramp, then the first Roger Hogdson LP will fill the gap. Resplendent in the typical Supertrampish embellishments and excesses, "In The Eye Of The Storm" is heavy with song cycle theatrics and Hodgson's peculiar soprano stylizing. Lyrics are loaded with I, Me and My intrapersonal visions. The music has the edge of rock and the orchestration of apocalypticdesperation. Just the sense of urgency and seriousness which didn't distinguish latter day Supertramp.

"Woman In Flames"-Champaign (Columbia) Regular readers of my album reviews will note that I've championed this band from day one. I hear no reason to give up now. "Woman In Flames" finds them with more tricks in their bag-most of them electric. For those of us who appreciate clearly delivered lyric and clean but timely rhythm beds, this is it. This third taste of Champaign has the kick. They're gonna shake it up and uncork a winner. WOMAN IN FLAMES/MARDI GRAS/OFF AND ON LOVE/BE MINE TONIGHT.

RON'S PLACE

DR. DON ROSE, the highly rated and respected morning personality at KFRC-SAN FRANCISCO is recovering from major surgery and won't return to the air for a few more weeks. The good Doctor has been handicapped by a series of chronic leg and knee problems (necessitating twelve operations in ten years). The final straw was another break of the left leg a few weeks ago while getting into his car. Faced with further surgery and the leg's uncertain future, Don and his family decided to have a real doctor amputate the leg above the knee.

Doctor Don is doing fine and when he returns to the air at the end of the month it will be from his in-home studio.

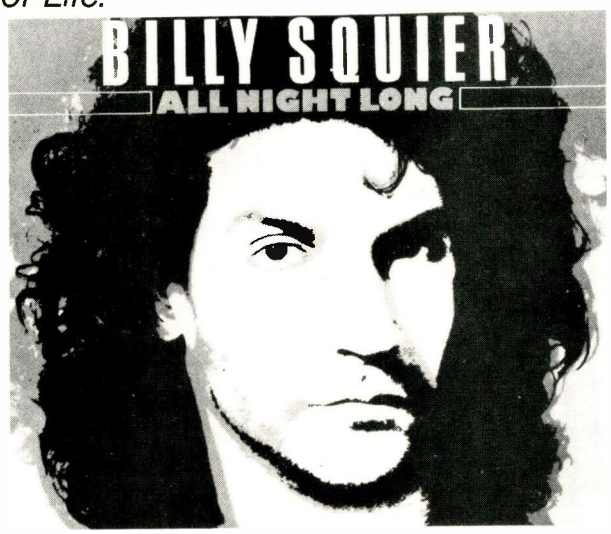
On behalf of his many friends among our readers and staff, I wish DOCTOR DON a speedy recovery.

Capitol
REG. U.S. PAT. OFF.

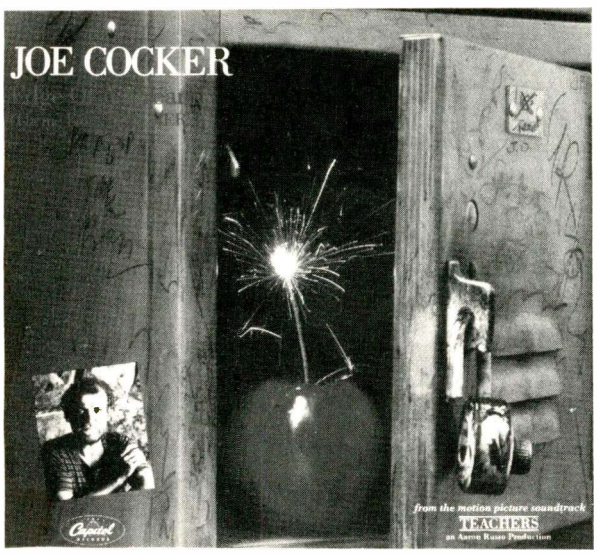
BILLY SQUIER "ALL NIGHT LONG"

The New Single from **BILLY SQUIER'S**
Certified Platinum Album *"Signs of Life."*

"I think that this will hit them like a hurricane . . . I think it redefines what Rock and Roll can be."
Jim Steinman
Producer



JOE COCKER



The last time **JOE COCKER** put his voice on a soundtrack theme it hit #1 across the board!
History is about to repeat itself.

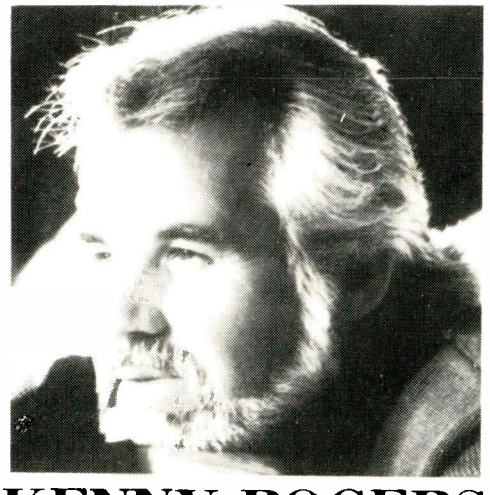
"EDGE OF A DREAM"*

(Theme from 'Teachers')

The second hit single from the original motion picture soundtrack *"Teachers"*
An Aaron Russo production.
*Produced by Keith Forsee

FOLLOW THE RCA LEADERS

HALL & OATES
"OUT OF TOUCH"
From the RCA album
"Big Bam Boom"



KENNY ROGERS
"WHAT ABOUT ME?"
From the RCA album
"What About Me?"

Features the performances
of Kim Carnes* and James Ingram**

RCA Records and Cassettes

*Courtesy of EMI America Records, a division of Capitol Records, Inc. **Courtesy of Quest Records